





We have a staff of 146 people, 80% of whom are technical, specializing in the needs of the software industry.





ENGLAND

> HOLLAND

SPAIN

GERMANY

UKRAINE

> EGYPT

GREECE

NIGERIA

CARIBBEAN

> SOMALIA

> A7FRBAIJAN

MOROCCO

> PAKISTAN

> GEORGIA

NORTH CYPRUS

MACEDONIA

FRANCE

> IRANIAN

TUNISIA

> BFI GIUM

D. R. Of CONGO

THAILAND

> AFGHANISTAN

IVORY COAST

> USA

LIBYA

> AI BANIA

> MALTA

DENMARK

> SAUDI ARABIA

VIETNAM

MONTENEGRO

BELARUS

BULGARIA

ZIMBABVE

Elektra is in

4 Continents and 40+ Countries





DEDEMAN











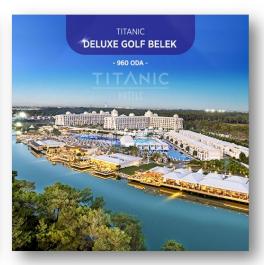


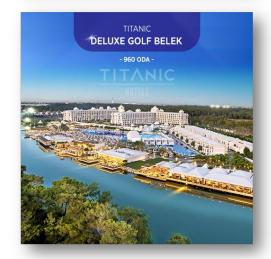


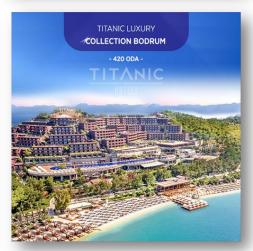


TITANIC HOTELS





































































ELEKTRAWEB is the Choice of Prestigious Hotels









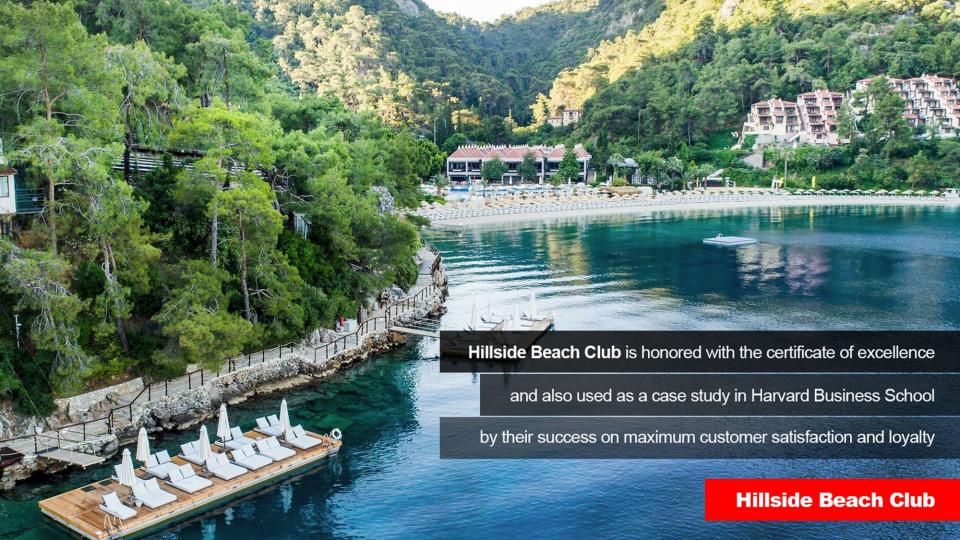




















WHY DID THEY PREFER US?



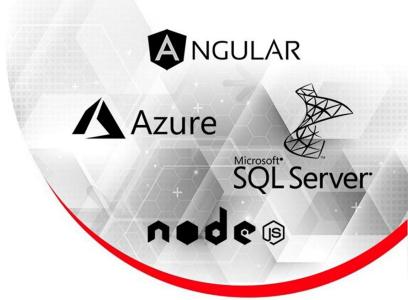


All in One Solution

ElektraWeb is the most comprehensive cloud hotel management solution on the market; it is a full PMS including booking engine, channel manager, rate manager, POS, and other additional modules. It has all the features and functions your hotel may need.

Latest Technology

Built with Google's latest Angular framework and powered by Microsoft Azure's Business-Critical Managed SQL Server, Elektraweb delivers exceptional performance, seamless scalability, and enterprise-grade security.





Scalable

Unlike traditional systems retrofitted for the cloud, Elektraweb is a true cloud-native platform—designed from the ground up for unmatched speed and reliability. Currently managing **over 4.9 billion records and supporting 80,000 concurrent users**, it operates up to four times faster than conventional desktop software, regardless of scale or load.



Cloud & Web Based

As a fully web-based system, Elektraweb empowers your team to manage operations from anywhere, on any device—desktop, tablet, or mobile—ensuring flexibility, control, and efficiency at every level.

Easy to Use

Elektraweb is designed to be exceptionally easy to learn, with a clean and intuitive interface that allows staff to become productive from day one. Its simplicity ensures fast adoption with minimal training, yet beneath the user-friendly surface lies a powerful engine. When advanced features and detailed operations are needed, Elektraweb offers a full suite of professional tools—ready to be accessed as your needs grow. In short, it combines the ease of use frontline staff love with the depth and functionality management relies on





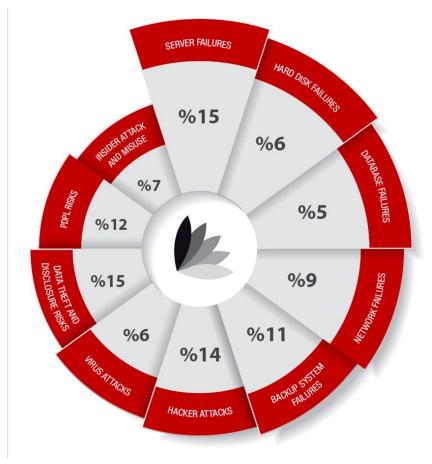
Mobile

Elektraweb offers a wide range of insightful reports and analytics, all accessible based on user authorization levels—even from mobile devices—so decision-makers can stay informed anytime, anywhere.



With Elektraweb ZERO COST – ZERO RISK

Elektraweb offers safer and more comfortable working order. It minimizes your direct responsibility against all possible risks and legal regulations. In addition, it provides the convenience of operating different systems in integration and full efficiency.







Multi Property

ElektraWeb has many special functions and reports for group hotels and chains. It provides shared consolidated reports for occupancy, income, ADR, and aggregation of financial statements. It also provides shared use of information about guests, agencies, and reservations.





Customizable

ElektraWeb is easily customizable for any size and type of hotel due to its flexible parameters





Integrate Easily To 3rd Party Software

Elektraweb can be easily integrated via web services with door locks, telephone exchanges, building heating and cooling systems, IP TV, Pay TV, Internet logging systems, ID reading solutions and door access systems.







HOTEL SOLUTIONS

Elektraweb Front Office

With over 41 powerful modules and 30+ years of expertise, Elektraweb is one of the world's most comprehensive hotel management systems—trusted by 5,000+ hotels, including leading luxury brands across 40 countries.

With Elektraweb PMS , you can easily perform transactions such as reservation, reception, housekeeping, invoice, foil, safety identity notification, and access detailed management reports with a single click

The guest experience begins at the front desk.

The **Elektraweb Front Office Module** fully digitalizes your hotel's guest handling processes, offering fast, error-free, and efficient front office management.

With a flexible infrastructure suitable for both independent hotels and chain properties, it provides maximum control over operations and high-quality guest service.



- User-friendly and easy-to-learn interface
- Mobile and cloud-based access from anywhere
- Real-time data for informed decision-making
- Increased guest satisfaction, reduced operational errors
- Fully compatible with Turkey's most widely used hotel automation infrastructure

Elektraweb Front Office

Reservation and Guest Management

Manage all reservations from a centralized dashboard.

Maximize occupancy through channel manager integration,

OTA connections, and group booking support. View guest information, loyalty status, and special requests—all in one place.

Check-in / Check-out Processes

Speed up guest handling with fast, mobile-supported check-in and check-out. Enhance guest satisfaction with features like ID scanning, pre-authorization, and digital signatures.

Room and Housekeeping Management

Real-time room status updates allow for efficient management of housekeeping, maintenance, and minibar services. Staff can track and complete their tasks using mobile devices.

Billing and Payment Processing

Fully integrated with all payment methods, the system ensures fast and accurate billing, collections, and account tracking.

Guest Profile and Loyalty Tracking

Track guest preferences, past stays, and spending habits in detail. Encourage repeat bookings through loyalty programs and personalized service.

Integrated System Architecture

The front office module works seamlessly with Elektraweb's accounting, CRM, channel manager, and other modules. This eliminates data duplication and saves time.

Elektraweb Front Office

Reservation

HouseeKeeping Operations

Check In

Technical Service

CheckOut

Guest Relations

Folio

Gates and Security

Front Cash

Travel Agencies

Invoicing

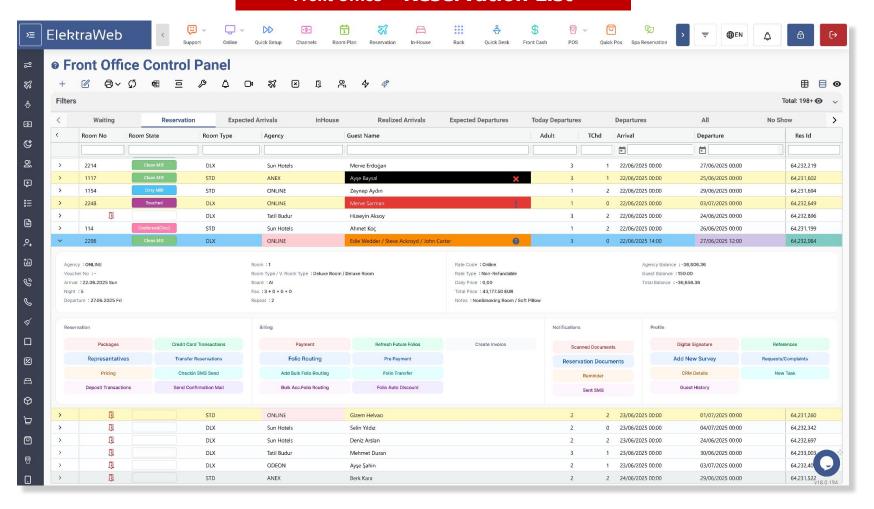
Guest Management

Accounts Of Receivables

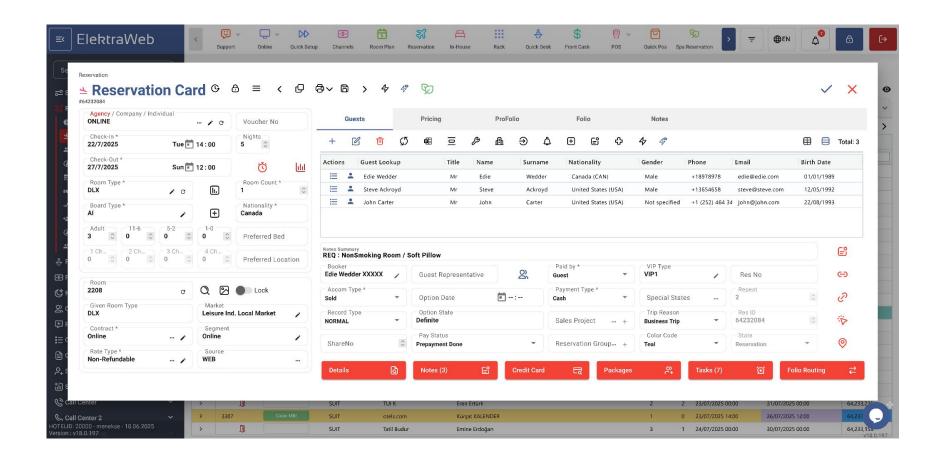
Contract Management

Discounts and Promotions

Front Office - Reservation List



Front Office - Reservation Card



Front Office - Confirmation Form



Confirmation Form

09.07.2025 09:14

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|--|-----------------------------|--|--|--|
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| 0812 3640 56 support@ele | Room Count ar | 1 x Deluxe l | kursat.kalender Room dult/Chd/Baby 3 Adult | |
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| | Contact Email | eddie@gma | iil.com | |
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| | | | | |
| Phone* | | Email* | | |
| +18978978 | | edie@edie.com | | |
| Phone* | | Email* | | |
| +13654 | 658 | steve@steve.c | om | |
| Phone* | | Email* | | |
| +1 (252 | +1 (252) 464 3462 | | john@john.com | |
| | | | | |
| Depos | sit Amount | Payments | | |
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| | +13654 Phone* +1 (252 | +13654658 Phone* +1 (252) 464 3462 | +13654658 steve@steve.c Phone* Email* +1 (252) 464 3462 john@john.co | |

Front Office - Registration Form

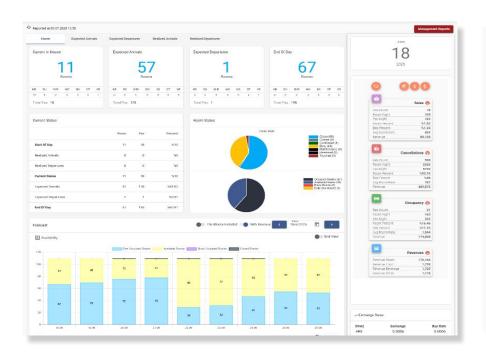
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|--|--|---|-----------------------------------|-------------------------|-----------------------|-----------------------------|----------------------|--|----------|-------------------|-------|
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| Agreement Agre | Hea ID | Agency | | Validher | | | Operate | or Name | Ro | on Type / No | |
| Suest Info Suest | 54232084 | ONLINE | | | | | menel | kse | DI | X / 2208 | |
| Guest Info If there wender M M D 10.1.1989 36 CAN Signature Filters Fi | VT/V3 | Departure | | Rate ly | c | | Pansier | 1 Ivoe | Ad | uli-Cho-Haby | |
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| Iros Neso Iros | Home Accress | | | Invoi | na Aiddrasi | s and Tay No | | | | | |
| Approvals Statement of Explicit Consent Qui company would like to obtain your explicit nansent on the following issues in order to provice better services to you during your salay, to organize makes and usage areas salable for your health and to increase our customer service quality. Your persons discissoned acceptance of personal data which are shared by stelling the boards have wanted ordering your salay with your explain consent, will only be processed, storer for these purposes and and will not be already with the processed of the processed, storer for these purposes and and will not be already with the total parties. accept | | | | | | | | | | | |
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| Statement of Explicit Consent Our company would like to obtain your explicit consent on the following issues in order to provice better services to you during upon along to provide the provide better services to you during upon along to provide the provide better services to you during upon along to provide the provide during your respirations and the whole that is sharted by storing the power how and/or during your stay with your explicit consent, will only be processed, stored for these purposes and and will not be sharted with the hird parties. laccept I do not accept I do not accept | Annrovale | | | | | | | | | | |
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| Telephone E-mail Check out lime is 11:00°. The management takes no responsibility for valuables left in guest rooms, safety deposit boxes are provided in the room free of charge. Accord Liability, For All Charges Ingured During Martinu. | | | | | | I acce | ept | l do r | ot a | ccept | |
| Check out time is 11.00°. The management takes no responsibility for valuables left in guest rooms ,safety deposit boxes are provided in the room free of charge. Accord Labeltin, For All Charges Ingreed During Mostatu. | accept to receive no | tifications about | services and i | campaign | s throug | gh electronic | comm | unication tools. | | | |
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| | Accept Liability For A | All Charges Inc. | irred During M | y stay | | | | Signa | ture | | |
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Front Office - QuickPOS

Quick Posting × Doc No Select Room **Quick Posting Items** Print Check Clear All Post Q Search Item TRY Orange Juice 80 80.00 Mini Bar 161350 Apple Juice - 1 + 40 40.00 TRY Room Service 161352 Cola (Regular / Diet) - 1 + 90 90.00 TRY Lobby 161295 - 2 + Lemonade 80 160.00 TRY **Lobby Bar** - 1 + Energy Drink 200 200.00 TRY Margarita 500 TRY + 450 TRY + Mojito 600 TRY + Chivas Regal 12 Yıl 50ml 500 TRY + Cosmopolitan 600 TRY + Espresso Martini Aperol Spritz 500 TRY + Total 6 Piece 570.00 Cash Credit Card

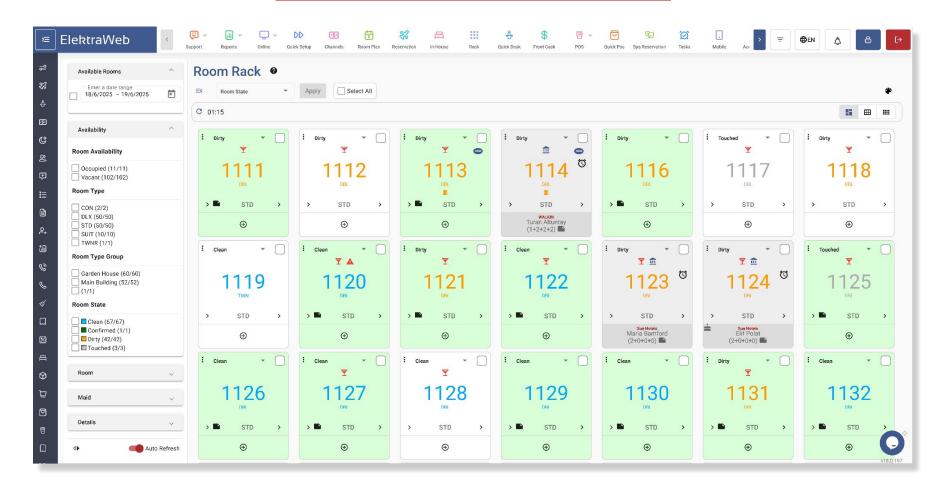


Front Office - Dashboard

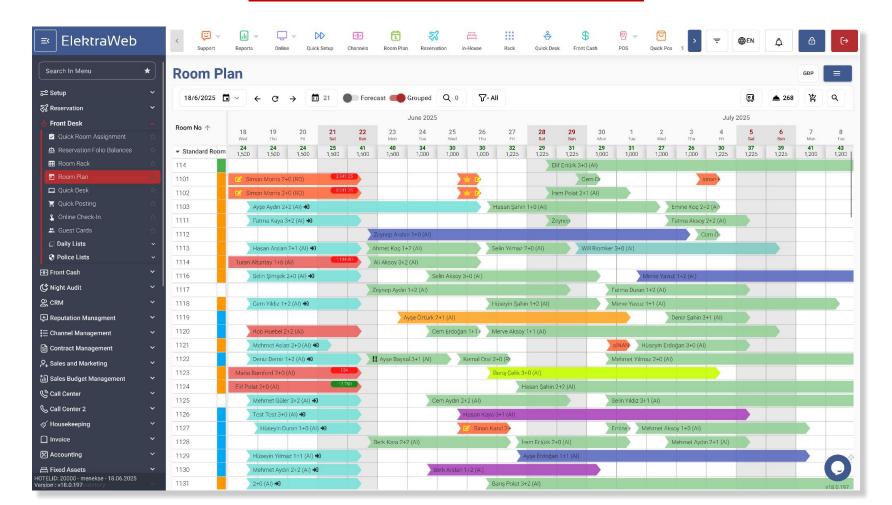




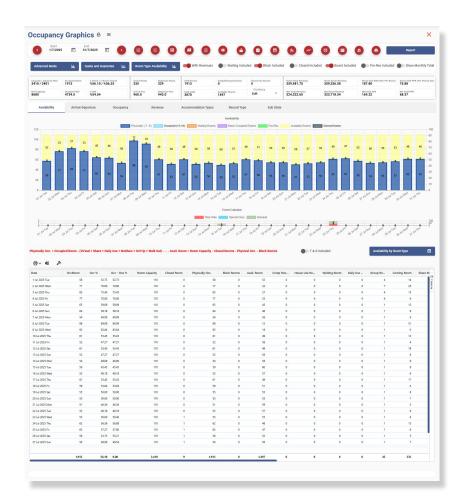
Front Office - Roomrack



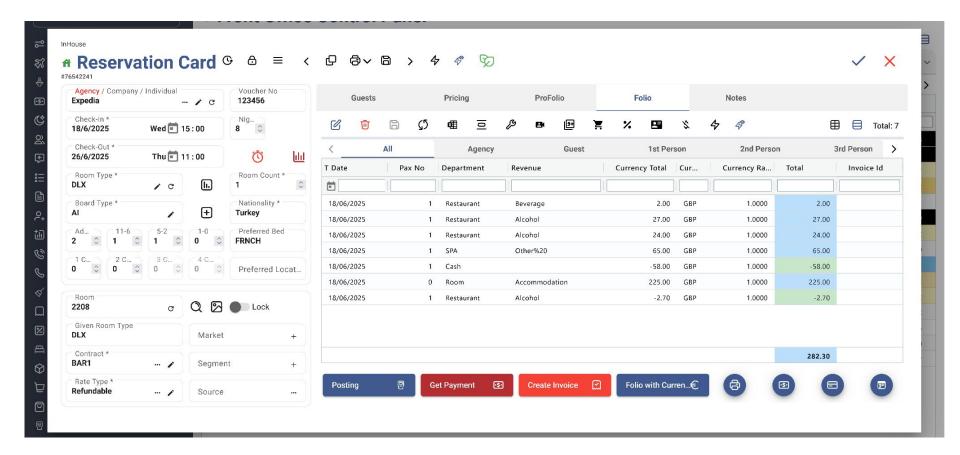
Front Office - Roomplan



Front Office - Forecast Chart & Report



Front Office - Folio



Front Office - Folio



2208 Guest Folio

10.07.2025 09:29

Wanda Loft Hotel

Reservation Information

Agency : Expedia Room Type : DLX

Folio No : 76542241 Arrival/Departure : 18.06.2025 / 26.06.2025

Room No : 2208 Voucher No : 123456

Guest : Gizem Çelik / Kürşat Kalender

Notes :

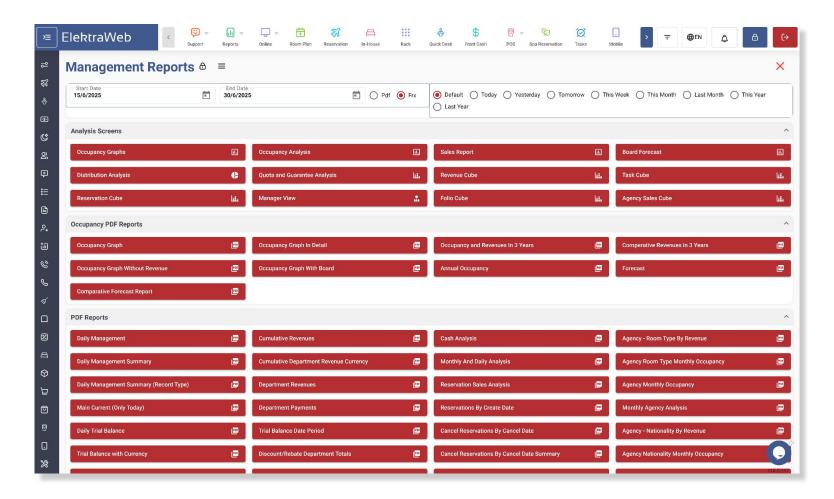
| Date | Department | Check / Doc No | Remarks | Amount - Disc. | Cur. Net | C.Rate | GBP Net |
|------------------|-----------------------|----------------|---------|----------------|----------|--------|----------------|
| 18.06.2025 09:01 | Restaurant - Beverage | | | | | | 2.00 |
| 18.06.2025 09:01 | Restaurant - Alcohol | | | | | | 27.00 |
| 18.06.2025 09:01 | Restaurant - Alcohol | | | | | | 24.00 |
| 18.06.2025 09:01 | SPA - Other%20 | | | | | | 65.00 |
| 18.06.2025 09:01 | Cash - | | | | | | -58.00 |
| 18.06.2025 09:03 | Room - Accommodation | | | | | | 225.00 |
| 18.06.2025 09:03 | Restaurant - Alcohol | | | | | | -2.70 |

| Revenues By Curr | ency | Taken Payment | s |
|------------------|------|---------------|-----|
| 340.30 | GBP | 58.00 | GBP |

