

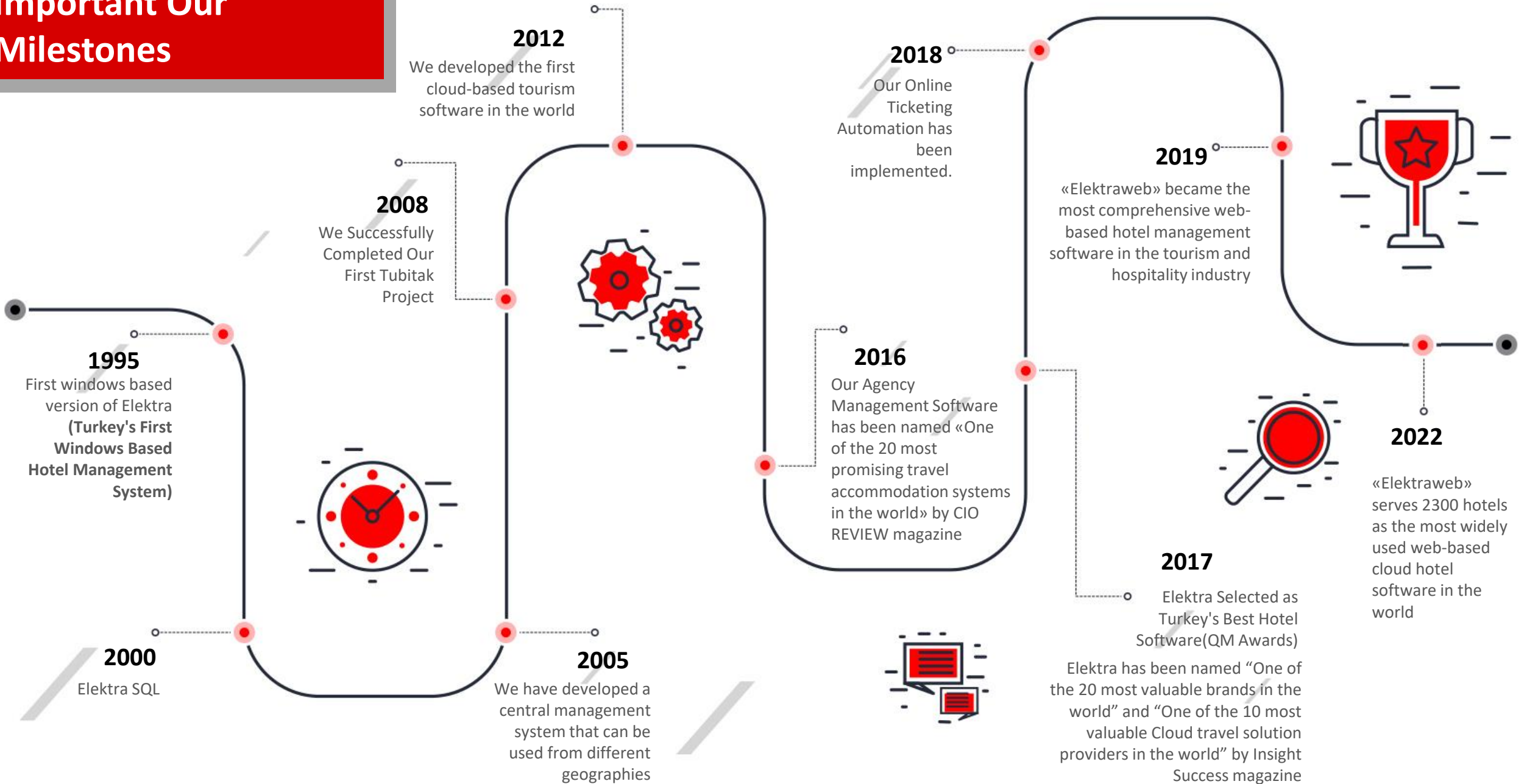


"28 YEARS IN TOURISM TECHNOLOGIES"



We have a staff of 160 people, 80% of whom are technical, specializing in the needs of the software industry.