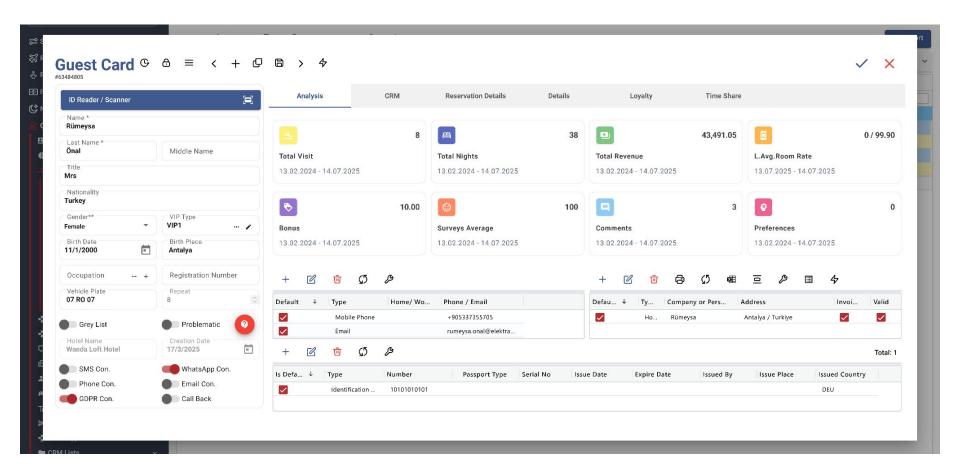
| | 282.30 GBP | | |
|----------|---------------|--|--|
| | | | |
| Debit : | 343.00 | | |
| Disc. : | -2.70 | | |
| Rebate : | 0.00 | | |
| Credit: | -58.00 | | |
| Balance: | 282.30 | | |

| | R | evenues E | y VAT Amount | GBP | | |
|---------------|--------|-----------|--------------|-------------|-----------|--------|
| Revenue | Vat1 % | Vat 2% | Vat1 Amount | Vat2 Amount | Net Total | Total |
| Accommodation | 10 | 2 | 20.09 | 4.02 | 200.89 | 225.00 |
| Alcohol | 20 | 0 | 8.05 | 0.00 | 40.25 | 48.30 |
| Beverage | 10 | 2 | 0.18 | 0.04 | 1.79 | 2.00 |
| Other%20 | 20 | 0 | 10.83 | 0.00 | 54.17 | 65.00 |
| | | Total | 39.15 | 4.05 | 297.10 | 340.30 |

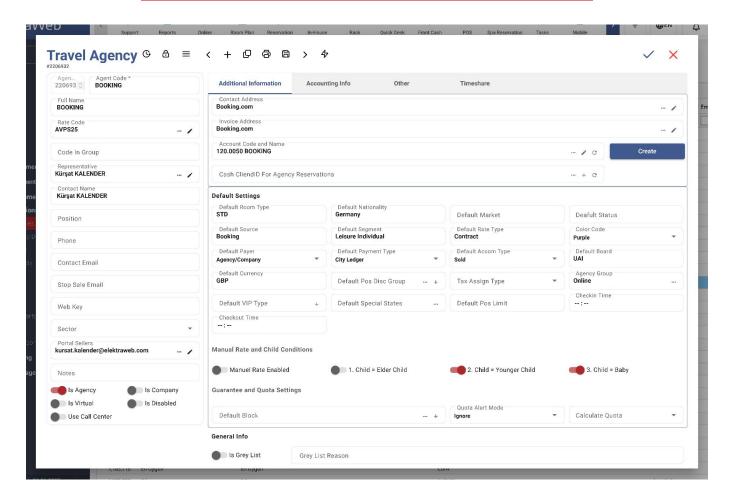
Front Office - Management Report



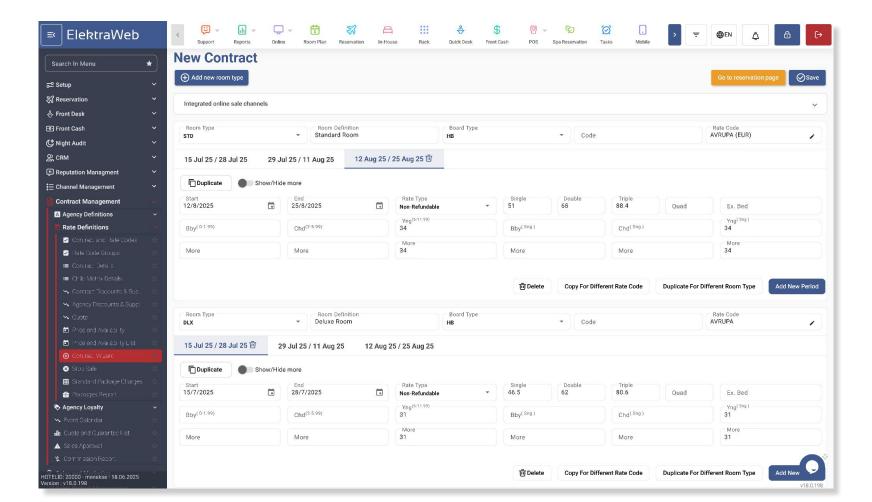
Front Office - Guest Card



Front Office - Agency Card



Front Office - Contract



Online Booking Engine

Sales-Driven UX Design

Optimized user experience that guides visitors toward conversion and maximizes direct bookings.

Branded with Your Identity

Showcase your corporate colors and logo for a seamless, on-brand booking journey.

Lightning-Fast & Effortless

Designed for speed and simplicity—guests can book in just a few clicks.

Fully B2B-Ready

Supports B2B bookings, enabling agencies and partners to reserve directly through their own access.



Integrated Loyalty & Points System

Reward repeat guests with loyalty points and exclusive offers to boost retention.

Live Availability Calendar

Visual room availability chart makes planning and selection quick and transparent.

Online Booking Engine

100% SEO-Optimized

Built to rank—your booking engine is fully search-engine optimized for maximum visibility.

Ultra-Fast Load Times

Minimal loading ensures no drop-offs—especially on mobile.

Smart Pop-ups & Prompts

Convert hesitant visitors with special offers, reminders, and upsell opportunities.

Upsell Extras & Add-Ons

Promote additional services like spa treatments, airport transfers, or late checkout during booking.

"Decide Now, Pay Later" Option

Encourage more bookings by allowing guests to reserve today and pay at a later time.

Flexible Payment Methods

Supports multiple currencies and rich payment options including cards, wallets, and bank transfers.

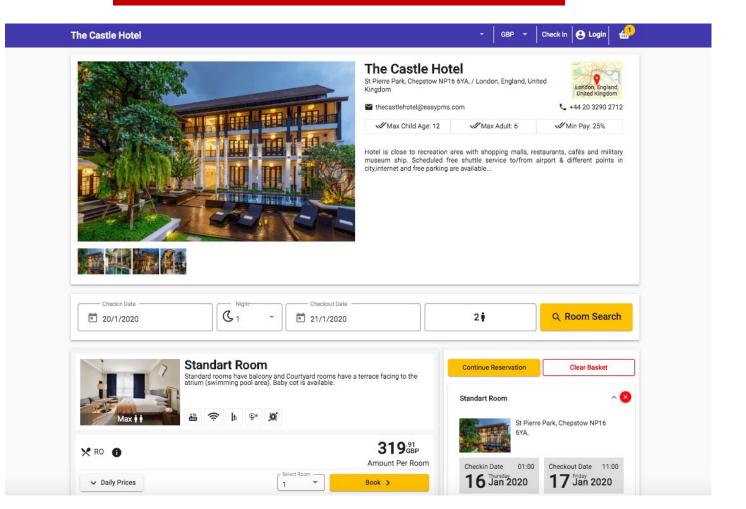
Customizable Guest Information Fields

Collect only the data you need—fully configurable input fields for smooth booking flow.

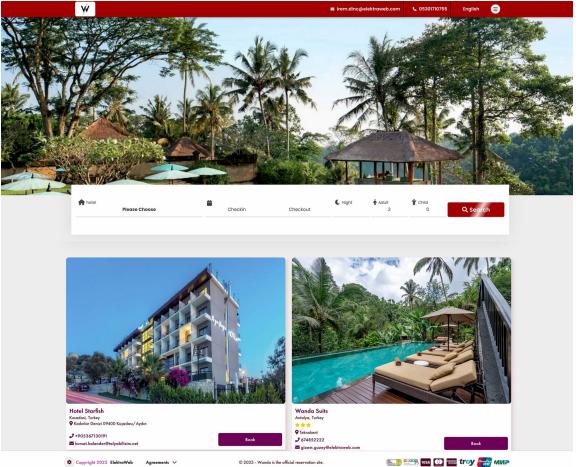
Guest Login & Personalized Profiles

Let guests create profiles, manage bookings, and enjoy a more personalized experience.

Online Booking Engine



Online Booking Engine - For Chain Hotels













Channel Manager

Direct Two-Way Connection to All Major OTAs

Seamlessly integrated with top online travel agencies—your PMS talks directly to all major channels.

Real-Time Price & Availability Sync

Any change in rates or availability is instantly pushed across all connected channels—no delays, no double bookings.

Instant Reservation Capture

Online reservations flow directly into the PMS in real time, eliminating manual entry and ensuring accuracy.



Channel Manager

Flexible Discount Management

Define and apply promotions directly in Elektraweb or tailor them per channel—your strategy, your control.

Automatic Handling of Modifications & Cancellations

Every update, change, or cancellation is automatically reflected across systems—keeping your availability always accurate.

Full Control Over Rules & Policies

Cancellation terms, minimum stays, and other booking conditions are instantly shared with every connected OTA.

Automated Dynamic Pricing

Room rates adjust automatically based on occupancy and demand—maximize revenue without lifting a finger.

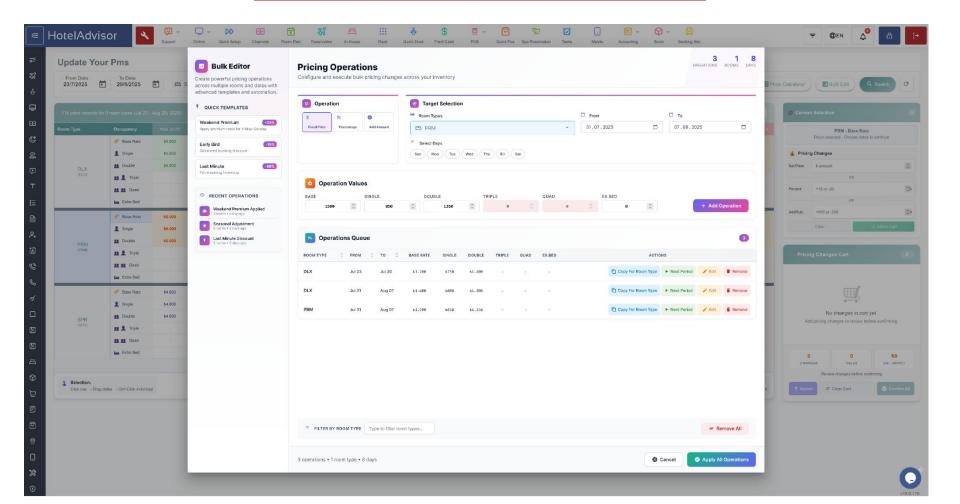
Intelligent Price Error Detection

Smart validation logs the daily price at the time of booking and flags discrepancies—helping prevent costly mistakes.

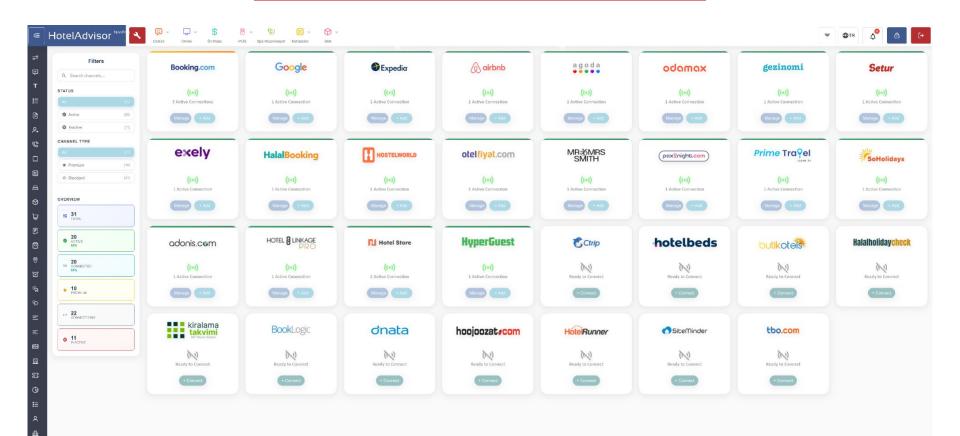
Custom Pricing by Channel & Date Range

Set unique rate strategies per channel or for specific periods—perfect for campaigns, events, or market segmentation.

Channel Manager - Pricing Operation

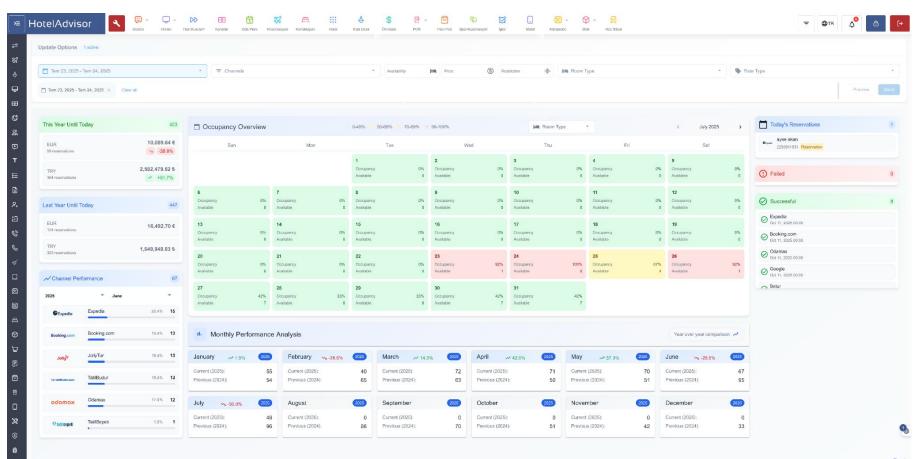


Channel Manager - Channels



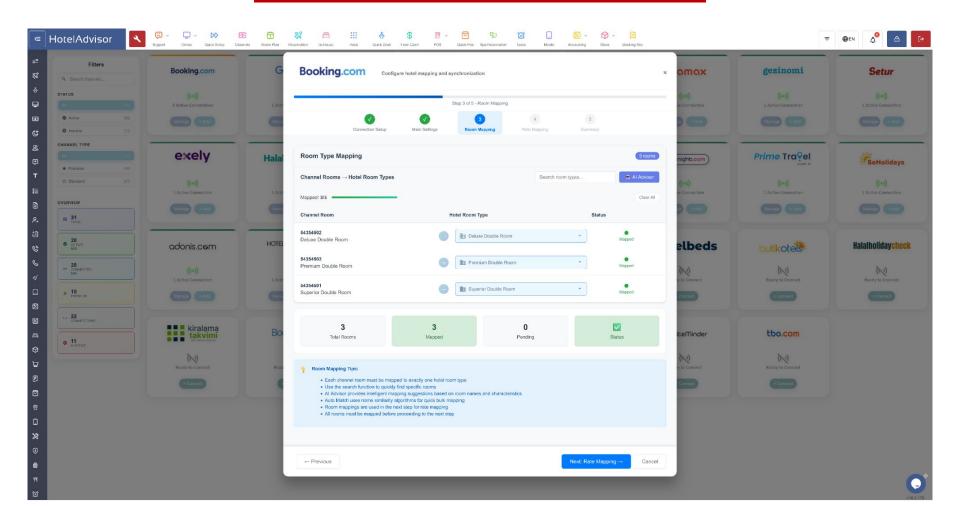


Channel Manager - Dashboard

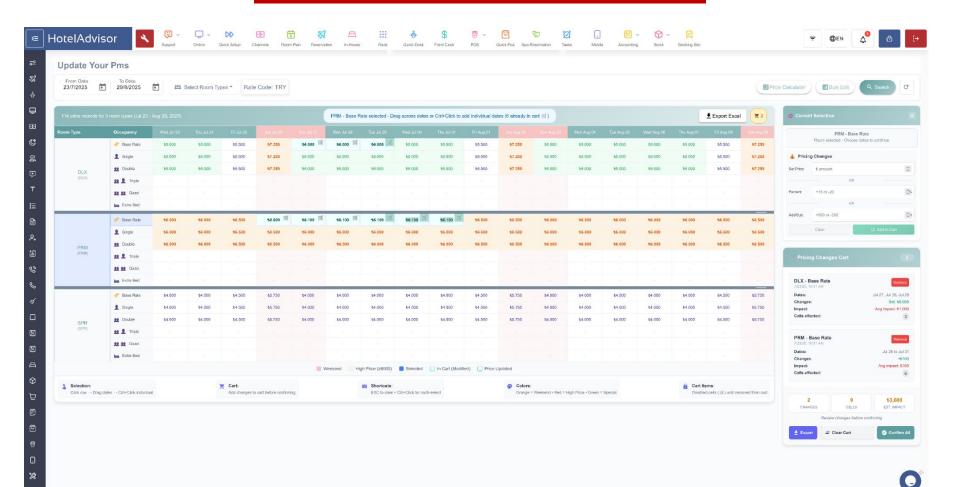




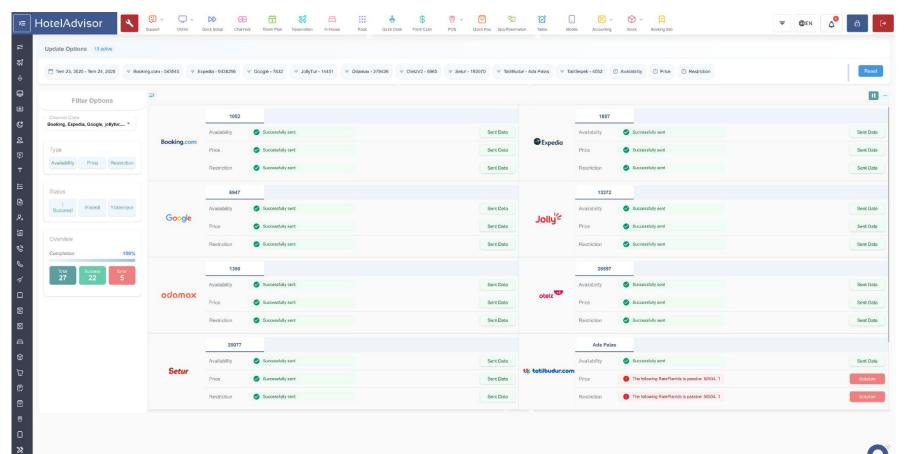
Channel Manager - Mapping Page



Channel Manager - Prices



Channel Manager - Sent Data





Sales & Catering

Designed to manage every stage of the MICE (Meetings, Incentives, Conferences, and Events) process, Elektraweb's Sales & Catering module helps hotels capture more business, streamline operations, and gain full visibility into event performance—from the first lead to post-event analysis.

End-to-End Lead Management

Track and nurture all MICE inquiries with a centralized lead follow-up system—turn every opportunity into revenue.

Professional, Tailored Price Proposals

Generate detailed and customizable price offers for meetings, banquets, and group events with ease.

Convert or Analyze

Close deals efficiently—or if not, record and evaluate lost opportunities to continuously improve sales strategies



Sales & Catering

Win/Loss Analysis with Competitor Insights

Understand why a proposal was accepted or declined, including which competitor won the business—turn lost deals into future wins.

Integrated Room & Venue Reservations

Book guest rooms, meeting spaces, and banquet halls in a single interface—fully synchronized with PMS availability.

Smart Banquet Planning & Event Scheduling

Plan every detail—from room setup to F&B menus—ensuring flawless execution for weddings, galas, and corporate events.

Automated Work Orders & Task Management

Issue internal memos and coordinate tasks across departments to align teams and timelines.

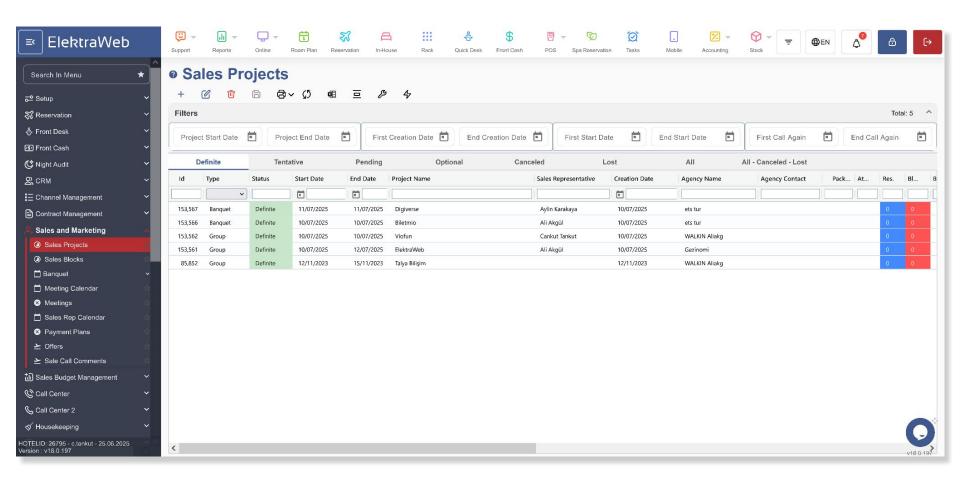
Group Booking & Block Management

Easily manage block allocations, special group rates, and release policies for large bookings.

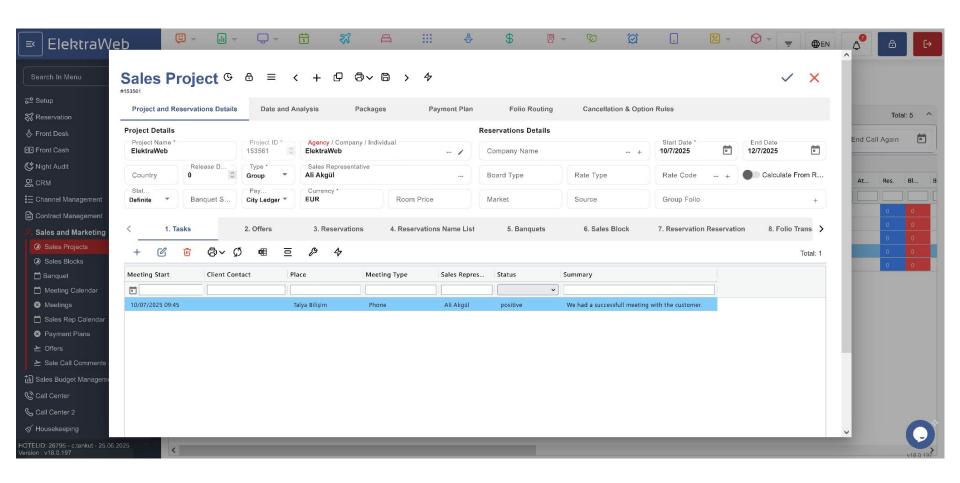
Guest Name Lists & Automatic Room Assignment

Upload guest lists and let the system handle room allocation intelligently, saving time and avoiding conflicts.

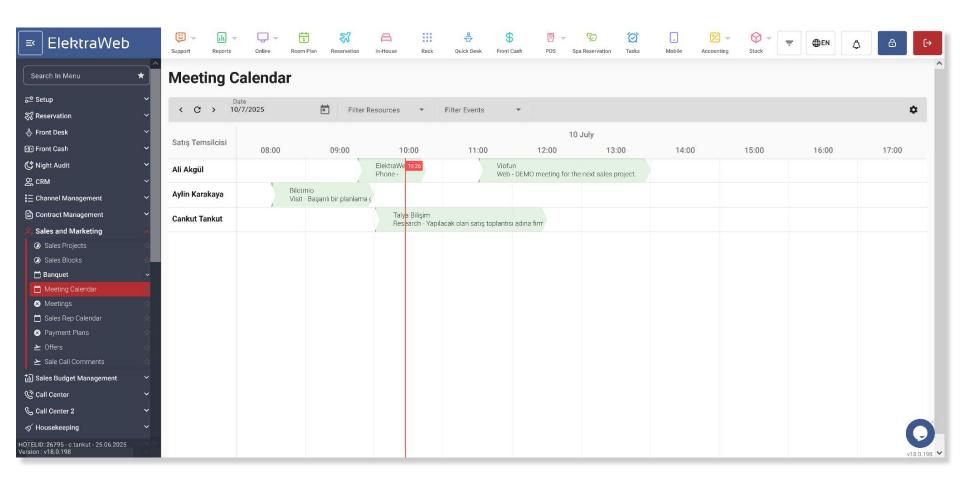
Sales & Catering - Sales Project



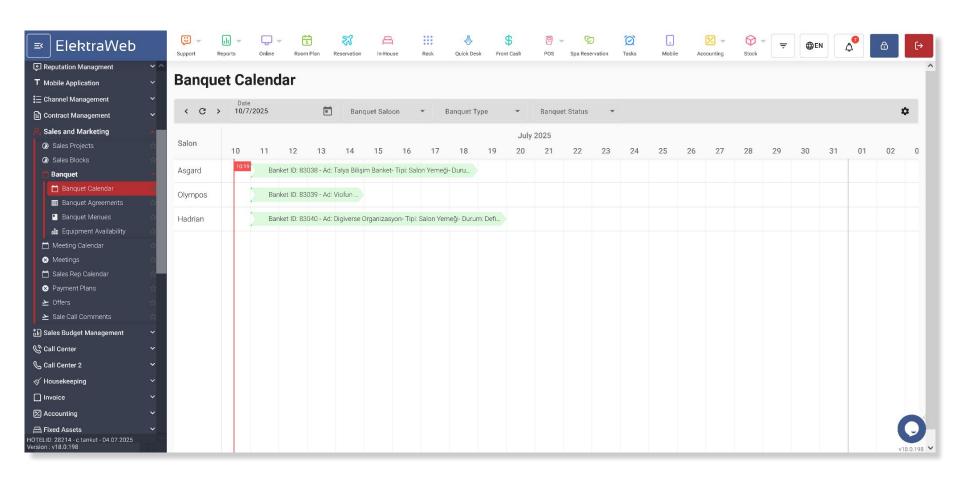
Sales & Catering - Sales Project



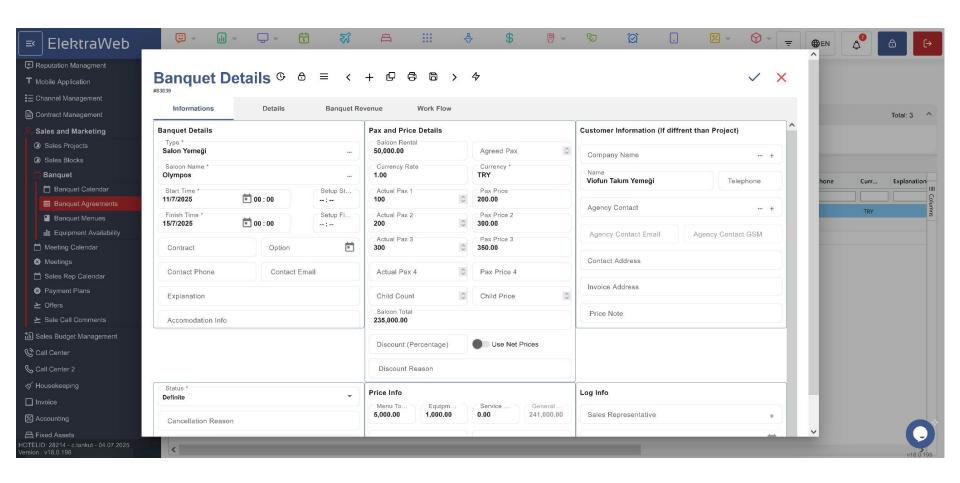
Sales & Catering - Meeting Calender



Sales & Catering - Banquet Calender



Sales & Catering - Banquet Details



Task Management

Centralized Task Management

Manage all daily duties, periodic maintenance, guest requests, and emergency repairs in a single, smart system.

Mobile-First for Field Teams

Staff use the mobile app on the go to receive, update, and complete tasks—ensuring real-time responsiveness.

Instant Notifications

As soon as a task is assigned, the responsible team members are instantly notified on their mobile devices.

Real-Time Tracking & Alerts

Automatically logs start time, due time, and completion time, while overdue tasks trigger alerts to prevent service gaps.



Task Management

Manager Access via Mobile

Supervisors and managers can assign tasks, monitor progress, and review completed work from anywhere—directly via the mobile app.

Completion Verification & Inspections

Tasks conclude with a quality check to ensure all work meets hotel standards.

Photo Documentation (Before & After)

Visual proof of completed tasks is captured and stored, supporting maintenance, housekeeping, and audits.

Sequential (Composed) Task Automation

Trigger multi-step tasks automatically in the right order—streamlining workflows across departments.

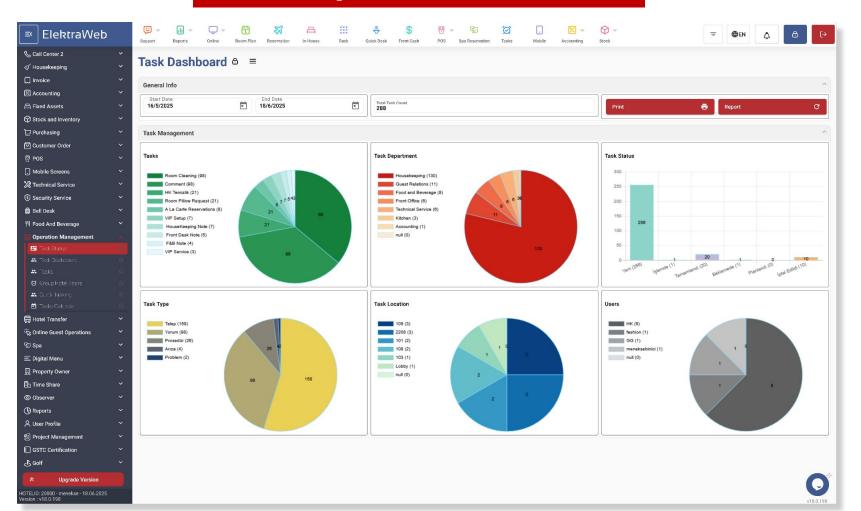
Failure Logging & Root Cause Insights

Track incidents and analyze failure reasons to improve efficiency and reduce recurring issues.

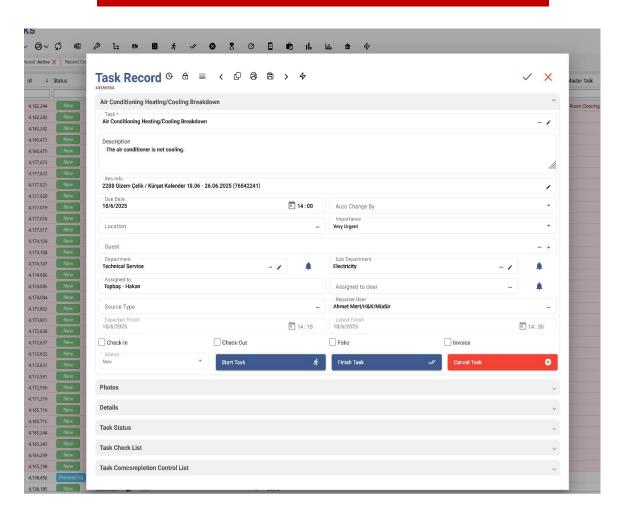
Inventory & Cost Control

Materials, parts, and time spent are recorded within the task—providing complete operational cost transparency.

Task Management - Task Dashboard



Task Management - Task Record



Agency Bonus System

Elektra's Agency Bonus System is a fully integrated pre-booking and loyalty platform that strengthens your cooperation with travel agencies, increases repeat business, and improves occupancy forecasting accuracy.

Agencies earn bonus points by logging their reservations via a dedicated online portal. In return, they prioritize your property when making sales. You gain early access to reservations not yet entered into the system, boosting your forecast and revenue planning.

With full PMS integration and a user-friendly interface, Elektra transforms agency loyalty into a revenue-driving, operationally efficient tool—delivering more bookings, better forecasts, and stronger partnerships.



Agency Bonus System

Key Advantages of Elektraweb's Agency Bonus System

Seamless Integration: No need for separate rate or allotment entries. The system uses your existing Elektra

PMS data.

Real-Time Matching: Pre-bookings submitted by agencies are automatically matched with actual PMS reservations—enabling immediate discrepancy detection and accurate forecasting.

Loyalty Points That Drive Sales: Bonus points can be redeemed for new bookings or hotel services (e.g. spa, transfer), increasing agency engagement and revenue.

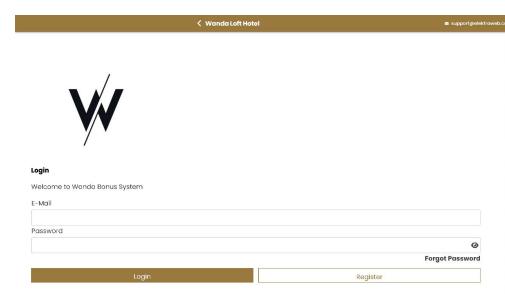
Smart Agency Panel: Agencies can:

- Enter reservations,
- Communicate directly with the hotel,
- Request changes or cancellations,
- Track their earned bonuses post check-in/out.

Advanced Reporting & Control: Hotel managers can monitor unreported bookings, agency performance, and bonus costs with Elektra's built-in analytics—offering insights no other loyalty system provides.

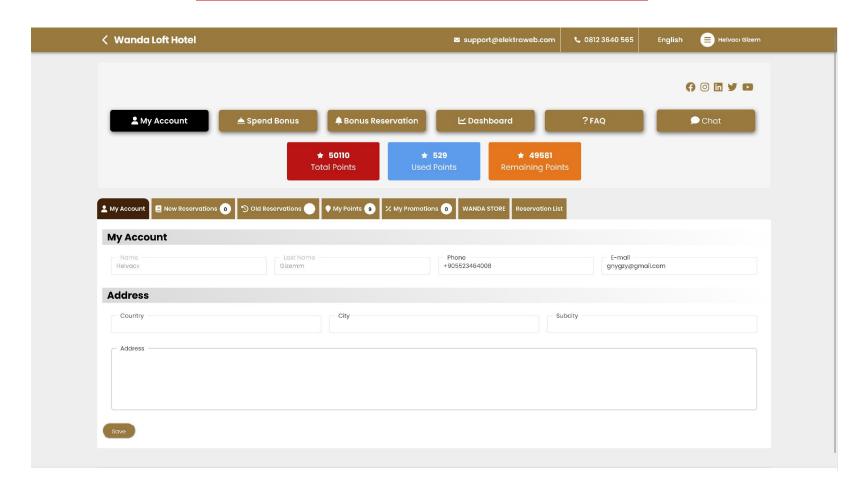
No Duplicate Data Entry: All pricing and availability are already in your PMS—eliminating the risk of manual errors or duplicate records.

Agency Bonus System - Login

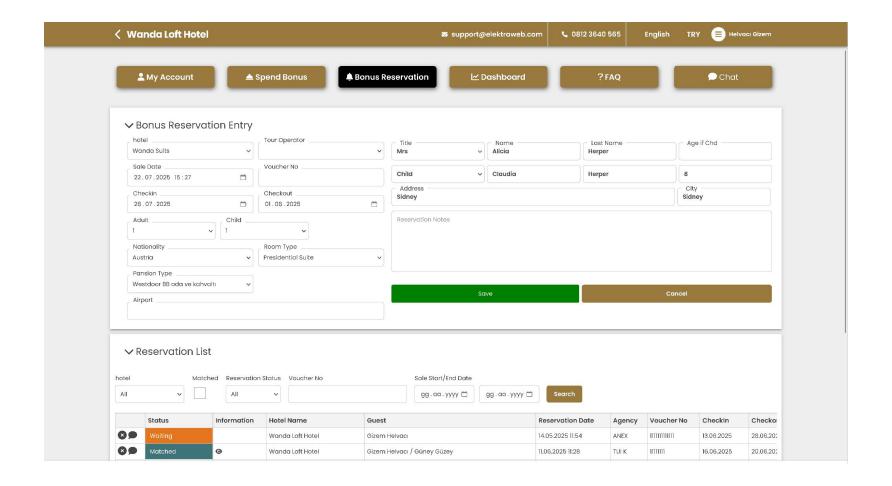




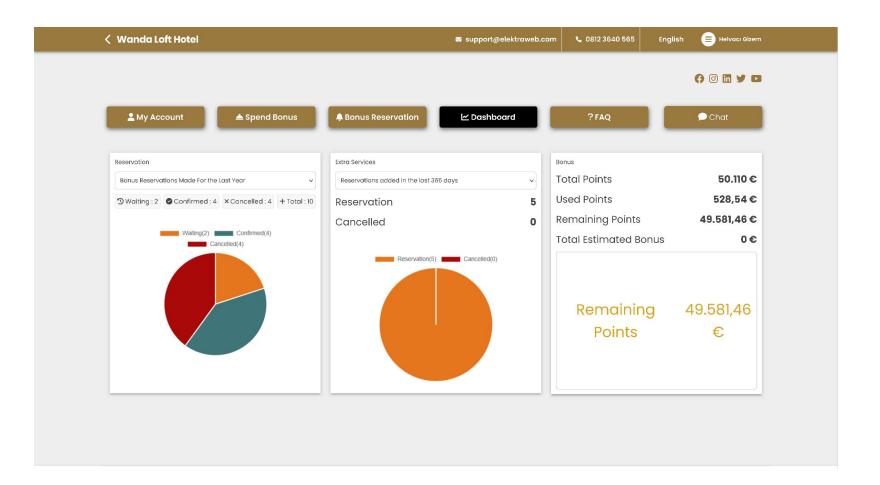
Agency Bonus System - Profile



Agency Bonus System - Reservation



Agency Bonus System - Dashboard



Automated Booking Import:

No more logging into different tour operator portals to check reservations one by one. Elektraweb automatically reads bookings from tour operators and transfers them directly into your PMS.

Real-Time Rate Comparison:

The system compares incoming reservation prices with your hotel's current rates, allowing you to approve or reject each booking based on profitability.



Approval-Based Processing:

You stay in control — reservations are only confirmed and imported after your approval.

Instant Confirmation Feedback:

Once a booking is accepted, Elektraweb instantly sends confirmation back to the tour operator, ensuring smooth communication and guest satisfaction.

Avoid Double Bookings and Errors:

Automated data transfer eliminates the risk of human error, duplicate entries, or missed reservations.

Faster Operations, Less Labor:

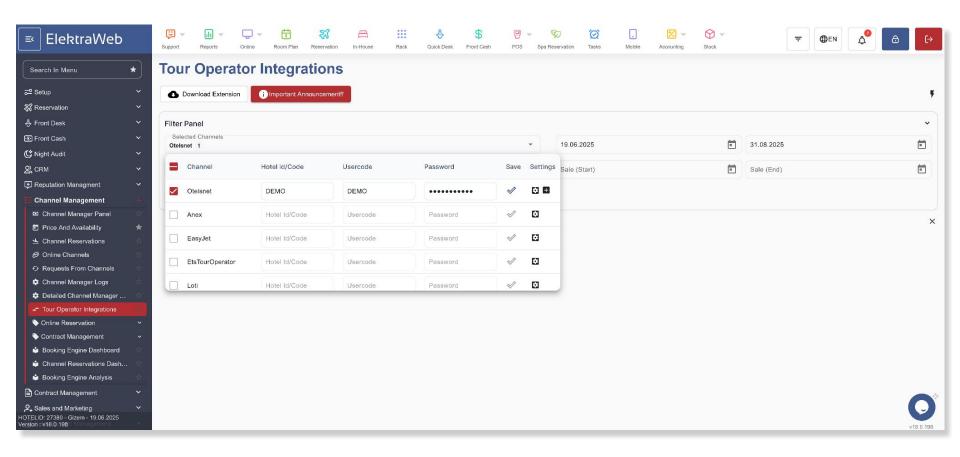
Save valuable staff time and reduce manual workload, enabling your team to focus on guest experience instead of repetitive data entry.

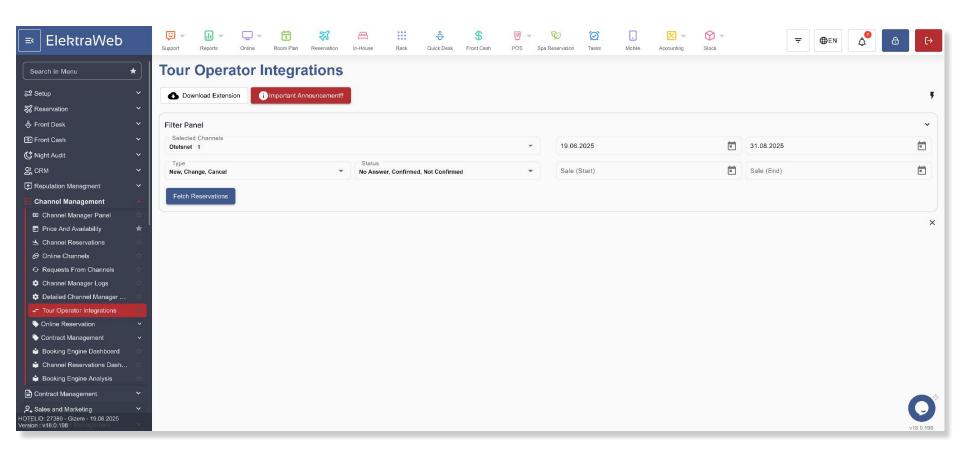
Compatible with Major Tour Operators:

Proven integrations with industry leaders like TUI, Anex, Pegas, and Odeon ensure broad coverage for your property.

Boost Operational Efficiency:

Integrated workflows speed up processing, enhance accuracy, and increase your overall booking responsiveness.





ID & Passport Reader

IDReader is an advanced identity and passport reader that instantly scans, recognizes, and transfers guest data into any Windows-based system — including hotel PMS, hospital registration software, and government reporting tools.

Seamless and Contactless Guest Check-In

- Guests simply hold their ID or passport in front of the webcam no touch, no contact.
- The system instantly captures and processes both the photo and textual data.
- Ideal for maintaining hygiene standards and enhancing guest satisfaction.



ID & Passport Reader

Fully Compliant with Data Privacy Regulations (e.g., GDPR / KVKK)

- Encrypted data storage with restricted access only for authorized staff.
- Automatic deletion of ID images after a defined period.
- Watermarking options like "Copy -Guest Approved" can be applied.
- Supports custom data retention policies and secure archiving.

Key Benefits

- 100% Recognition Accuracy for passports and MRZ-coded IDs from all countries.
- Compatible with all scanners and webcams no hardware dependency.
- Automatically detects document type, front/back side, and adapts to new ID formats.
- Can integrate with multiple systems and transfer both text and image data in real time.
- Works silently in the background or via hotkey activation from any integrated application.
- Supports both form-based and tabular data transfers simultaneously.
- Mobile scanner support and file-based reading capabilities.

Powerful Integration & Customization

- Works with Windows, Java, and web-based applications.
- Offers customizable outputs, multi-language support, and format conversions (e.g., Turkish to English characters).
- Supports batch scanning and deferred data transfer for group check-ins.
- Print-ready with customizable layouts and unlimited archiving.

Logging & Hotspot System

Elektraweb iSafe is an advanced hotspot solution designed for hotels, enabling guests to access the internet seamlessly using their ID or passport credentials. Fully compliant with legal regulations, iSafe automatically logs all internet activity in the required official format.

Beyond secure access, iSafe also allows hotels to collect missing contact details during login and optionally present guest surveys—turning a simple Wi-Fi connection into a powerful tool for guest engagement, data enrichment, and compliance.



One Platform for All Customer Communications

With Elektraweb Call Center Solutions, you can centralize all incoming inquiries from phone, WhatsApp, your website, and social media into a single platform. This enables your team to respond quickly, manage requests efficiently, and provide personalized service across all channels.



- WhatsApp Integration: Automatically record and track all messages and requests received through your WhatsApp account.
- Social Media Integration: View and manage messages from Facebook, Instagram, LinkedIn, and Twitter in one unified interface.



- Website Chat & Call Request Forms: Instantly capture inquiries from your website's chat and "Call Me" forms, respond with availability and pricing in real time.
- Phone Call Management: Record all incoming calls and log them directly into the CRM database for future reference.

Fully Integrated with CRM

Gain complete visibility into each guest's interaction history:

- See guest name, hotel, contact method, call direction, channel, and referral source — all on a single screen.
- Instantly access past communications, reservation requests, stays, and future bookings.
- Create tasks or notes from guest feedback or special requests.
- Send surveys to measure guest satisfaction and improve service quality.

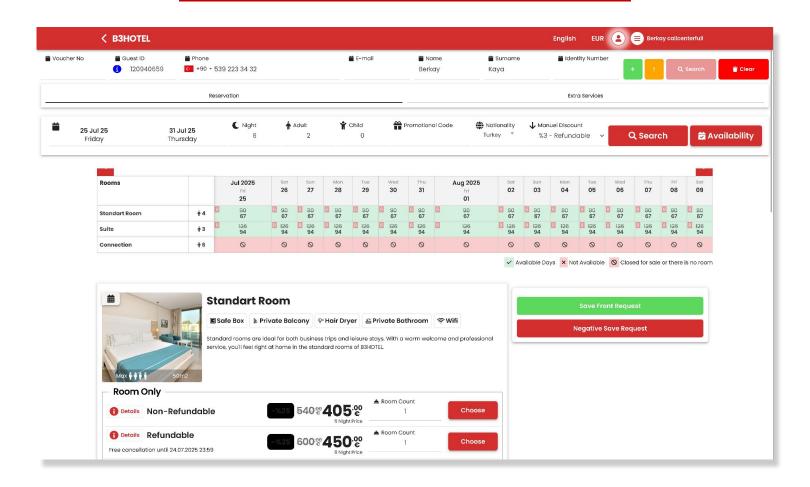
Streamlined Sales & Loyalty Operations

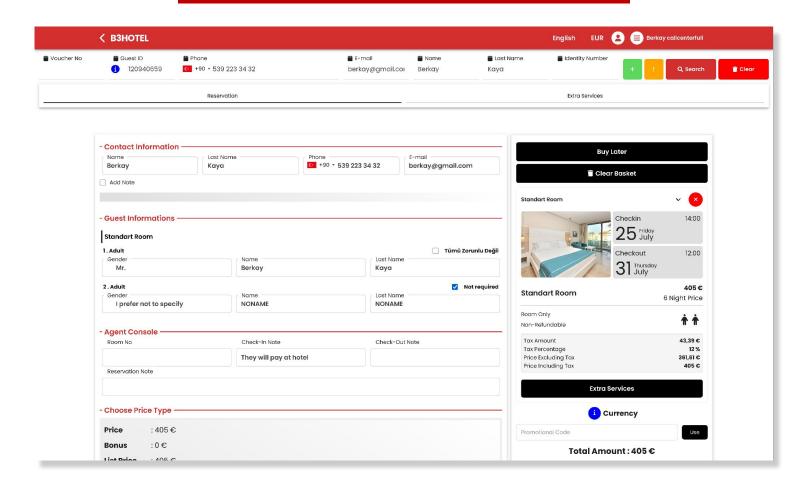
- Track and manage all discount and promotional requests digitally.
- Obtain and log managerial approvals through the system.
 Integrated with loyalty and pre-booking workflows — including payment link generation, payment tracking, confirmations, and online check-in.
- Automated email communication streamlines the booking process and follow-ups.