Important Our Milestones



OUR PRODUCTS



Elektra Hotel Management System (Desktop Version)

3000+

PRIVATE AND PUBLIC INSTITUTION



Elektraweb Hotel Management System (Web based, Cloud Structure)

2300+

USERS



Elektra Travel ve Ticketing Portal Solutions



Medisoft Hospital Management System

200+

USERS

- Market leader in Turkey
- Used for the training of 9000 tourism personnel every year.



17.000 Hotels in Turkey
5300+ of them Managed with ELEKTRA

We are the fastest growing
hotel management software
**with a track record of 2000
new hotels in the last 2 years**

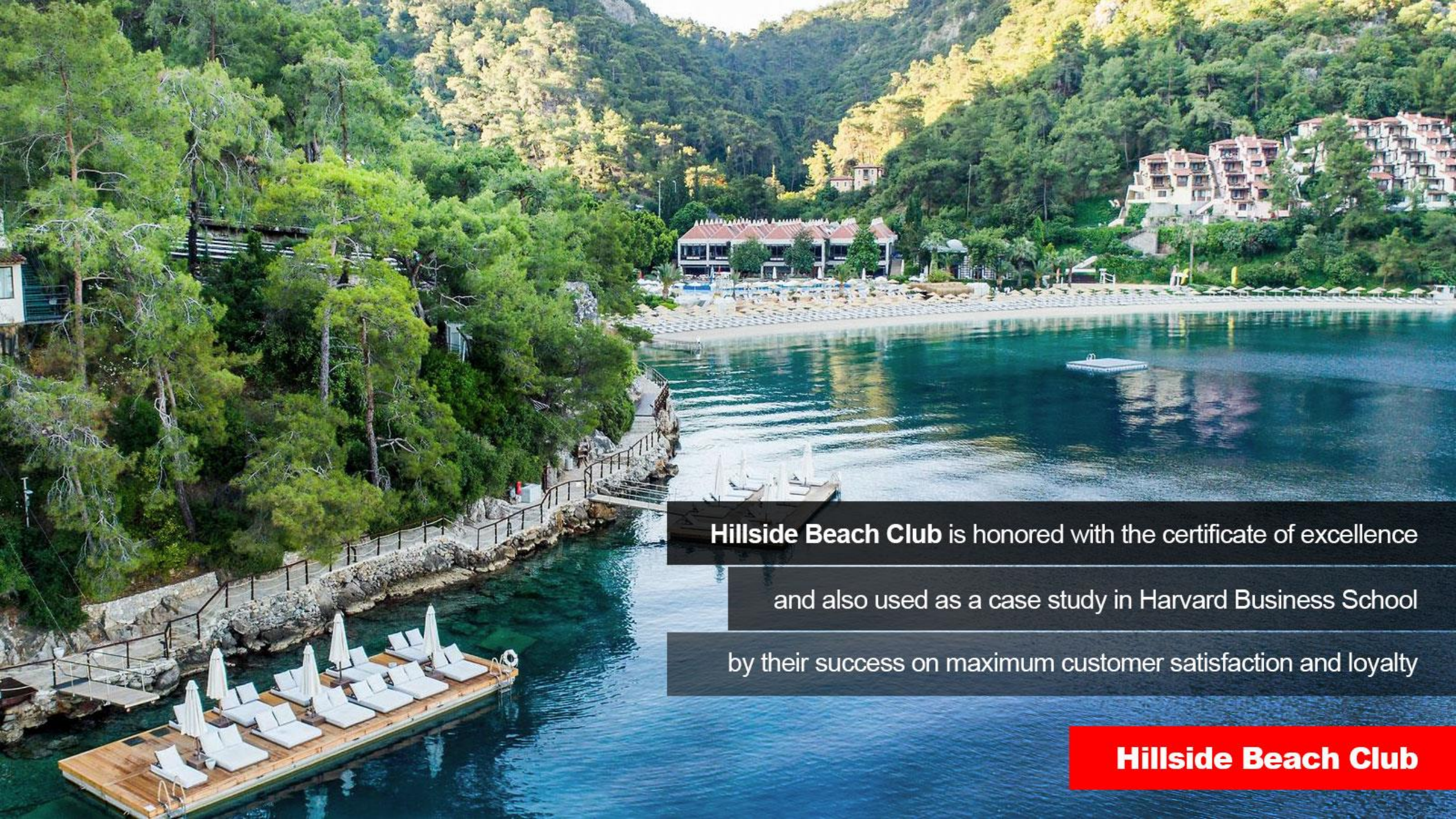
2300 Hotels
141.889 Rooms

2023

363 Hotels
22.143 Rooms

2021