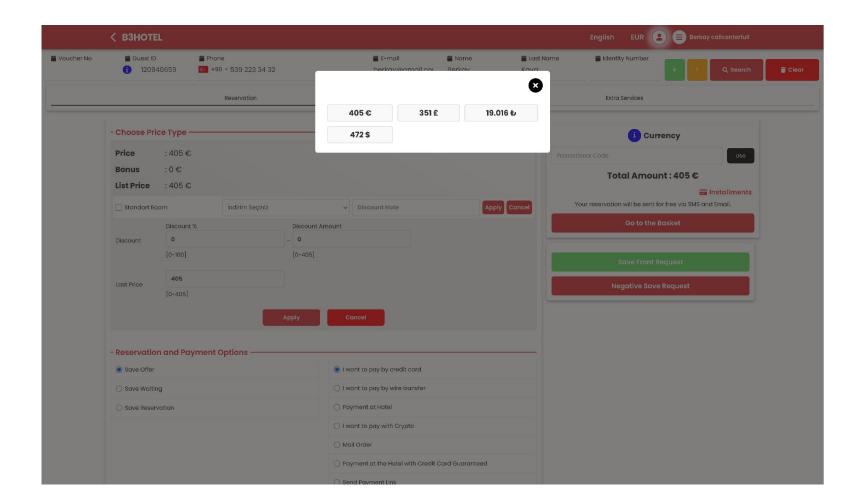
Boost Conversion & Guest Satisfaction

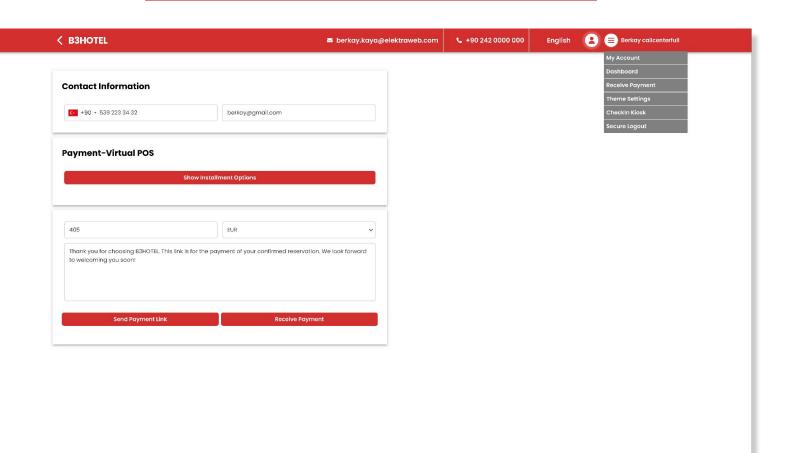
Elektraweb's smart call center system ensures:

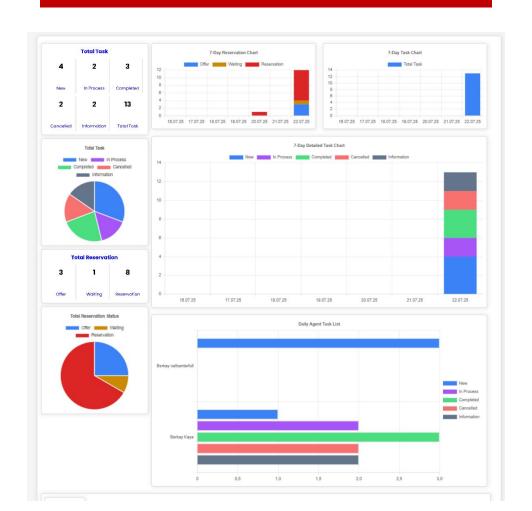
- No missed calls every inquiry is recorded and followed up.
- Increased conversion more calls lead to confirmed reservations.
- Higher guest satisfaction with faster, more personalized service.
- Actionable insights track reasons for lost sales and optimize accordingly.











Self Check-in Kiosk

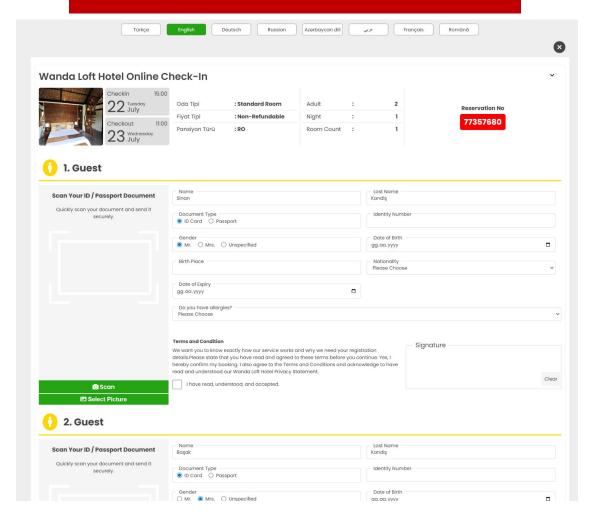
Make an unforgettable first impression and say goodbye to traditional front desks! With sleek self check-in kiosks placed in your hotel lobby, bar, or any convenient location, guests can complete their check-in in seconds—quickly, easily, and independently.

From ID scanning and digital signatures to all required legal formalities, everything is handled with a single touch. Fully compatible with all PC systems, this cutting-edge software allows guests to skip the wait and go straight to enjoying their stay.

Reduce staffing costs while maximizing guest satisfaction. With just a few taps, redefine the check-in experience—where convenience, speed, and technology come together.



Self Check-in Kiosk

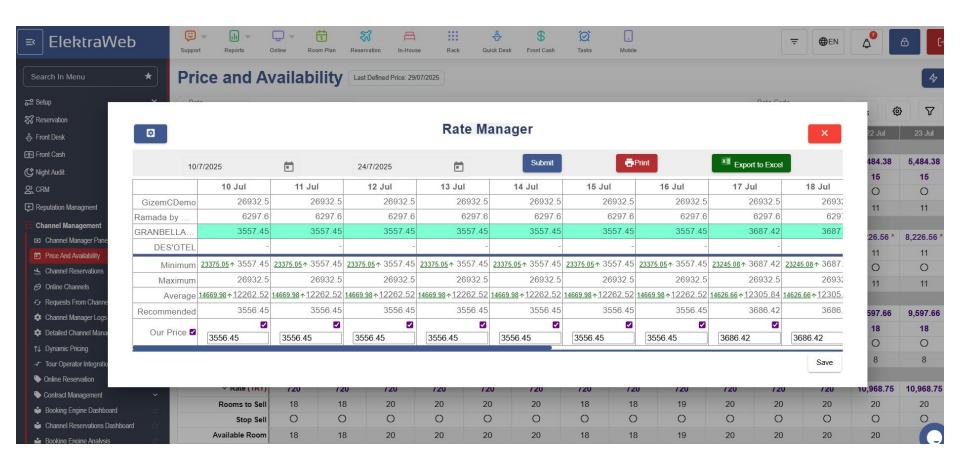


Rate Manager

Elektraweb Rate Manager automatically analyzes room rates and occupancy levels of up to 10 competitor hotels, and recommends the most competitive and profitable pricing strategy for your property. With your approval, it instantly updates all online sales channels — including your website and OTAs — to maximize visibility, boost bookings, and increase revenue.



Rate Manager



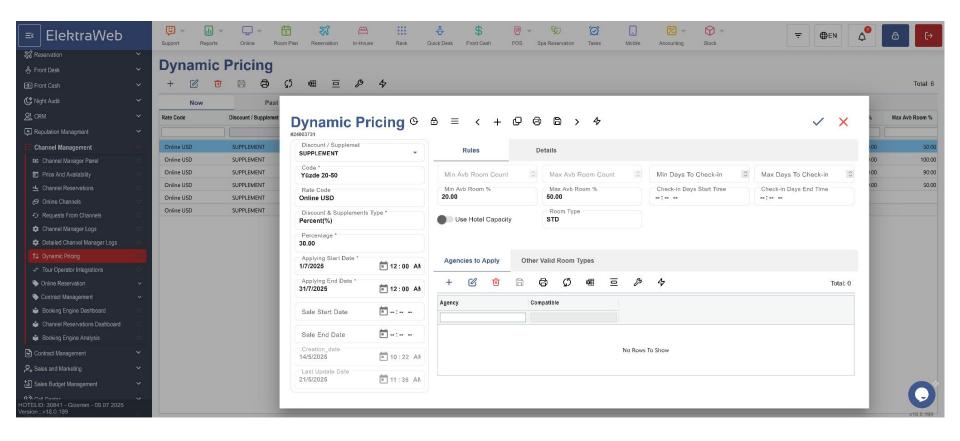
Dynamic Pricing

Elektraweb's Dynamic Pricing Engine is designed to maximize hotel revenue by continuously analyzing key variables such as real-time occupancy rates, booking pace, and competitor pricing.

The system automatically calculates the optimal room rate and distributes it not only across your internal systems and Elektraweb's online booking engine but also to all connected sales channels — including OTAs, GDS platforms, and channel managers. This ensures consistent, competitive, and revenue-optimized pricing across every platform, at all times.



Dynamic Pricing



Loyalty & CRM Management

Boost guest retention and increase direct bookings with Elektraweb's fully integrated CRM and Loyalty Module. Reward guests with points for first-time stays, special occasions like birthdays or anniversaries, and in-stay spending at the restaurant, bar, or spa. Points can be redeemed during checkout or on future stays—encouraging loyalty and repeat business.

Customize membership tiers based on reservation frequency, spend levels, or length of stay. Assign exclusive benefits like discounts, free services, and priority bookings. Automatically apply personalized privileges and promotions, including special promo codes and booking notes.



Loyalty & CRM Management

With Elektraweb CRM, you can:

Launch targeted e-mail, SMS, and WhatsApp campaigns

Send personalized offers based on guest preferences and behavior

Automate tasks based on guest actions or requests

Collect feedback with custom online surveys

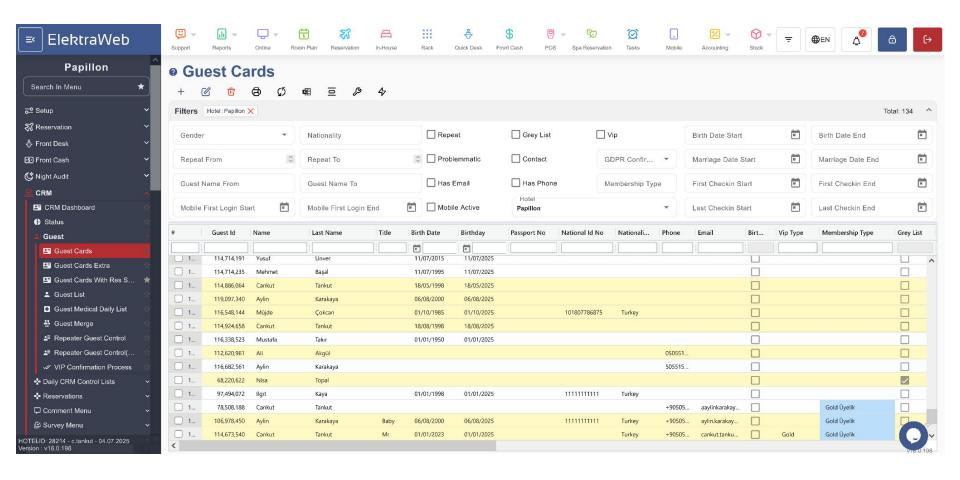
Track guest history, preferences, reviews, and survey results in one place

Seamlessly integrated with front office and online booking systems, the loyalty module offers guests:

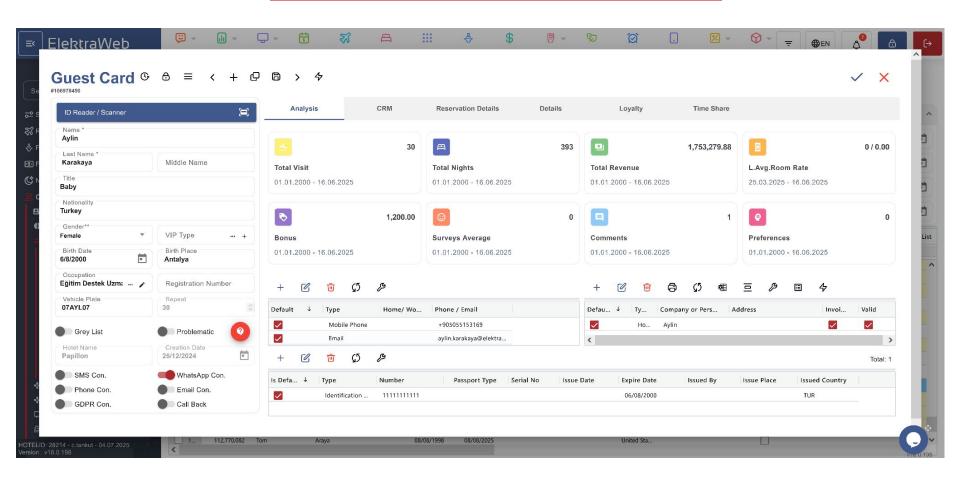
- Direct booking discounts
- Bonus points for every reservation
- Exclusive in-stay privileges and free services

Elektraweb's loyalty platform strengthens brand identity, enhances guest satisfaction, and provides valuable data for strategic marketing—ensuring your property remains top-of-mind and competitive

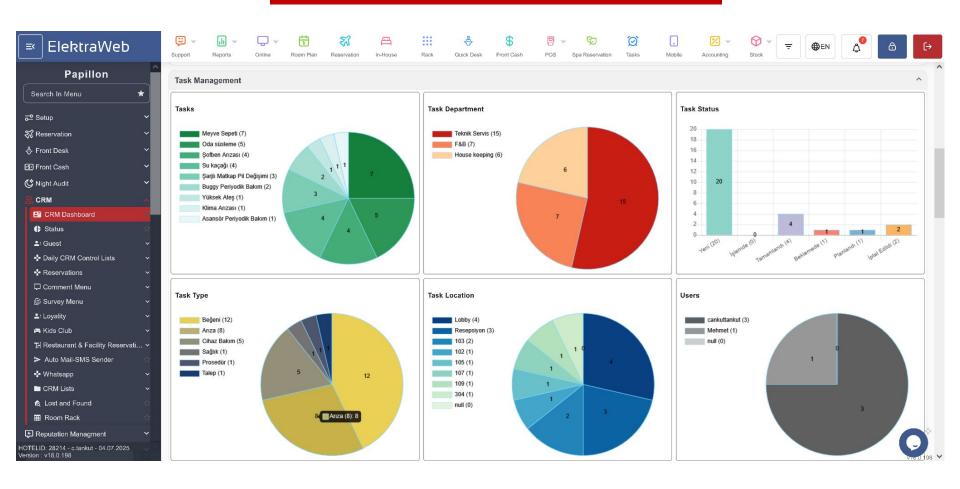
Loyalty & CRM - Guest Cards



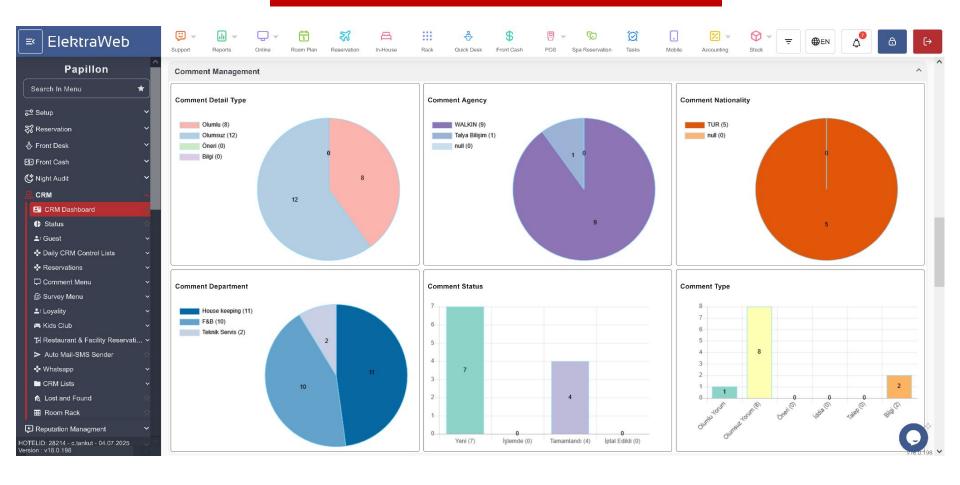
Loyalty & CRM - Guest Card



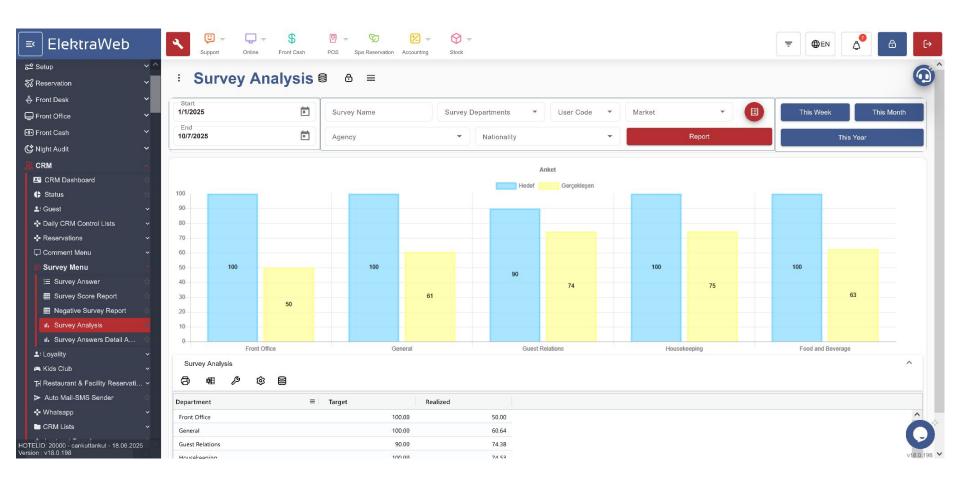
Loyalty & CRM - CRM Task Dashboard



Loyalty & CRM - CRM Comment Dashboard



Loyalty & CRM - Survey Analysis



Auto Messaging

Elektraweb's **Auto Messaging System** empowers hotels to send automated and personalized messages via SMS, Email, WhatsApp, or even mobile app notifications, based on flexible rules and guest data.

Messages are triggered **automatically at defined times** and can be tailored using advanced filters such as reservation status, guest profiles, room types, booking dates, and more. Whether it's a birthday greeting, pre-arrival reminder, or upsell offer, Elektraweb ensures the right message reaches the right guest at the right time — across the **channel they prefer**.

This intelligent automation increases guest satisfaction, strengthens loyalty, and boosts revenue — all without adding to staff workload.



Smart Chat / AI Chat Assistant

You can manage Whatsapp, Social Media or the chat system on your website with artificial intelligence from a single panel. In this way, you can answer all kinds of questions of your customers in their own language 24/7, have them notify you when you want, and you can take over the conversation when you want.



Reputation Management

Elektraweb collects and analyzes guest reviews **in real time** from platforms like Google, Tripadvisor, Booking, and Expedia. Your hotel's online visibility and credibility directly impact your reservation performance.

Auto-classification & Sentiment Analysis

Reviews are categorized, translated, and scored.

AI-Powered Multilingual Responses

Respond to guests professionally in one click, in their own language.

Live Stay Alerts

Get instantly notified when unhappy reviews come from guests currently staying at the hotel.



Reputation Management

Deep Analysis - Performance Panels

- See positive/negative review counts by channel clearly
- Track performance by department (e.g., Reception Housekeeping, Restaurant).
- Measure success across specific criteria like Service - Speed, Quality and uncover where improvements are needed.

Source Management & Integration

- Define which sources to monitor (Google, Booking, Tripadvisor, Expedia, etc.).
- Integrated via API or URL for seamless data collection and real-time updates.

Continuous Monitoring – 24/7 Alerts

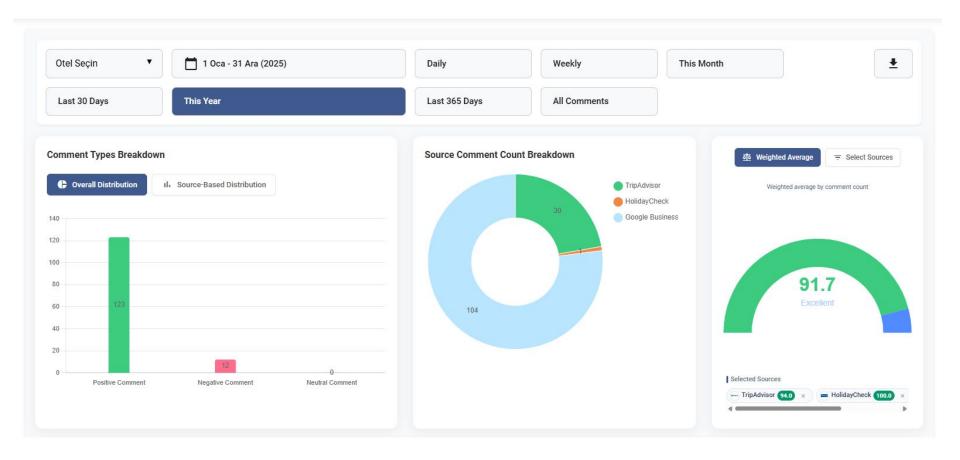
- The system scans reviews 24/7 so you never miss feedback.
- Get instant email alerts when new reviews are posted.
- Stay informed about your online reputation at any time — even when off-site.

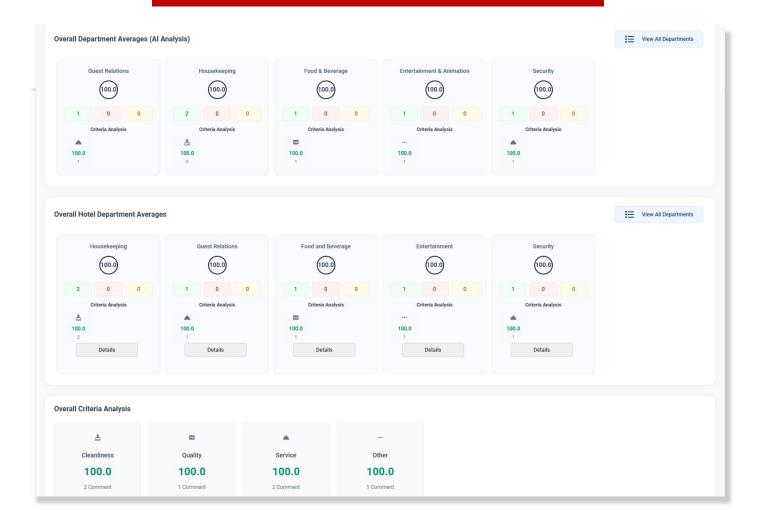
Department-Based Categorization

- Create your own departments (e.g., Reception, Cleaning, F&B) and key focus areas (e.g., speed, cleanliness).
- Reviews are automatically sorted and scored by department and criteria allowing targeted improvements.

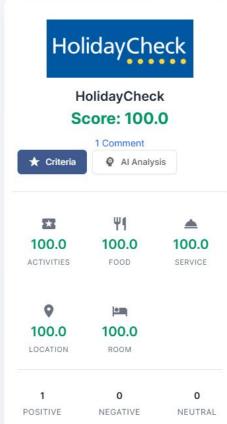
Elektraweb Advantage

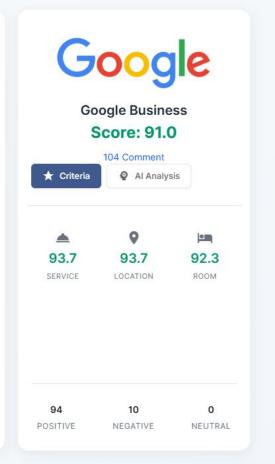
- Centralized Dashboard: View all reviews from all platforms in one place.
- AI Efficiency: Instant translation, scoring, and auto-responses.
- Proactive Guest Support: Get notified about dissatisfied guests while they're still on property.
- Data-Driven Decisions:
 Department-level KPI reports help you fix what matters most, faster.

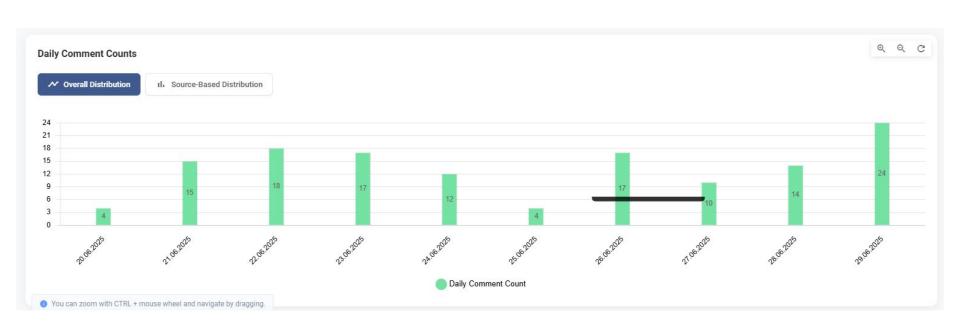












Competitor Hotel Analysis

TripAdvisor

| Ranking ↑↓ | Hotel ↑↓ | Success Rate ↑↓ | Source Score ↑↓ | Comment Count ↑↓ |
|------------|--------------------------|-----------------|-----------------|------------------|
| 1 | Calista Luxury Resort | 96% | 4.8 | 214 |
| 2 | Aska Lara Resort & Spa | 89% | 4.5 | -48 |
| 3 | Adalya Hotels Elite Lara | 90% | 4.5 | 48 |
| 4 | Mirage Park Resort | 94% | 4.7 | 80 |

HolidayCheck

| Ranking ↑↓ | Hotel ↑↓ | Success Rate ↑↓ | Source Score ↑↓ | Comment Count ↑↓ |
|------------|--------------------------|-----------------|-----------------|------------------|
| 1 | Calista Luxury Resort | 87% | 5.2 | 1 |
| 2 | Aska Lara Resort & Spa | 89% | 5.3 | 13 |
| 3 | Adalya Hotels Elite Lara | 94% | 5.6 | 116 |
| 4 | Mirage Park Resort | 94% | 5.6 | 2 |

Elektra Guest Mobile App offers your guests a **unique and privileged stay experience** by bringing together all the features you need in modern hospitality — in a single, powerful platform.

Transform your hotel's digital journey with the Elektra Guest Mobile App — make your guests happier, simplify your operations, and boost your revenue.



Information Access

Guests can instantly access up-to-date information about your hotel and the surrounding area, enhancing their overall experience.

Smart Planning

Guests can organize their stay more efficiently and make the most of all hotel events and services.

Digital Requests

Requests are submitted quickly and digitally, improving service quality and accelerating hotel operations.

In-App Purchases

Guests can easily purchase additional services through the app, increasing your hotel's revenue potential.

Digital Reception

Guests can check in and out digitally without waiting in line — saving time and boosting satisfaction.

Guest Profile & CRM

Guest information is automatically updated, and preferences are tracked to offer a personalized experience.

Loyalty & Bonus Points

Integrated with loyalty programs, the app rewards your guests and encourages repeat stays.

Review & Reputation Integration

Gain full control over online reviews and your hotel's digital reputation.

Online Chat

Engage in real-time communication with your guests and respond instantly to their needs and questions.

AI Assistant

Powered by artificial intelligence, the assistant responds to guest requests 24/7 — taking your service quality to the next level.





RESERVATION

GENERAL Information

Inspired by the most magnificent diamond ever discovered, Cullinan Belek, shining in the heart of the ...

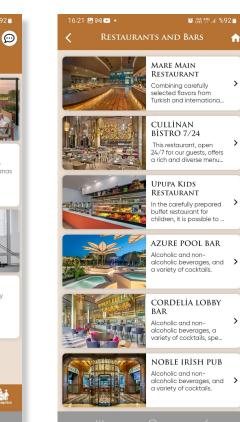




You can explore all the activities and shows available to join throughout the day.















Timeshare & Vacation Ownership Management

Thanks to its web based system it can be reached from anywhere. Sales teams can connect and upload contracts, view vacant flat and period information at any time. Uploading contracts and printing deeds can easily be done out of office.



Whatsapp Integration

Elektraweb is an official WhatsApp Cloud API Solution Partner.

Through this integration, hotels can communicate with guests throughout the entire stay journey using **personalized and automated WhatsApp messages** — including reservation confirmations, check-in details, in-stay updates, and check-out reminders.

Additionally, hotels can send **special occasion greetings**, such as birthday or anniversary messages, tailored to each guest.

All messages can be fully customized to meet the hotel's needs and are designed to enhance guest experience and satisfaction.

On top of that, Elektraweb offers an **AI-powered Smart Assistant**.



This assistant is trained using the hotel's fact sheet and can provide guests with instant, 100% accurate, and friendly answers to their questions via WhatsApp.

The system helps increase **direct bookings**, unlocks **upselling opportunities**, and significantly boosts **guest satisfaction**.

Carbon Footprint Offsetting

Elektraweb automatically calculates the carbon footprint associated with each reservation and facilitates the online payment required to offset that amount. In return, an internationally recognized certificate, personalized for the guest and verifiable via QR code, is generated and delivered.

This carbon offset certificate can be issued instantly during the online booking process or at hotel check-in/check-out in just a few seconds.

The cost of the certificate is added to the reservation amount for guests who choose to receive it.

By offering this certificate, hotels not only move closer to achieving their carbon-neutral goals, but also gain significant sales and marketing advantages. They can command higher room rates, improve visibility in digital media and booking platforms, and strengthen their green hotel credentials.



Carbon Footprint Offsetting

Attract New Eco-Conscious Guests

Travelers who value sustainability prefer hotels that offset their carbon footprint. More guests mean more revenue.

Build a Sustainable Brand Image

Strengthen your brand with an eco-friendly identity. Sustainability positions your hotel as a market leader.

Premium Pricing Opportunities

Increase revenue through eco-premium pricing. Guests are willing to pay more for environmentally responsible accommodations.

Foster Guest Loyalty

Create a loyal customer base with a sustainable vacation approach.

Green hotels encourage repeat bookings.

Boost Digital & Social Media Marketing

Stand out in the digital landscape. A carbon offset certificate enhances your presence with a compelling eco-conscious message.

Gain Positive Media Coverage

As a green hotel, enjoy increased visibility in press and media outlets. Greater exposure brings more customers.

Demonstrate Corporate Social Responsibility (CSR)

Contribute to environmental wellbeing and showcase your commitment to social responsibility. Highlight your involvement in sustainability initiatives.

Access the Green Market & Target Audience

Capitalize on the growing eco-tourism market. Appeal directly to environmentally aware travelers.

Leverage Financial and Legal Incentives

Offsetting carbon emissions can unlock tax benefits and government incentives. Turn your sustainability efforts into financial returns.

Enhance the Guest Experience

Today's travelers seek meaningful, sustainable stays. Offer guests a more fulfilling and eco-conscious vacation.

Carbon Footprint Offsetting - Certificate



POS SOLUTIONS

Restaurant POS management, you will be able to access many features such as online ordering, digital menu, package order program, inventory tracking, accounting, purchasing, inventory, waiter and table tracking, report - analysis presentations, ticket tracking that you will need while operating your restaurant.

Since Elektraweb POS management is completely in the cloud, it offers the advantage of zero investment cost. You register and start using immediately and pay only for what you use

Manage Your Restaurant from Anywhere

With its web-based, cloud structure and mobile compatibility features, you can access the program from any device with an internet connection and from anywhere. Many hotels with dispersed locations prefer cloud structures for POS management for this reason. It uses the lowest possible network bandwidth. Therefore, it works fast without data loss, even on slow connections. No installation required



Very Easy to Use

It is fast. It is an easy-to-use and user-friendly application with a simple design. With the quick search option, you can instantly find the product you are looking for by typing a few characters.

Order With QR Code

The use of the QR code specially produced by Elektraweb POS on business cards, tickets, flyers and magnets makes it faster and easily accessible.

Thus, your customers can access your digital menu at the table, in their room, on the sun lounger, on the beach, at home, at work... from anywhere and can easily choose from your current products and order easily.

Integration To Food Sales Systems

It is integrated with food sites such as Yemeksepeti, Getiryemek, Bisipariş. The orders you receive from these sites will be entered into your system online and you will not have to use any other program.

Your Service Staff's Best Friend

- You can easily access the details of the products with the Pos system.
- (Ingredients, visuals, preparation time etc.)
- Additional requests such as changes in ingredients or cooking requests can be communicated to the kitchen.
- Manage Your Orders Easily

The selected product can be increased or decreased as much as desired without printing the ticket. In addition, if an additional product is requested, it is added to the ticket and sent. Ready orders are instantly transmitted to the relevant waiter.

You can get the bill with any method you want

Cash, credit card, dining card, payment on account, etc., as well as many other methods, it also allows your guests to pay "piecemeal" with these methods. You can receive accounts in different currencies and make detailed cash tracking.

Order From Social Media

Both the facility and its customers can promote products by sharing them on social media.

Direct sales can be made with a link added to social media pages, or campaigns with time and quantity can be created. You can offer points or discounts to your customers who share your digital menu on their own social media accounts, for every order they share.

How To Manage Online Orders in Restaurants

Properties are accessible on both mobile and web. Guests can access the digital menu online or by scanning a QR code.

Online orders are taken online for delivery to the table or room within the facility, delivery to the address outside the facility or pick-up and delivery.

During online ordering, it shows food photos, the content of the food, allergens, nutritional and energy values. Moreover, it does all this in the language of the customer's choice.

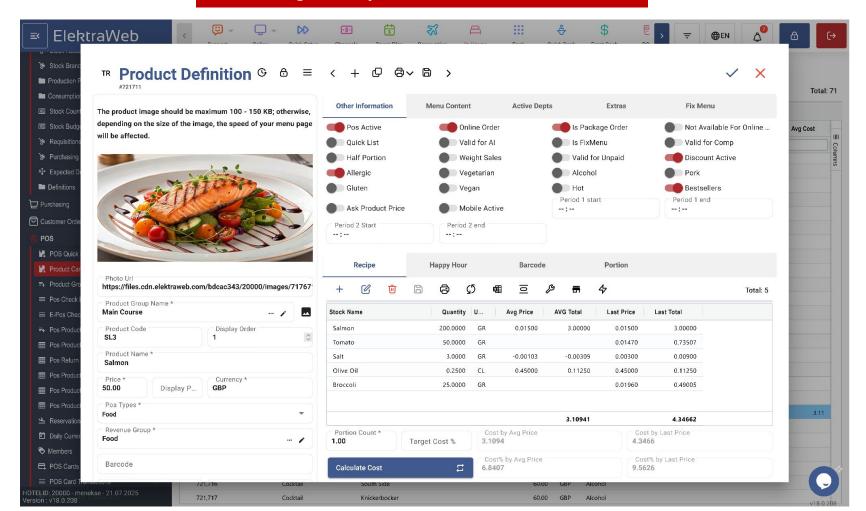
Kitchen Monitoring

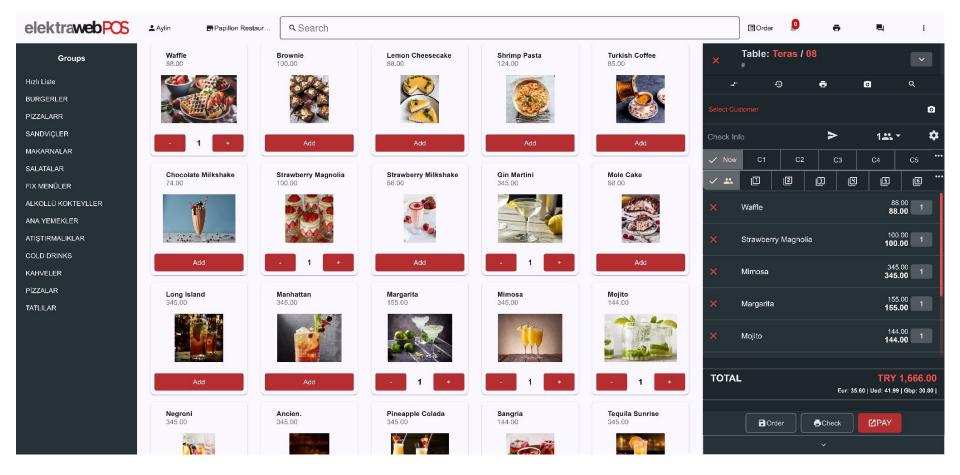
- Up to 10 separate kitchens can be tracked with order printers or screens.
- Tracking the entry, preparation and service times of all orders to the kitchen with touch screens Provided.
- Communication between the waiter and the kitchen is completely mobile.

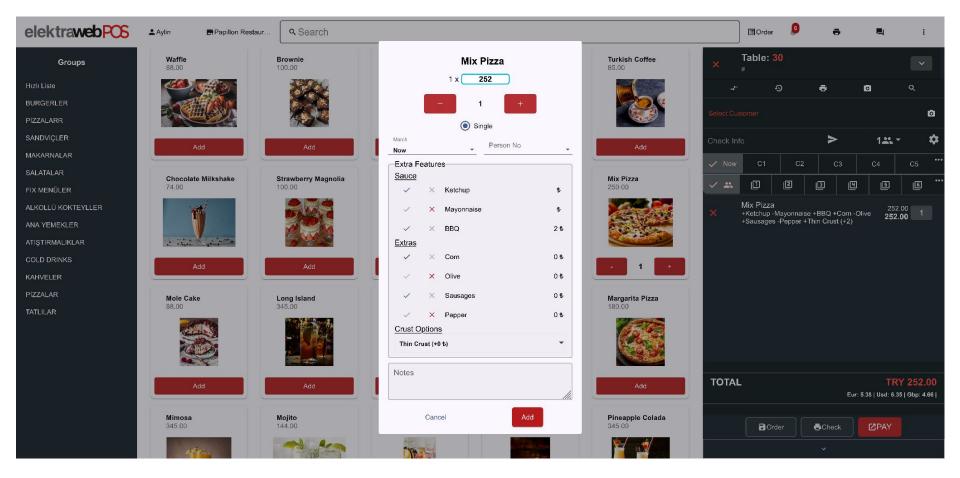
Package Tracking

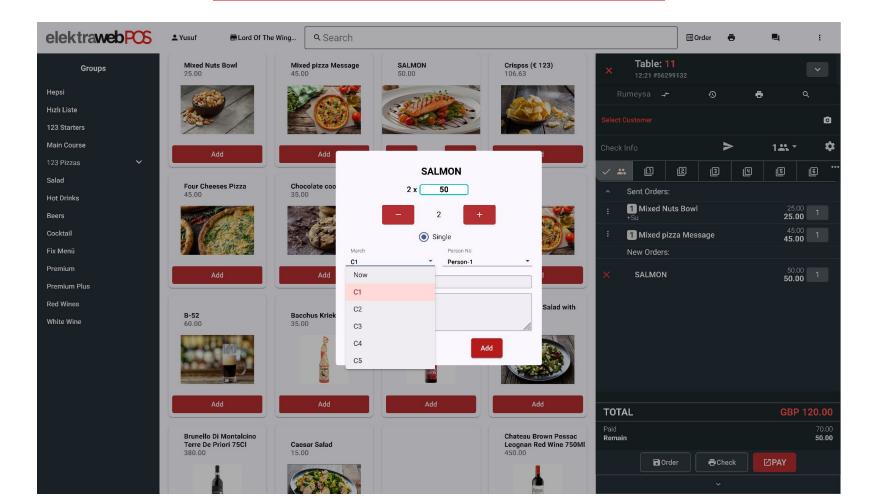
- Both you and your customers can easily track every stage of the order (acceptance, preparation, service, delivery) online or by phone.
- No order is missed, delivered instantly. Your couriers access the order and route information on their cell phones and receive the payment with the delivery.

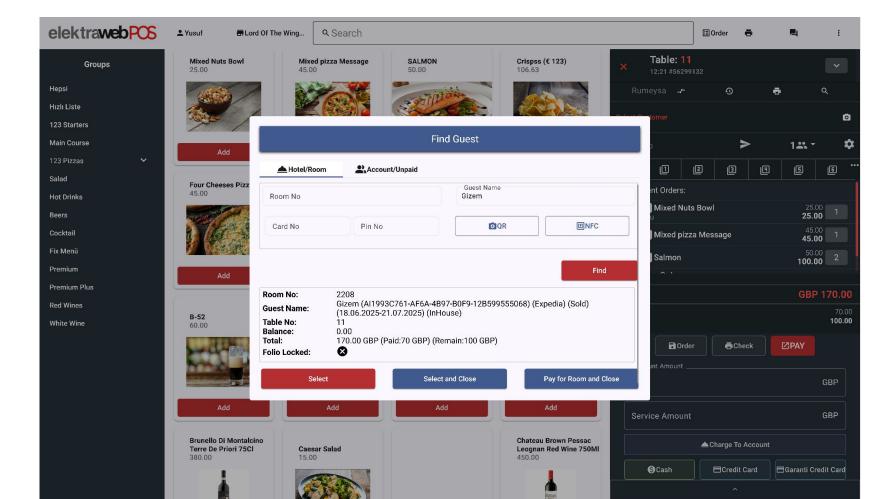
POS Management System - Product Definition

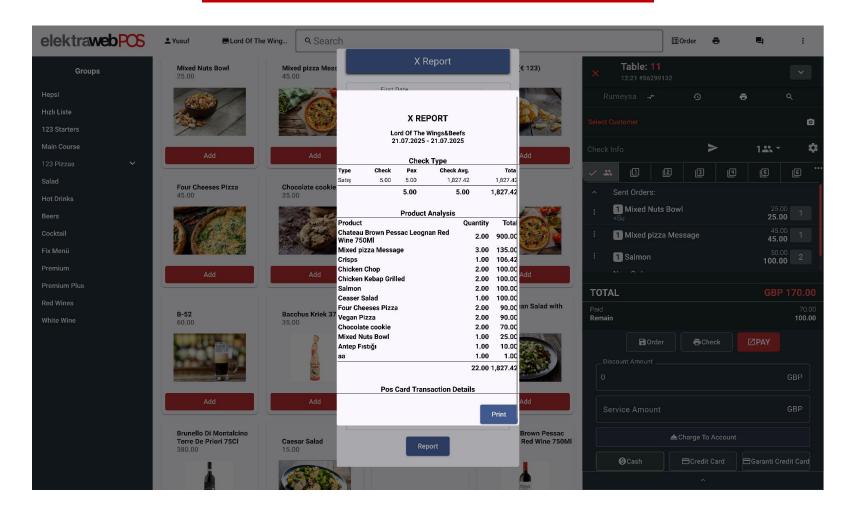


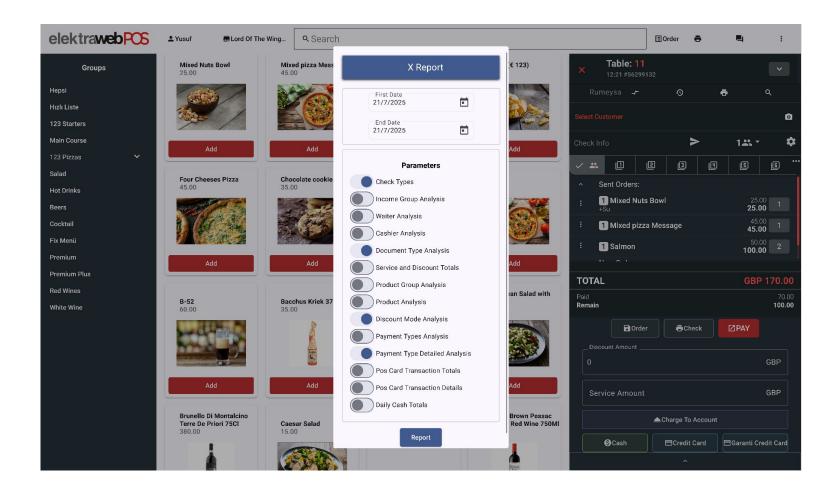




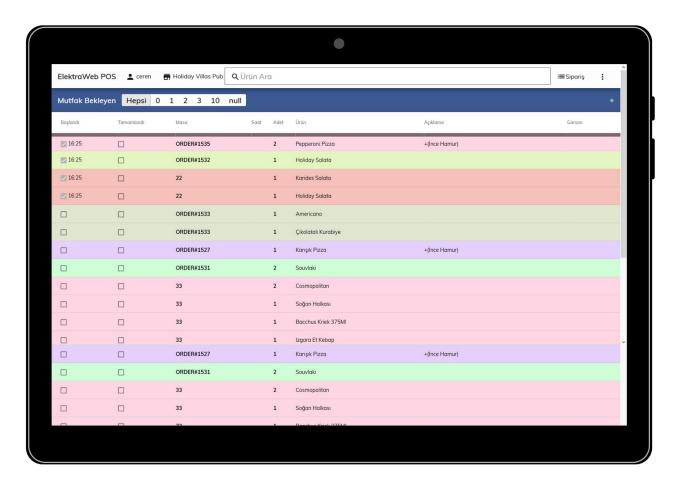




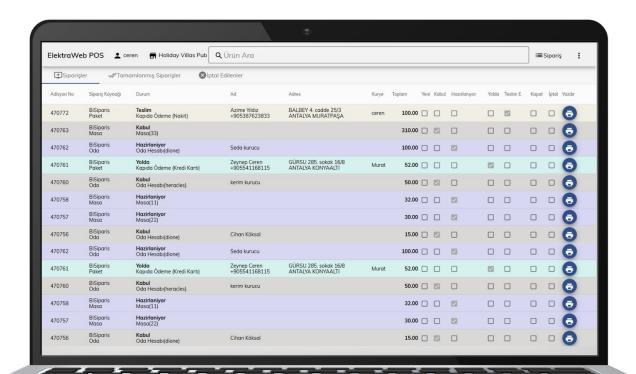




POS Management System - Kitchen Monitoring



POS Management System - PackageTracking



Restaurant Online Reservation Sys.

Boost Guest Satisfaction & Maximize Revenue

Elektraweb Online Restaurant Reservation System is a cloud-based solution designed for both independent venues and hotel restaurants. Guests can easily make reservations through your website, WhatsApp, phone, or other channels. The system provides a real-time table layout, helping you manage occupancy efficiently and minimize empty-table risk.

Intelligent Guest Profiling

The system remembers guests' past reservations, preferred tables, allergies, dietary restrictions, and special notes—automatically sharing this information with service and kitchen staff to deliver a personalized experience.

No-Shows Under Control

Track no-shows and cancellations with ease. If needed, request prepayments to reduce risk.

Celebrate loyalty by sending automated campaign messages for birthdays and special occasions.



Manage Anytime, Anywhere

Thanks to its mobile-friendly interface, all reservations can be managed on the go. With Elektraweb, you can:

- Increase guest satisfaction
- Simplify table management
- Drive higher occupancy and revenue

Meet the intelligent solution that will revolutionize your restaurant operations. This is not just a digital menu—it's a full-featured system that streamlines the entire flow from guest to waiter, and from kitchen to cashier.

A Seamless Guest Experience

Guests can browse your digital menu with or without visuals, explore detailed product information including ingredients, allergens, cooking preferences, and storage notes.



At the ordering stage, the system intelligently prompts for product-specific selections. For instance, when ordering Turkish coffee, guests are automatically asked to select their sweetness level (no sugar, medium, or sweet)—reducing order errors and enhancing satisfaction.

Organized Kitchen Workflow

In the kitchen, incoming orders appear as individual cards on tablet screens, making them easy to follow and manage.

Everyone operates within the same digital system, significantly reducing communication breakdowns and increasing production speed

AI-Powered Upselling

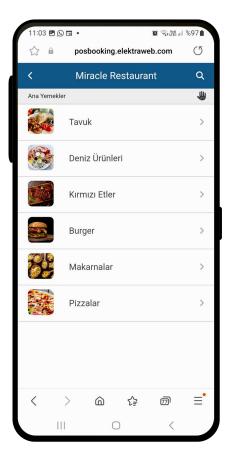
One of the standout features is the AI-based smart recommendation engine. The system suggests complementary sides, drinks, or desserts based on the selected item—boosting average ticket size while offering a personalized dining experience.