Hillside Beach Club is honored with the certificate of excellence
and also used as a case study in Harvard Business School
by their success on maximum customer satisfaction and loyalty

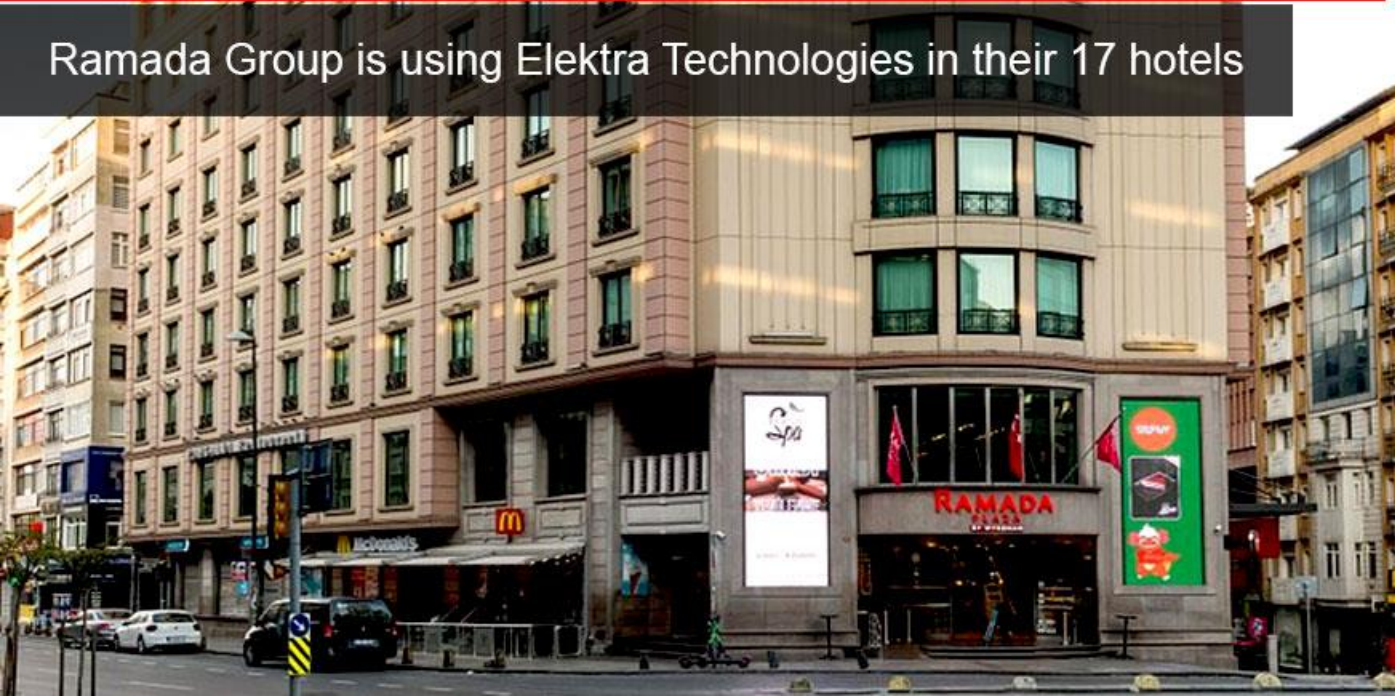
Hillside Beach Club

Ramada Plaza



Elektra is the best choice for also CITY HOTELS

Ramada Group is using Elektra Technologies in their 17 hotels



Sura Hotel



Gorrión Hotel

Titanic Hotels



Corendon Hotels



Multinational Hotels Prefer
Elektra

Anemon Hotels



Green Park Hotels



Theme Parks are managed end to end by Elektraweb Technologies

The Land of Legends, one of the Turkey's centre of attraction uses Elektra for online ticketing and POS