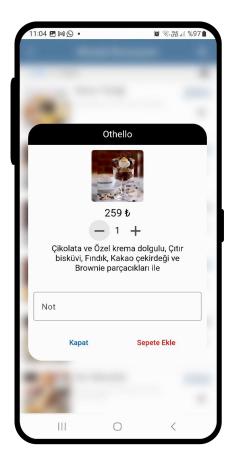
Empowering Waitstaff

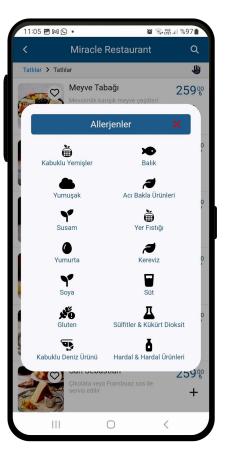
The same smart menu is available to waitstaff as well. They can easily take orders on mobile or fixed devices and instantly send them to the kitchen—no delays, no miscommunication.

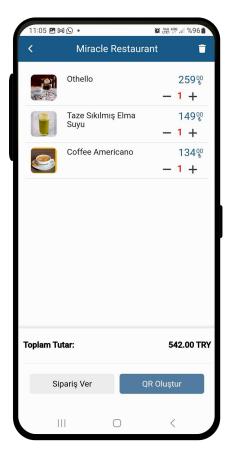
Key Benefits at a Glance

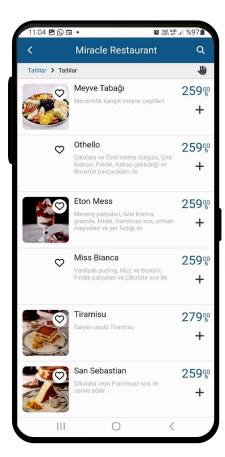
- Rich product details with photos, ingredients, allergen info
 & cooking instructions
- Mandatory & optional item-specific selections for precision ordering
- Interactive ordering for both guests and staff
- Kitchen display system with card-based, real-time order tracking
- AI-powered upselling suggestions to increase revenue
- Fully integrated, user-friendly structure that connects every step from order to kitchen to cashier

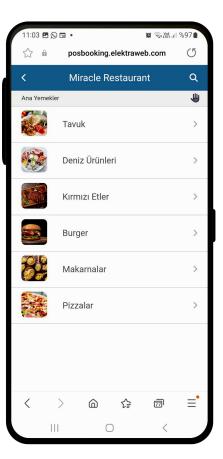












A fully web-based system designed for spas, wellness centers, gyms, clubs, and all member-based facilities.

Cloud-Based & Mobile-Friendly

Enjoy full access from any device—smartphone, tablet, or desktop—anytime, anywhere with an internet connection.

No need for server infrastructure or upfront license fees. You can start using Elektraweb Spa immediately, with zero setup cost and no hardware investment.

Fast, Visual & User-Friendly Interface

Compared to traditional desktop versions, the agenda screen loads up to 5x faster, allowing quicker bookings, payments, and client interactions.

The system is seamlessly integrated with ElektraWeb, enabling full synchronization with your hotel's front desk and folio system.



Efficient Appointment & Membership Management

Book appointments and manage memberships easily via tablet or smartphone

For fitness memberships, receptionists can allow customers to fill in their own member cards directly on a mobile device—saving time and effort

Comprehensive Member Profiles

Track guest history through digital member cards containing health status, contact information, preferences, and previous transactions.

Returning guests can be identified quickly and served more personally.

Personalized Fitness Programs

Design tailored workout routines for members based on defined exercises and training objectives.

Integrated Hotel Guest Billing

ElektraWeb integration allows spa staff to access in-house guests and send charges directly to their folio or virtual folios.

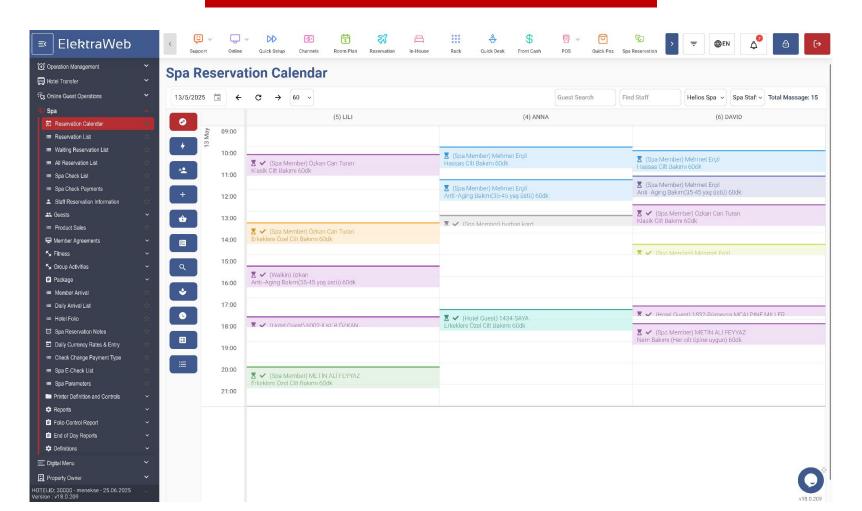
All transactions are reflected instantly upon payment.

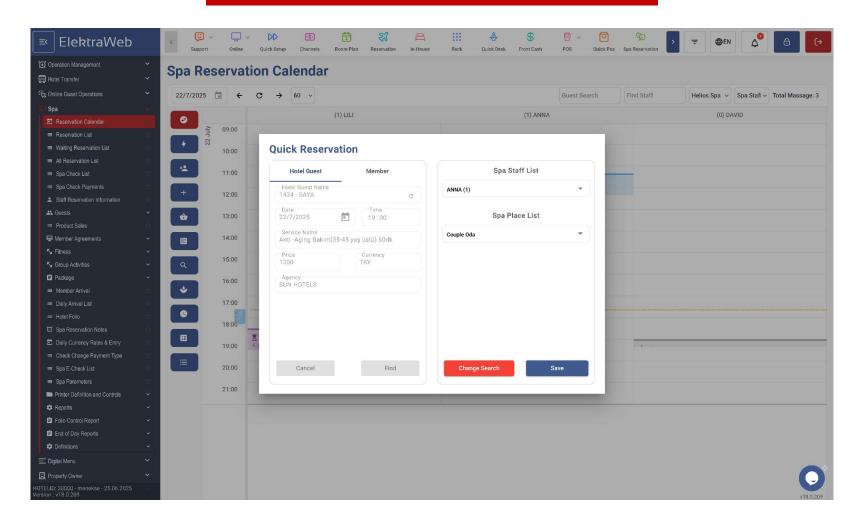
Smart Scheduling Tools

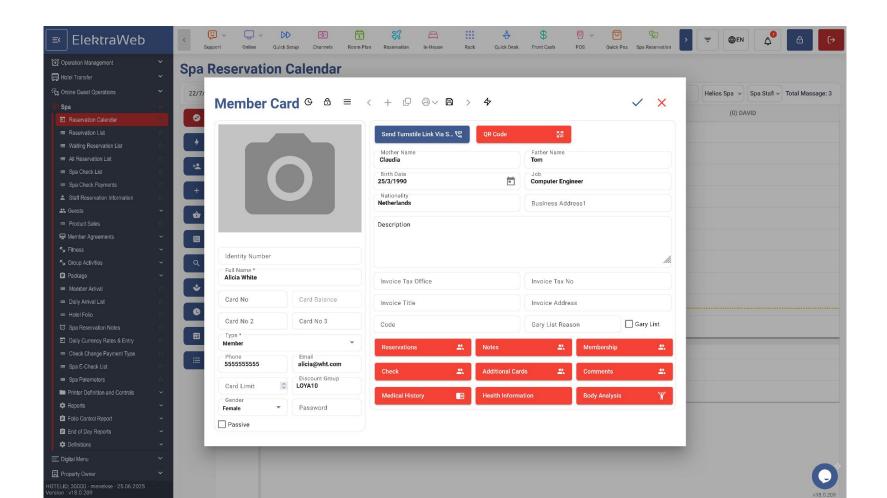
- Drag-and-drop appointment booking directly on the agenda
- Modify bookings (staff, room, time) with ease
- Book by staff or by treatment room with two flexible calendar views

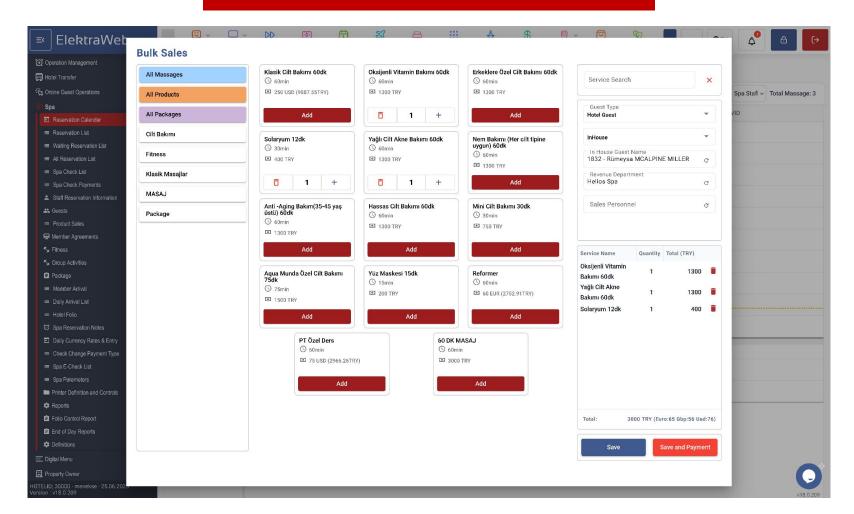
Advanced Booking & Sales Features

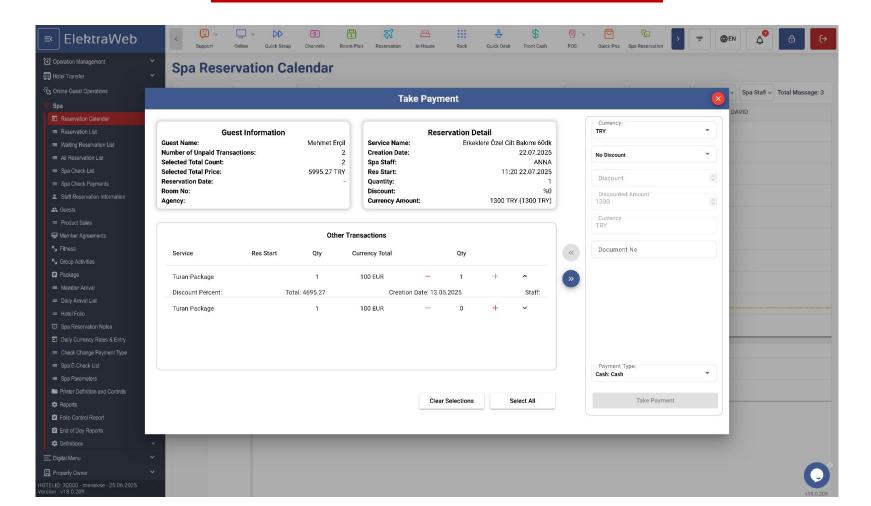
- Sell massages and wellness packages or create customized services
- Allow guests to book multiple treatments at once
- Track staff commissions automatically, using customizable rules per treatment
- Fitness membership plans (e.g., 3 months, 1 year) with optional direct folio integration for hotel guests

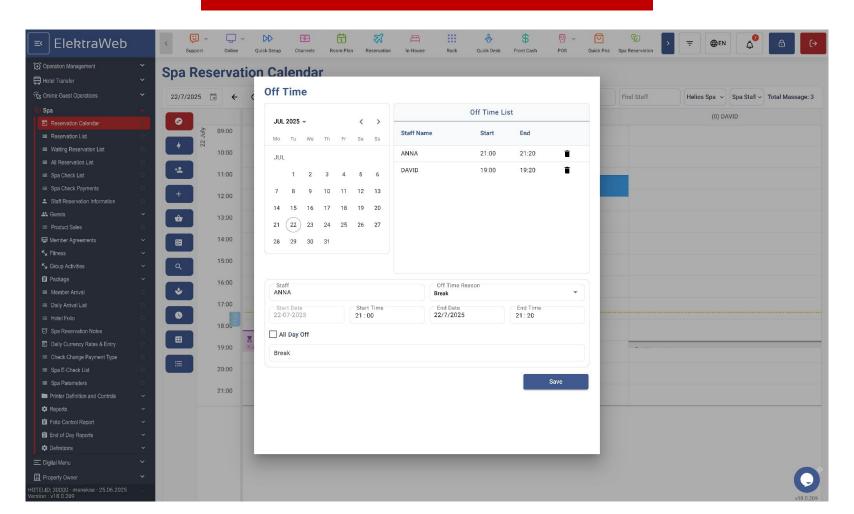












ERP SOLUTIONS

Accounting Management

Multi-company and Multi-branch

Our accounting system is designed to handle multi-company and multi-branch structures through a centralized chart of accounts. All transactions are recorded under a unified structure, allowing for consolidated reports without the need for additional conditions—while still enabling detailed company or branch-based filtering when needed.

Powerful Analytical Tools

Beyond the standard trial balance, the system offers advanced analysis through project codes, cost centers, operation codes, custom codes, and account groups. Our "Account Analysis Report" provides horizontal views of profit/loss breakdowns by company, branch, or even by cost centers and project codes within branches—allowing true sectional financial performance insights.



Flexible Account Cards

Each account card supports <u>multi-currency</u> tracking—both in local currency and a selected foreign currency. You can define detailed information such as address, bank details, contact persons (with roles and emails), cost center distribution rates, and account-level budgets.

Accounting Management

Budget Management & Variance Analysis

The built-in budgeting module allows you to define 12-month income and expense budgets for each budget code, which represents a subset of the chart of accounts. Actual values are automatically retrieved from accounting records, enabling clear and accurate comparisons between budgeted and actual performance. Year-over-year comparisons are also supported.

For hospitality-specific needs, the system correlates financial results with key operational metrics such as room and bed availability, occupancy budgets, and actual occupancy figures. The budget report includes additional columns showing per-person revenue and expense values, displayed in both local and foreign currencies—offering deeper insight into financial efficiency and performance.

Aging

The Aging module provides a clear and dynamic view of both current and upcoming receivables and payables based on due dates—empowering your finance team with real-time visibility into cash flow obligations. What makes it even more powerful is the ability to instantly generate payment orders directly from aging results with a single click—transforming data into action and dramatically speeding up your payment planning process.

Hospitality-Aware Aging & Risk Tracking

Specifically designed for the hospitality industry, it also incorporates the value of pending stays and confirmed reservations into the outstanding agency balances—offering a more accurate and comprehensive view of overall credit risk exposure. We are proud to be one of the very few—if not the only—providers in the industry offering this level of seamless automation

Accounting Management

Financial Planning & Payment Orders

Payment instructions can be created either manually or automatically—based on vendor aging results or scheduled bank loan repayments. Invoices can be recorded and instantly converted into payment orders with a single click, timed perfectly to their due dates. This streamlined process allows you to monitor upcoming payments on a weekly or monthly basis with ease.

Automated Allocation of Recurring Costs

The system also supports recurring expenses, such as insurance or rent contracts, by automatically allocating them across the relevant accounting periods—intelligently considering the exact number of days in each month to ensure precise and timely expense recognition. This approach enables you to achieve more accurate realized profit and loss figures for your company.

Other Financial Operations

Bank loans and repayments can be entered and scheduled directly in the system. Foreign exchange revaluation entries, inter-branch transfers, and account reconciliations are all supported.

Seamless Integration

With a single click, the accounting module effortlessly generates daily journal entries by integrating data from:

Front office revenues and payment transactions

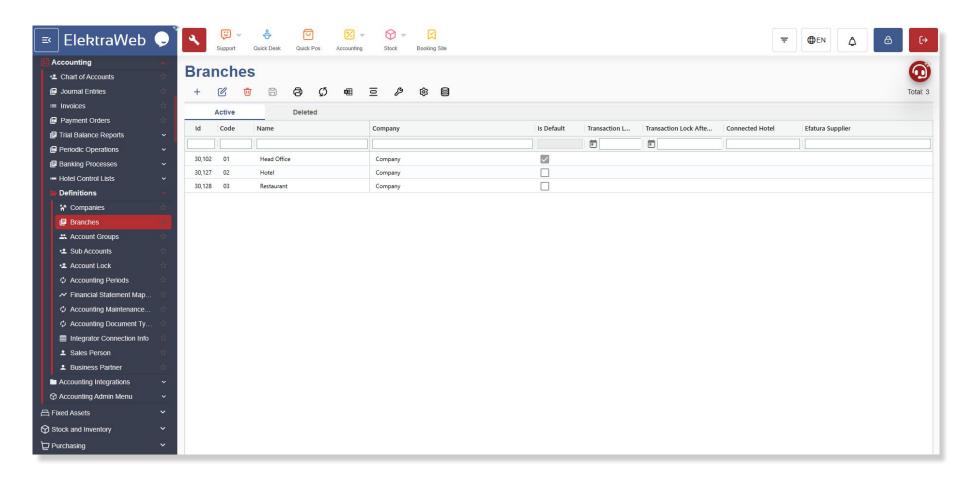
POS system revenues and payment transactions

Payroll system entries and staff advance payments

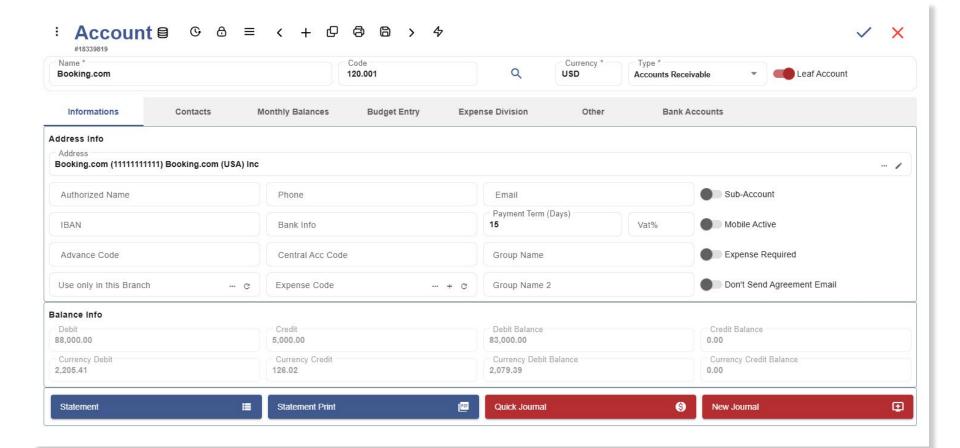
Standard Financial Statements

You can easily generate your balance sheet, profit and loss, and cash flow statements. Local tax declarations and reporting requirements are fully supported.

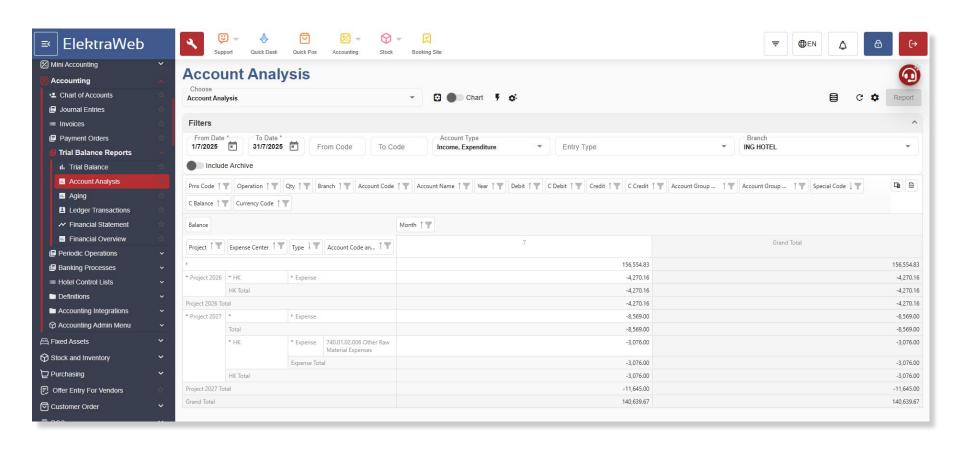
Accounting Management - Branches



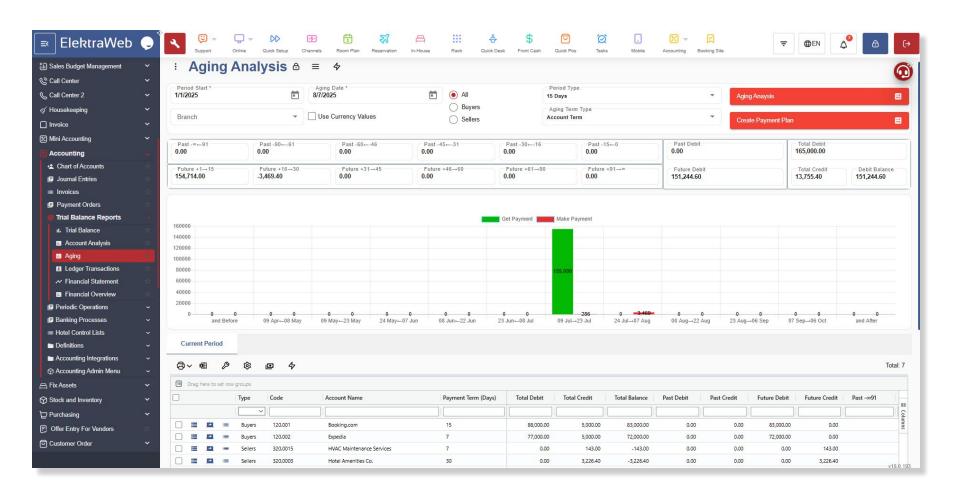
Accounting Management - Account Card



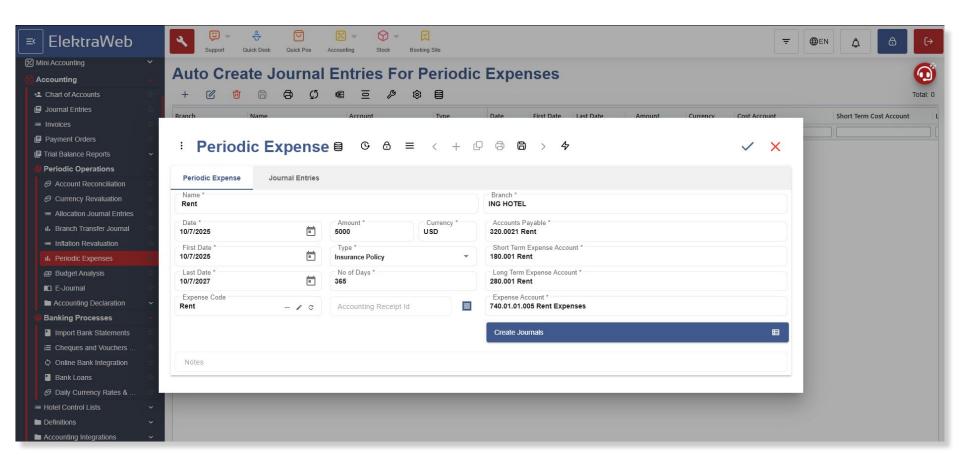
Accounting Management - Account Analysis



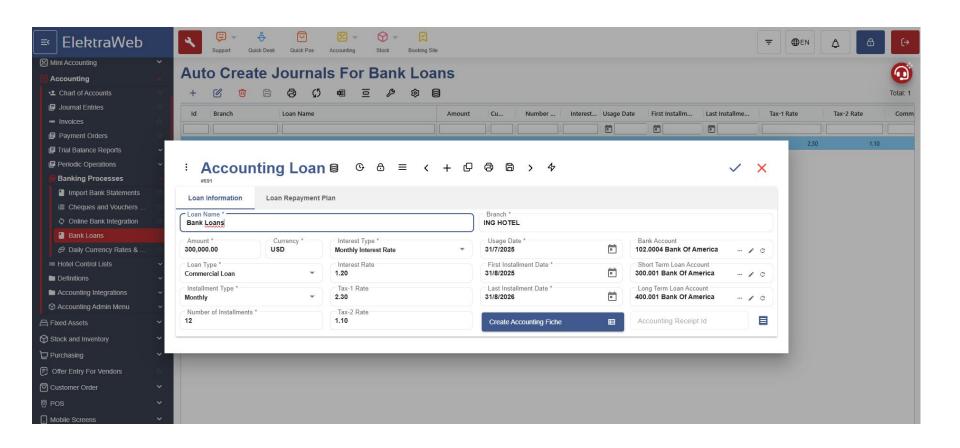
Accounting Management - Account Analysis



Accounting Management - Periodic Expense



Accounting Management - Accounting Loan



E - Invoicing

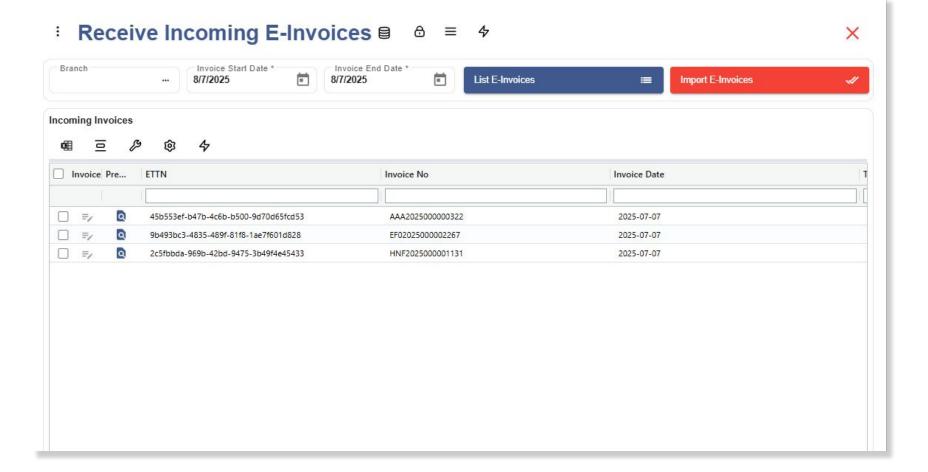
With the E-Invoice System, you can effortlessly send your invoices with a single click and download incoming invoices directly from the system.