The Land of Legends



› **ENGLAND**

› HOLLAND

› **SPAIN**

› GERMANY

› **UKRAINE**

› EGYPT

› **NIGERIA**

› CARIBBEAN

› **SOMALIA**

› AZERBAIJAN

› **MOROCCO**

› PAKISTAN

› **NORTH CYPRUS**

› MACEDONIA

› **FRANCE**

› IRANIAN

› **TUNISIA**

› BELGIUM

› **THAILAND**

› AFGHANISTAN

› **IVORY COAST**

› USA

› **LIBYA**

Elektra is in
4 Continents and 23+ Countries 

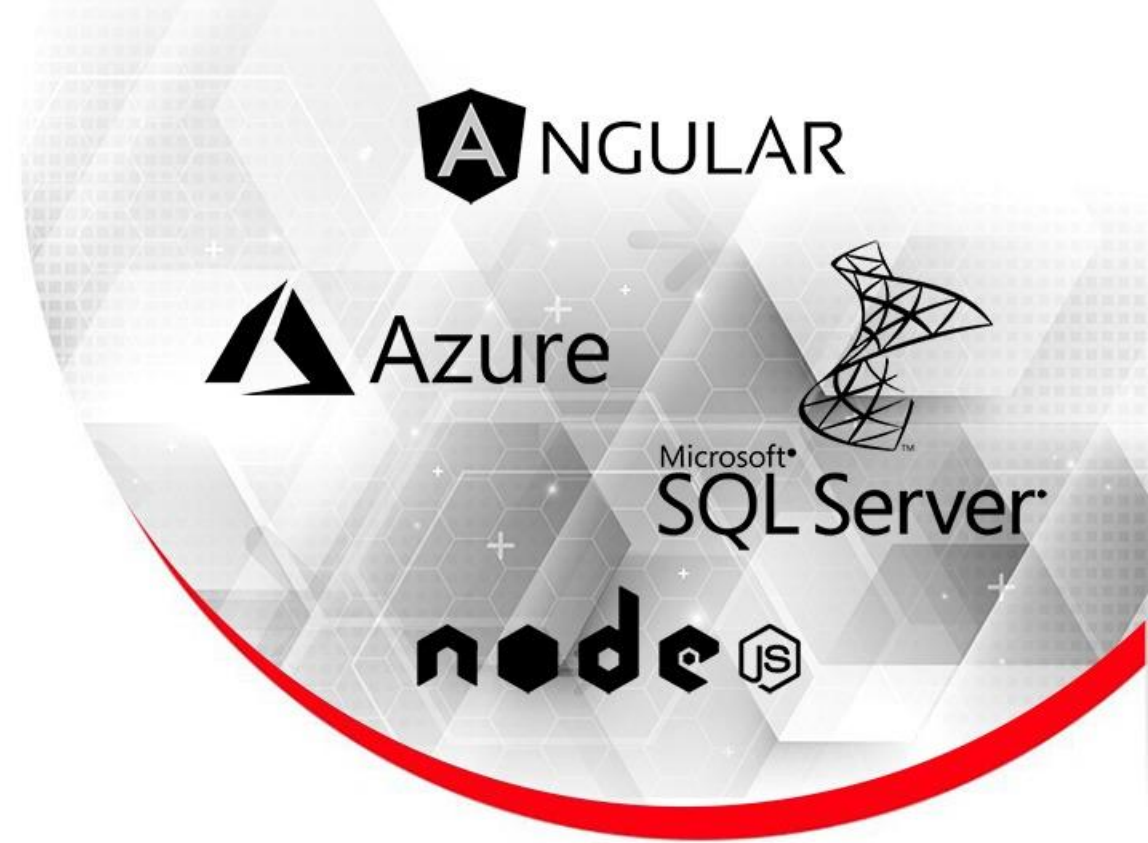
WHY DID THEY PREFER US?