Automatic matching items

The system learns your previous mappings between invoice line items and your stock or service codes, enabling automatic and accurate allocation of future invoices to the correct inventory or service accounts. Moreover, if your unit of measure differs from that of the sender, the system intelligently remembers the conversion factor and applies it automatically—ensuring the correct quantities and prices are recorded seamlessly

E-Invoicing - Incoming E-Invoices



Inventory Management System

Minimum and optimum stock levels can be defined per warehouse on each inventory item. Based on current balances, the system automatically generates main warehouse requests for sub-warehouses and creates purchase requisitions for the main warehouse.

Recipe Units Each inventory item can have a recipe-specific unit in addition to its base unit, allowing for clear and structured definition of both products and semi-product recipes.

Multiple barcodes can be assigned for different packaging types for each item. Conversion rates for main units ensure accurate stock movements during mobile operations.

Regular stock counts, especially at month-end, help identify discrepancies by comparing physical quantities with system records—supporting loss prevention and accuracy control.



Inventory Management System

The Stock Budgeting module allows you to set monthly consumption targets for specific inventory items per specific warehouses. The system automatically retrieves actual values from the inventory counting module and compares budgeted vs. actual consumption (based on stock counts) to support detailed variance and performance analysis.

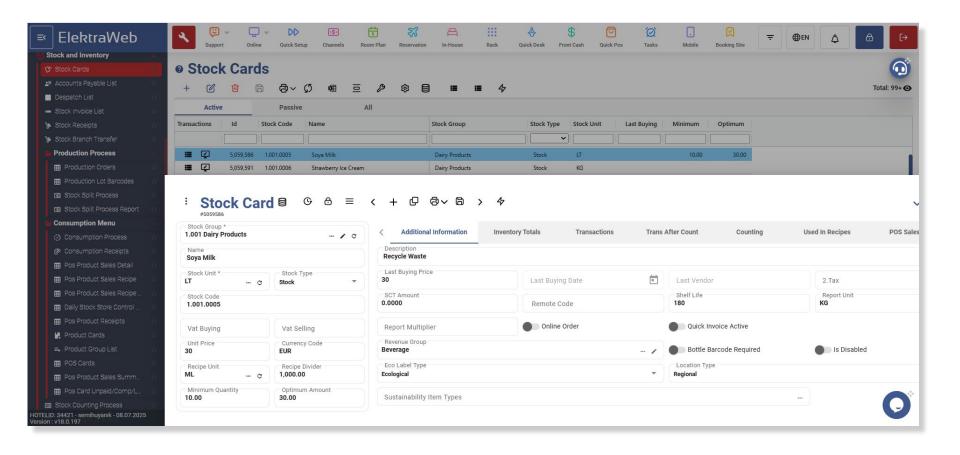
Stok movements: Goods receipts, invoice entries, stock transfers, consumption, and scrap transactions etc. can all be carried out also via the mobile app, ensuring smooth and consistent tracking of stock levels across all stock locations. Once physical counts are recorded, the system can generate inventory, cost, and variance reports, giving you full visibility and control over stock movements and performance

Accounting Integration: Actual consumption amounts identified during inventory counts can be instantly integrated into the accounting module, ensuring that cost tracking remains accurate and up to date also in the accounting part.

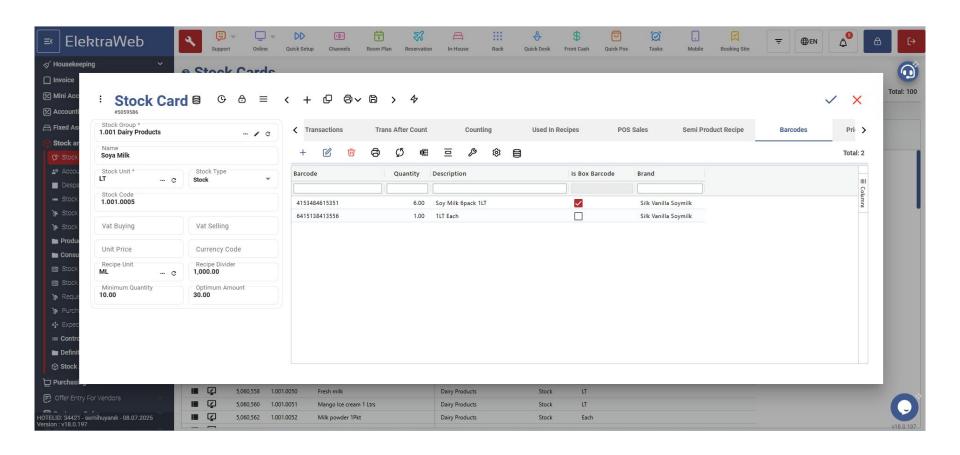
Semi-products are fully supported within inventory records. Recipes can be defined, production can be planned and recorded, and stock levels can be automatically adjusted—providing real-time insight into both production and inventory.

Collectively, these advanced functionalities deliver a comprehensive and integrated inventory management system that ensures precision, operational efficiency, and full transparency throughout the supply chain.

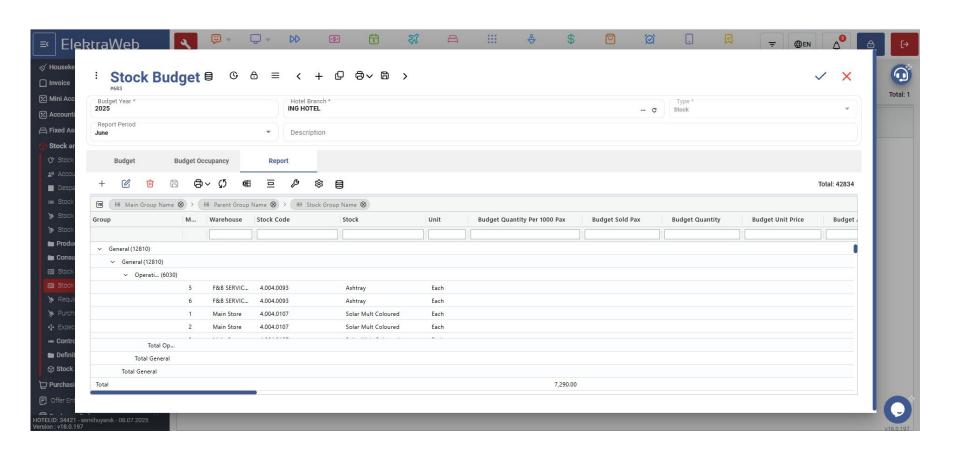
Inventory Management System - Stock Card



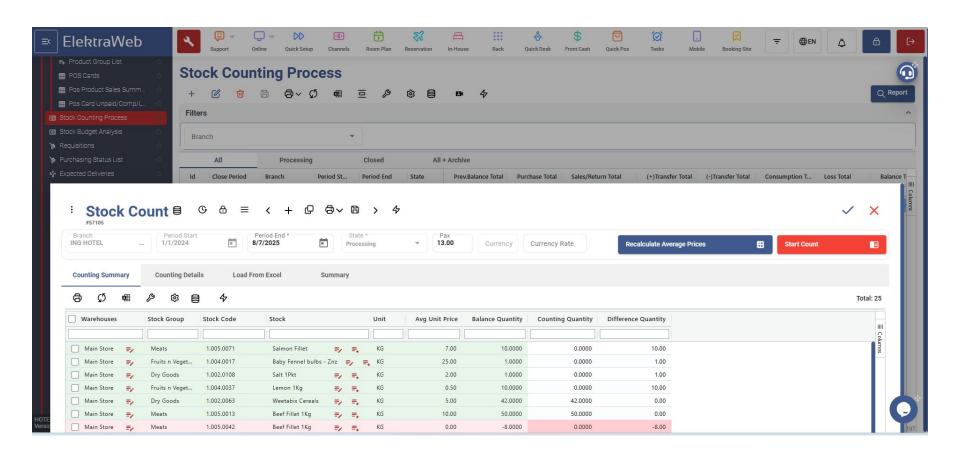
Inventory Management System - Stock Card



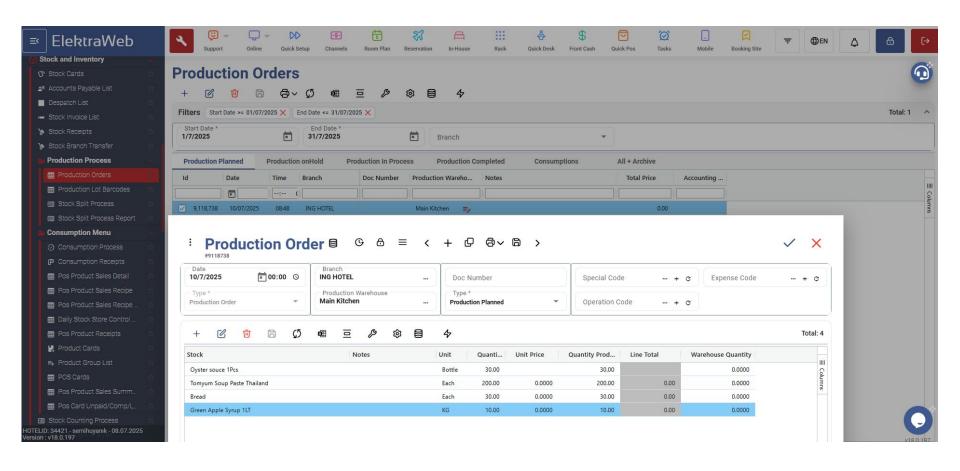
Inventory Management System - Stock Budget



Inventory Management System - Stock Count



Inventory Management System - Production Orders



Efficient Stock Creation & Barcode Assignment The mobile inventory application allows you to define new stock items and assign missing barcodes directly within the warehouse environment. This streamlined mobile process ensures accurate, real-time inventory records, enhancing operational efficiency and data integrity.

Main functions Through the mobile app, you can:

- Fulfill stock requests
- Initiate new stock transfer transactions
- Approve pending transfers
- Record goods receipts using delivery notes
- Perform physical inventory counts



The delivery note module in the mobile app allows barcode scanning and instant goods receipt recording—even during unloading. This speeds up the receiving process, reduces errors, and ensures inventory is updated accurately in real time.

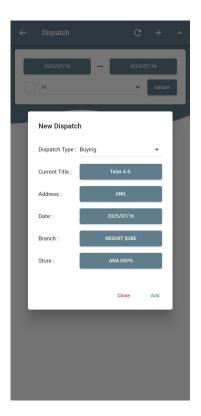
Offline Mode: Thanks to the offline mode, inventory counting can be performed seamlessly even in locations without internet access. All necessary data and definitions are first synchronized to the handheld device while connected to the internet. Using this data, the physical count can then be carried out easily inside the warehouse. Once the connection is restored, all count results are automatically synced with the cloud database

Unit Conversion Ratios: The application utilizes predefined barcodes along with their corresponding unit conversion ratios for each stock item. This setup ensures that quantities scanned during mobile transactions are accurately calculated and converted between different units of measure, maintaining consistency and reliability in inventory records across all operations.

Accurate and Timely Reporting: With the mobile counting system, you can perform fast and efficient inventory counts across all warehouses. By minimizing manual errors and ensuring real-time data capture, the system enables accurate, up-to-date stock information. This ensures that end-of-period reporting—such as inventory valuation, cost analysis, and stock variance reports—can be generated quickly, reliably, and with full confidence in the data's accuracy. As a result, you gain better visibility, improved decision-making, and greater operational control. Together, these features position the mobile inventory application as a critical tool for enhancing warehouse operations through increased accuracy, real-time data access, and operational flexibility. By supporting offline functionality, the app empowers teams to maintain precise stock control, streamline workflows, and make informed

decisions — ultimately driving productivity and reliability across your

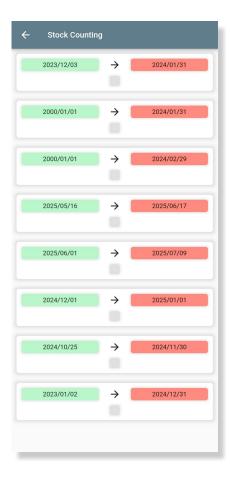
organization.



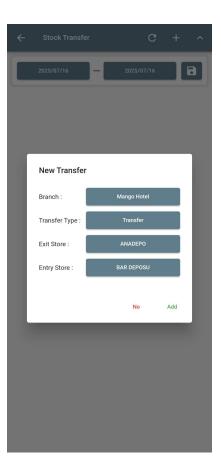












Fixed Assets Management

Our Fixed Asset Management System combines cutting-edge technology and flexible features to deliver accurate tracking, efficient inventory control, and seamless accounting integration—empowering your organization to optimize asset utilization and ensure compliance with ease.

Fixed Asset Counting

Our mobile application enables both general and location-specific inventory counts, facilitating efficient and accurate asset verification.

Custodian Module

The system includes a custodian module that tracks fixed assets assigned to individual employees, ensuring accountability and streamlined asset management.



Functions

Our Fixed Asset system not only handles essential accounting functions such as depreciation calculation but also supports comprehensive asset tracking through barcode labeling or NFC tagging and handheld device inventory counts. This enables accurate reconciliation of physical assets with the recorded inventory, helping identify any discrepancies.

Fixed Assets Management

Master Fixed Assets

At the core of the system lies the concept of a Master Fixed Asset record. Each master asset card stores critical information such as asset group, depreciation method, and useful life. When new fixed asset invoices are entered, the system automatically creates corresponding child asset records linked to the master asset.

User Defined Transaction Types

To meet your unique operational needs, the system allows the creation of custom transaction types for fixed asset movements, enabling full customization and flexibility.

Accounting Integration

After depreciation calculations are completed, results can be seamlessly transferred to the accounting system with a single click.

Multiple Parameters

Fixed assets can be tracked and managed across multiple parameters including cost centers, brands, models, custom codes, project codes, and operational codes.

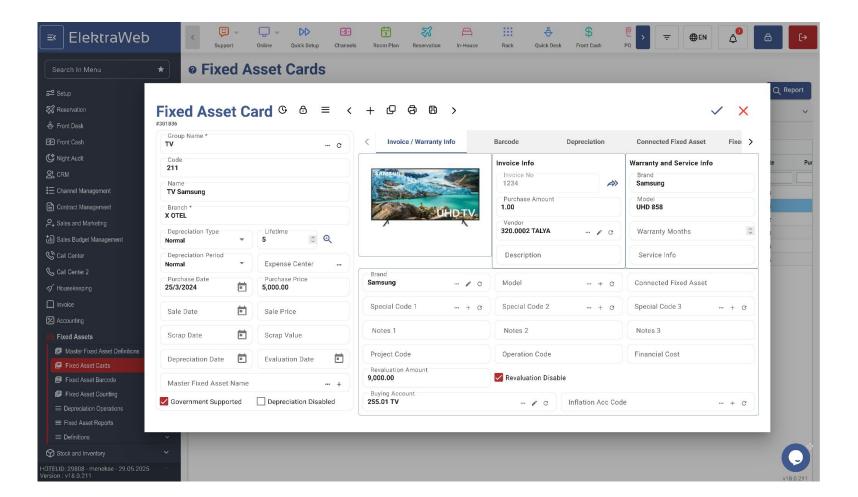
Non taggable items

For assets that cannot be labeled with barcodes—such as spoons, dishwares—we provide a specialized mechanism to track inter-location transfers and monitor current stock levels through periodic counts.

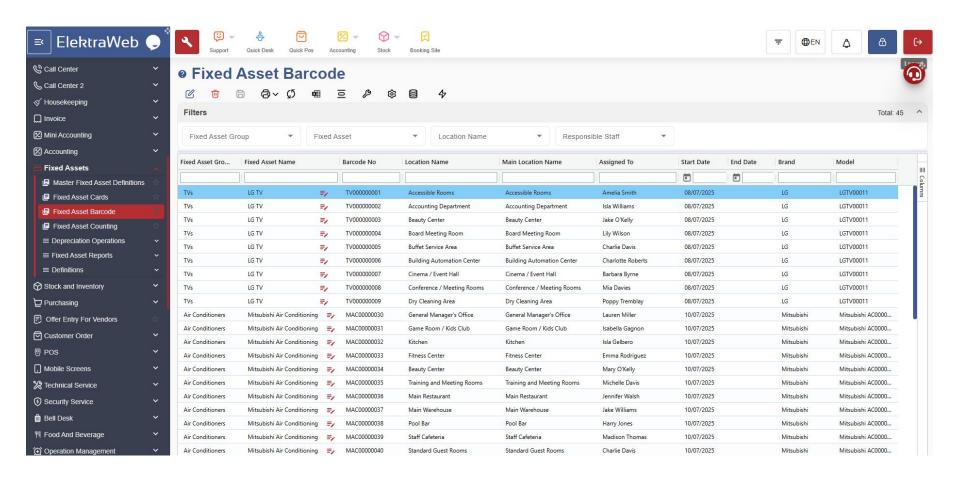
NFC Tags

In addition to barcode tracking, we have integrated NFC tagging for fixed assets. Equipped with a dedicated NFC reader gun, the system can instantly identify all tagged assets within an area—significantly accelerating inventory counts and enhancing operational efficiency.

Fixed Assets Management - Fixed Asset Card



Fixed Assets Management - Fixed Asset Barcode



Fixed Assets Management App By NFC Tags

Modules

Our mobile application for fixed asset management includes powerful features such as asset transfers, location-based inventory counts, and general inventory counts.

Transfer function

During an asset transfer, the system instantly identifies the current location and assigned user of the scanned barcode or NFC tag. You can then define the new location and custodian to complete the transfer seamlessly.



Fixed Assets Management App By NFC Tags

Location Based Counting

In location-based inventory counting, especially in setups using NFC tags, the integrated NFC scanner detects all assets within the selected location in one scan. The system displays the full list of assets assigned to that location, marking scanned items in green and unscanned items in red, ensuring a clear and reliable count.

General Counting

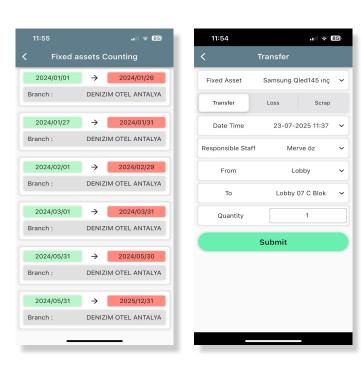
The general counting screen is designed for assets that cannot be labeled with barcodes or NFC tags—such as certain utensils or furniture. Typically, a printed catalog of barcodes is used, and the count is performed by scanning each one manually.

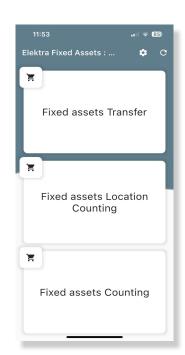
Migration capability from Barcode to NFC Tags

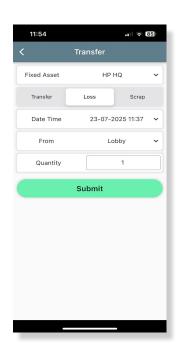
Additionally, the app features a dedicated function to replace barcode-labeled assets with NFC tags. This allows users to walk through the facility, attach the NFC tag to the asset, scan both the barcode and the new NFC tag, and instantly link them in the system—transitioning the asset to the NFC-based tracking environment.

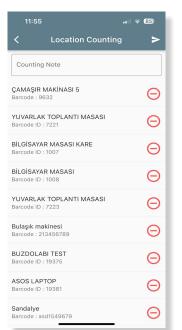
By combining mobile convenience with advanced NFC technology, our solution brings unmatched speed, accuracy, and control to fixed asset tracking—redefining how physical inventory is managed in modern enterprises

Fixed Assets Management App - Screens









Production & Cost Control

Consumption Process

Our system connects directly to the POS software to capture all product sales. Through the Consumption Process screen, each sold item is matched with its predefined recipe, and the system automatically calculates how stock should be deducted based on the ingredients from related warehouses. With just one click, you can view or edit the recipe, and immediately see the recalculated consumption results again.

When the Process Consumption command is executed, all required ingredients for the sold items are automatically deducted from the relevant department's stock. These deductions are then reflected under the "Consumption" column in the stock counting screen.



Counting Periods

The period is then officially closed, and warehouses start the new cycle based on the approved physical stock levels. All prior transactions are locked to ensure historical data integrity.

Production & Cost Control

Inventory Counting

Based on all stock transactions, the system calculates the expected remaining quantities for each stock item. Once physical count results are entered, stock differences are calculated and reported instantly.

Through detailed Variance Reports, users can identify potential inventory losses, recording discrepancies, or recipe inaccuracies. After reviewing these findings, necessary adjustments can be made, and the stock count can be reprocessed accordingly. Once all corrections are applied, the system provides a final variance report and offers actionable insights for loss prevention and operational improvements.

Cost Reports

At the end of each stock count cycle, the system generates three key reports:

- Inventory Report
- Cost Report
- Variance Report

These reports can be generated by item, by stock group, or bu warehouse. Once finalized, they are submitted by the Cost Control Department to management for review. Upon approval, the calculated costs per stock group and warehouse are transferred to the accounting system in one click.

With seamless POS integration, stock deductions, and intelligent variance analysis, our Production and Cost Control module provides complete visibility and accountability across your entire inventory cycle. From recipe-level consumption tracking to automated accounting integration, every step is designed to minimize waste, prevent stock losses, and ensure reliable financial reporting. This structured and auditable process empowers your team to make faster, data-driven decisions and brings unmatched precision to your operational cost management.

End-to-End Procurement Workflow

Our procurement module supports a comprehensive, multi-stage purchasing process—from initial sub-warehouse requests to the main warehouse back to the requesting sub-warehouse.

Advanced Approval Mechanism:

The system supports unlimited approval levels. In group hotel structures, approval flows can be customized by each hotel. Approval flows can be dynamically adjusted according to unit prices, individual item costs, or the overall requisition total—so that only high-value purchases are escalated to senior approvers, ensuring both efficiency and financial oversight.

Approvals Made Easy:

Thanks to the ElektraWeb Manager mobile app, all managers can instantly review and approve purchase requests on the go. Alternatively, they can approve directly from email notifications—making the entire approval process faster, more accessible, and hassle-free.



Integrated Messaging:

To minimize bottlenecks, approvers can use the built-in messaging feature to ask questions directly within the system before approving requests, helping to speed up the process.

Key Process Flow

Sub-warehouse Request:

Sub-warehouses initiate requests for needed materials from the main warehouse

(Optional) Managers/Supervisors Approval

At this stage, it is optionally possible to require that department managers and supervisors approve the request before it is submitted to the main warehouse

Main Warehouse Evaluation:

The main warehouse partially fulfills the request based on available stock and forwards unfulfilled items to the purchasing department.

Goods Receipt & Matching:

Upon delivery, main warehouse staff receive the goods and register them in the system using delivery notes or invoices, matched to the purchasing order.

Quotation Management:

Purchasing personnel collect and evaluate quotations, assign vendors for each item, and submit the purchase request for approval.

Approval Workflow:

All designated approvers may confirm the request through mobile app, email, or directly within the system.

Purchase Order Creation:

Once all approvals are received, the purchasing personnel can send purchase orders to the selected vendors in one click.

(Optional) Cost Control Approval:

If required, requests are routed through the cost control department for approval

Internal Distribution:

Finally, the main warehouse transfers the received goods to the respective sub-warehouses, completing the procurement cycle.

Smart Features That Streamline Procurement

Department-Based Requests:

All departments can submit their own requests through the system, significantly reducing the workload of the purchasing team.

Vendor Quote Automation via Excel:

Suppliers can return their offers by simply filling in an Excel form received via email. The system automatically imports this data into the quotation module.

Online Vendor Portal:

Alternatively, vendors can receive a secure link that directs them to a ElektraWeb Portal where they can enter their prices and terms directly.

Contract-Based Pricing:

If a vendor has a pre-defined contract with your company, contract terms can be registered in the system. When that vendor is selected for a quote, the agreed prices are automatically applied.

An intelligent vendor selection feature

It is available within the system, automatically determining the most appropriate supplier based on predefined criteria.

Intelligent Demand Generation

Stock-Level-Based Auto Requests:

The system automatically generates replenishment requests for items that fall below their defined minimum stock levels, calculating the required quantity to reach the optimum level.

Forecast-Based Requests:

Another intelligent feature allows the system to generate requests based on forecasted guest numbers for breakfast, lunch, and dinner. For example, it calculates the 3-day raw material requirements for the planned menus and compares them with kitchen stock levels—enabling chefs to easily create accurate requests from the main warehouse.

By combining structured workflows, automation, and intelligent control mechanisms, our procurement system delivers operational excellence at every stage. With the forthcoming integration of AI-driven procurement capabilities, we are not only streamlining processes—but redefining the future of purchasing in the hospitality industry.

Bank Integrations

This seamless integration not only centralizes your banking operations but also enhances financial accuracy, streamlines reconciliation, and empowers your finance team with real-time, actionable insights.

Centralized Interface

With our Online Bank Integration module, you can monitor all your bank accounts and transactions from different banks through a single centralized interface.

Transaction Categories

Incoming transactions—such as POS collections, customer payments, vendor disbursements, interbank transfers, and banking fees—are automatically categorized based on their nature.

Account Matching Mechanism

The system intelligently identifies the relevant account for each transaction by analyzing details like tax ID numbers, account numbers, and other reference data included in the bank records.



Accounting Integration

Thanks to our custom-built mapping engine, all bank transactions are transferred into the accounting module with full accuracy, based on the transaction type. For example, POS transactions are automatically analyzed to calculate service charges and post them to the correct commission expense accounts—ensuring both precision and automation in financial reporting.

In today's fast-paced business environment, digitalizing human resources processes is essential for boosting employee satisfaction and achieving operational efficiency.

The Elektraweb Human Resources Module offers a fully digital HR infrastructure, specifically developed for the hospitality industry.

All Processes on a Single Platform

From personnel management to training planning, from performance evaluation to payroll, all HR functions are unified in a single platform—streamlining and accelerating your processes.

Mobile-Friendly and 100% Cloud-Based

Employees and managers can access all HR functions anytime, anywhere. The mobile app makes it easy to submit leave requests, view payslips, apply for training, and more.



Smart and Authorized Access

Each user only accesses the modules and data relevant to their role and permissions. This ensures top-level data security.

Engagement-Oriented Design

Employee engagement is strengthened through announcements, suggestion systems, goal management, and internal communication tools.

Employee Information Management

Centralized storage and management of personal and employment information for all staff. Easy updates and systematic document tracking.

Clock-In/Out and Attendance Tracking

Real-time tracking of employee entry/exit times, shift details, and attendance. Historical reports enable detailed analysis of workforce continuity.

Leave and Overtime Requests

Employees can submit leave or overtime requests via mobile or web.

Approval processes are handled easily, with all actions recorded.

Performance Evaluation

Assessments based on individual and departmental goals. Feedback, scoring, and areas for development are reported in detail.

Training Management

Training plans are created based on employee development needs. Training requests, participation tracking, and evaluations are fully digital.

Asset and Equipment Tracking

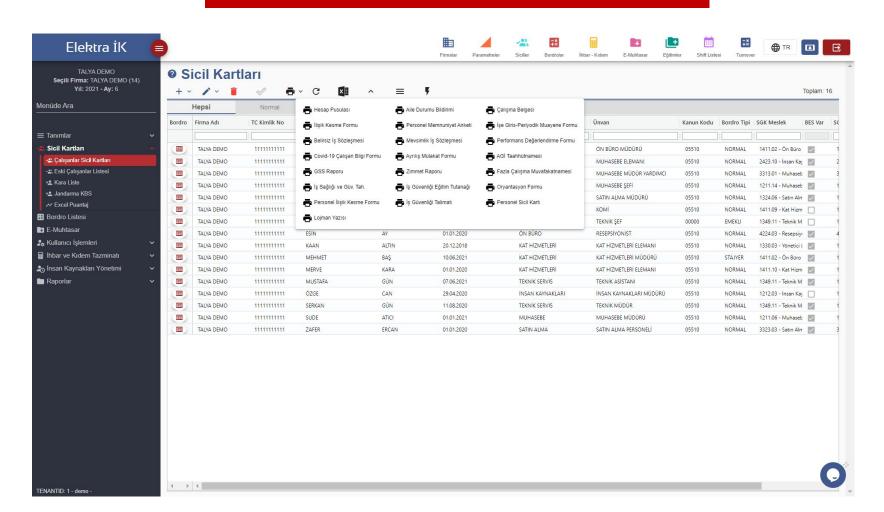
All items assigned to employees (e.g., uniforms, devices) are tracked within the system. Distribution and return processes are managed efficiently.

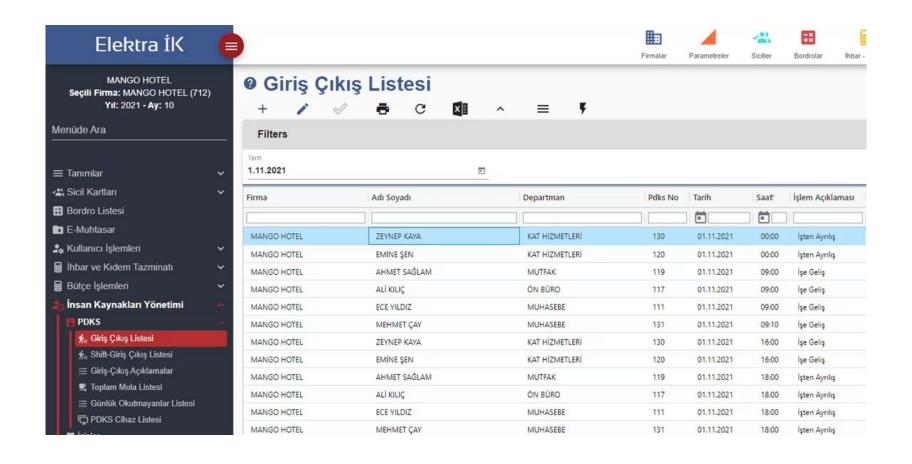
Payroll and Document Sharing

Payslips, contracts, and other personal or corporate documents are securely stored and can be accessed anytime by employees.

Internal Communication and Suggestion System

Announcements, surveys, suggestions, and events are shared on a single platform—strengthening engagement and internal culture.





HR Portal Mobile App

With Elektraweb Personnel and Payroll Program, you can easily track your score, payroll and human resources performance management processes. It is suitable for companies of all sizes, from small-scale companies where a few people work to conglomerates where thousands of people work.

Why Choose Elektraweb HR Mobile App?

- 100% cloud-based structure for access anytime, anywhere
- Fast and intuitive user experience optimized for mobile devices
- Interaction-focused modules that support company culture
- Go paperless and eco-friendly by digitalizing all HR processes



HR Portal Mobile App

Secure, Authorized Access

Each employee accesses only the data relevant to their role and position. The role-based structure ensures maximum data security and process control.

Smart Profile Management

Employees can easily update their own information, while managers handle processes according to their access levels.

Clock-In/Out and Attendance Tracking

Manage staff attendance digitally with real-time monitoring and historical reports.

Leave and Overtime Requests

Requests are submitted in just a few taps and processed securely through an approval workflow.

Payroll, Asset Assignment, and Documents

All personal and corporate documents are accessible in digital format.

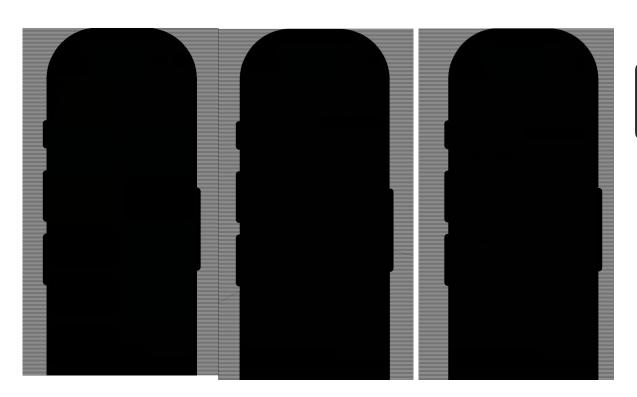
Performance and Training Processes

Evaluations, training requests, and development planning are brought together on a single screen.

Internal Communication and Engagement

Boost employee engagement through announcements, suggestions, events, and goal management.

HR Portal Mobil App





Quality & Document Management

Elektraweb Quality and Document Management System Software is a web and cloud-based, continuously improving smart quality and document management system where you can manage the quality processes in your business, prepare and publish your documents, and ensure that your managers and employees interact with these processes.

Operational Excellence through Integrated Quality Management

Elektraweb does more than just store quality documents; it integrates seamlessly with all your hotel's management systems (HR, CRM, ERP, etc.), making quality standards a natural part of daily operations. All employees are actively involved in quality processes through the mobile application.



Mobile and Cloud-Based Ease of Use

Management and auditing can be performed from anywhere with internet access. Both managers and staff have 24/7 access and interaction through desktop and mobile applications

Quality & Document Management

Digital Transformation in Document and Process Management

All documents—such as procedures, instructions, and forms—are prepared, revised, and monitored through a centralized system.

With version tracking, electronic approvals, and access control, documents remain up-to-date and audit-ready at all times.

Smart Auditing and Automation

Internal audit forms help identify deficiencies easily, and department performance is measured through scoring. Findings are visually reported and, if needed, corrective/preventive actions (CAPA) are triggered automatically.

Quality Assurance through Continuous Improvement

Root cause analysis is conducted for errors, necessary actions are assigned and tracked within the system. This allows the system to improve after each audit and prevents recurring issues.

Identify Risks in Advance and Minimize Impact

Potential risks are analyzed using risk matrices, and preventive actions are taken through appropriate document revisions.

Equipment and Legal Compliance Monitoring

All equipment is monitored for periodic maintenance, and contracts are tracked within the system. Legal regulations are also kept up to date and integrated into the quality system.

Performance, Training, and Goal Management

Training is planned based on employee goals and roles, performance is evaluated, and goal achievement is analyzed.

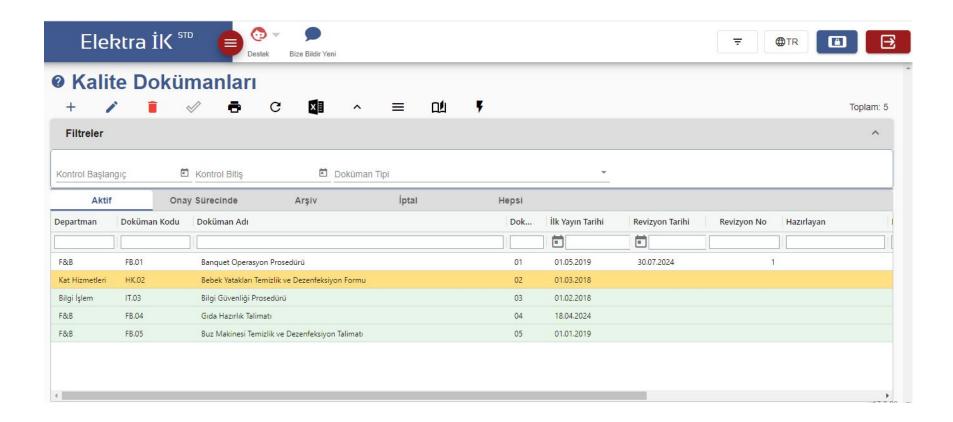
Evaluation of Customer and Staff Feedback

Incoming complaints and suggestions are systematically collected, analyzed, and processed to enhance service quality.

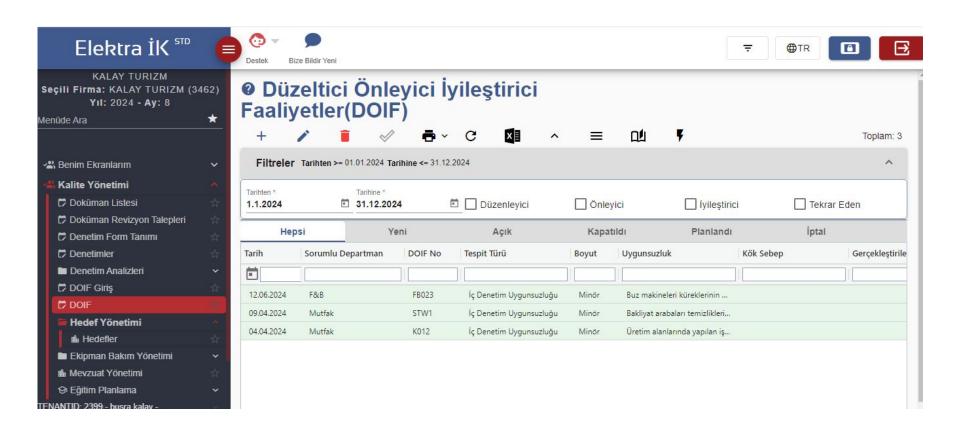
Continuous Monitoring of Supplier Quality

Supplier performance is evaluated, and continuous improvement is achieved based on this data.

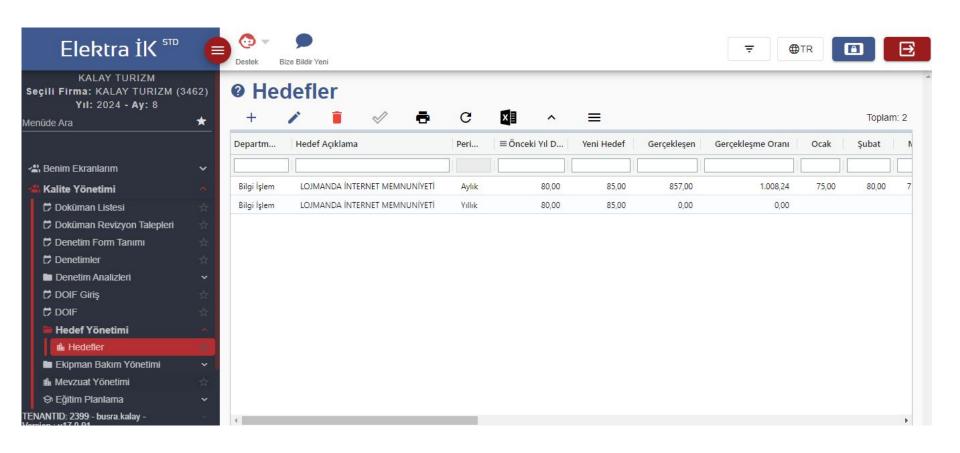
Quality & Document Management - Quality Documents



Quality & Document Management - Quality Documents



Quality & Document Management - Quality Documents



Quality & Document Management - Mobile App









Supplier Portal

Hotels, provide speed, efficiency and cost control in purchasing processes, both save time and optimize their budgets. Suppliers can promote themselves to thousands of hotels and offer special prices according to payment method, delivery time and customer category. They can receive payments in advance or offer credit payment options to their customers

View the Best Prices from Top Suppliers in One Place!

Easily compare the best offers from the most preferred suppliers. No more time-consuming research—quickly find the most budget-friendly options.

Instant Price Comparison from 3 Different Suppliers

Before placing an order, instantly compare prices from three different suppliers and choose the most suitable offer. Speed up your decision-making process and secure the best deal.



Supplier Portal

Flexible Pricing Options

Set flexible prices based on criteria such as order quantity, payment terms, and delivery time. Enjoy special conditions and favorable pricing on every purchase through our portal.

Online Ordering, Contracting, and Process Tracking

Manage your entire purchasing process online! Place orders, sign contracts instantly, and monitor the supply process in real time.

Save time and accelerate your operations.

Smart Recommendations for Exclusive Deals

Discover personalized campaigns and promotional prices through our intelligent recommendation system. The portal automatically suggests the most beneficial offers based on your needs.

Secure Payment Options

Make payments safely and take advantage of post-delivery payment options. Credit-based payment alternatives also help you maintain a more flexible cash flow.

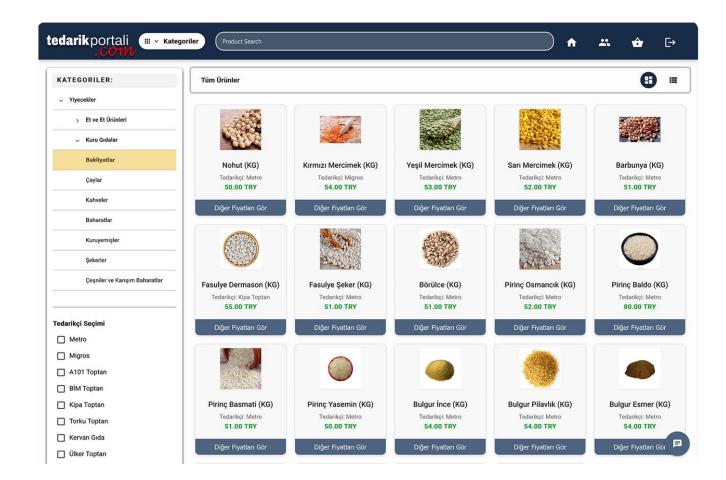
Easy Access to Quality Certifications

Access product quality certificates from your suppliers with just one click. Verifying product reliability and compliance with legal requirements has never been easier!

Procurement Analysis Based on Market Averages

Compare your purchases with market averages to use your budget more efficiently. Our portal continuously provides insights to help make your procurement process smarter and more effective.

Supplier Portal - Main Categories



OTHER SOLUTIONS

Advanced Website

Elektraweb offers a modern, high-quality and fully functional website that will highlight your business in the digital world at extremely affordable prices, away from high costs. Create a reputable and prestigious brand perception that gives confidence to your guests with a modern and professional design.

Modern and Professional Design:

Create a trustworthy, reputable, and prestigious brand image that inspires confidence in your guests.

Online Reservation Page:

Increase your bookings with an integrated reservation system that matches your website's design and corporate identity.



Advanced Website

100% SEO Guarantee:

Rank higher on search engines quickly and reach more potential quests.

Under 2 Seconds Loading Time & Over 90% Performance Score:

Offer a fast and seamless browsing experience your visitors will appreciate.

Mobile-Optimized Design:

Ensure your site works flawlessly on all mobile devices, so your visitors can access it anytime, anywhere.

Smart Chatbot:

Receive inquiries via email even when you're offline—never miss a potential booking.

Corporate QR Business Card:

Share your contact information instantly with a single tap, making networking more efficient.

Campaign and Pop-up Support:

Promote special offers to your guests quickly and boost reservations.

User-Friendly Admin Panel:

Easily and effortlessly update your website content whenever needed.

SSL Certificate & Cloudflare Protection:

Provide a secure and uninterrupted web experience for your visitors.

Virtual POS Integration

Secure Payment Infrastructure

All transactions are processed with bank-level security using 3D Secure technology. Card data is never stored, and the system is PCI-DSS compliant.

Automatic Payments for Online Reservations

Payments for bookings made through your website or OTAs are processed automatically. Pre-authorizations, charges, and refunds are all managed from a single dashboard.

Automated Invoicing and Reporting

Payments are automatically linked to Elektraweb's front office module. Invoices are generated instantly, and revenue reports can be viewed in real time.



API Integrations

In modern hotel management, seamless integration between systems is critical for speed, flexibility, and operational efficiency. **Elektraweb API Integration** is a robust and secure solution that enhances your hotel's existing digital infrastructure by enabling smooth communication between platforms.

- Comprehensive and up-to-date API documentation
- Technical support for fast and smooth integration
- Modular structure—use only the services you need
- Continuously updated and improved API infrastructure
- Full compatibility with all Elektraweb modules



API Integrations

Why API Integration?

Eliminate Manual Data Entry

Say goodbye to repetitive manual inputs across different systems.

With API integration, all platforms communicate in real
time—reducing errors and saving valuable time.

Scalable and Flexible Infrastructure

Whether you're a boutique hotel or a large hotel chain, the scalable API structure adapts easily to your operational needs and future growth.

Developer-Friendly Documentation & Support

Built on a RESTful architecture with JSON data format and detailed technical documentation, Elektraweb APIs enable quick and easy integration for your development teams.

Secure Data Transmission

Elektraweb APIs ensure top-level data security through API key usage, HTTPS protocol, and strict access control mechanisms.

Integration Possibilities

Online Booking Engines

Real-time synchronization of reservations between your website, OTAs, and PMS

CRM and Marketing Platforms

Automatic campaign triggers and guest segmentation based on real-time data

Accounting and ERP Systems

Instant sharing of billing, revenue, and customer account data with financial systems

Turnstile, Keycard & Room Automation Systems

Control guest movements and secure access areas through system-to-system coordination

Mobile Apps and Self-Service Kiosks

Enable features like self check-in, room selection, or payments directly via API

Viofun - Digital Concierge

Viofun is a software solution that enables hotels and transportation companies to offer events, tours, and activities to their guests through a digital platform. Designed for both **B2C** and **B2B** use, Viofun helps enhance the guest experience while generating additional revenue for your hotel.

With Viofun, guests can simply scan QR codes in their hotel rooms to discover local events, purchase tickets at special discounted rates, and enrich their overall travel experience. Even before guests arrive at the hotel, city, or country, they can explore available activities and tours—and purchase tickets in advance.



Viofun - Digital Concierge

Additional Revenue Stream

Beyond your in-house services, you can offer guests access to city-wide tours and events—creating new opportunities for revenue generation.

Enhanced Guest Satisfaction

Provide your guests with more entertainment and activity options.

Happier guests are more likely to return and recommend your property.

Digital Transformation & Easy Integration

Even in-hotel services like spa treatments, restaurant bookings, or massages can be sold directly through the Viofun platform. With powerful reporting tools and a user-friendly management panel, you can monitor who purchased what, when—and manage your operations efficiently.

Strengthen Your Hotel's Brand

Viofun adds value to your brand and sets your hotel apart from the competition. When inviting guests to return the following year, you can remind them of the memorable experiences they had—and win them back with special offers or gifts.

Support the Local Economy

Viofun allows you to promote the products and services of local event organizers and tour providers directly to your guests. In doing so, your hotel becomes more than just a service provider—it becomes a bridge between guests and the local community.



Thank You