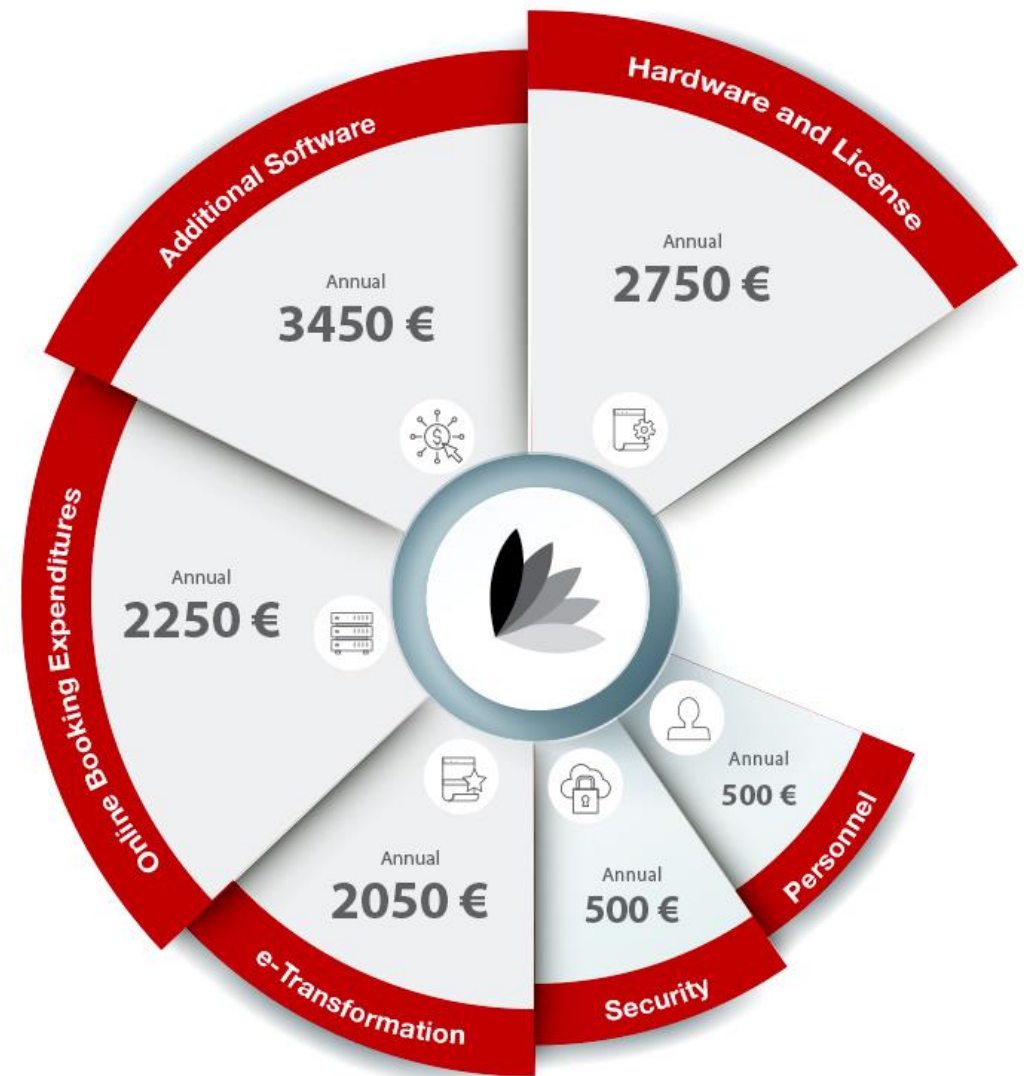
We Always Use The Latest Technology

Due to its nature, **Elektraweb** instantly reflects all technical updates to its users. Thus, version update processes are eliminated and users always use the most up-to-date technology.



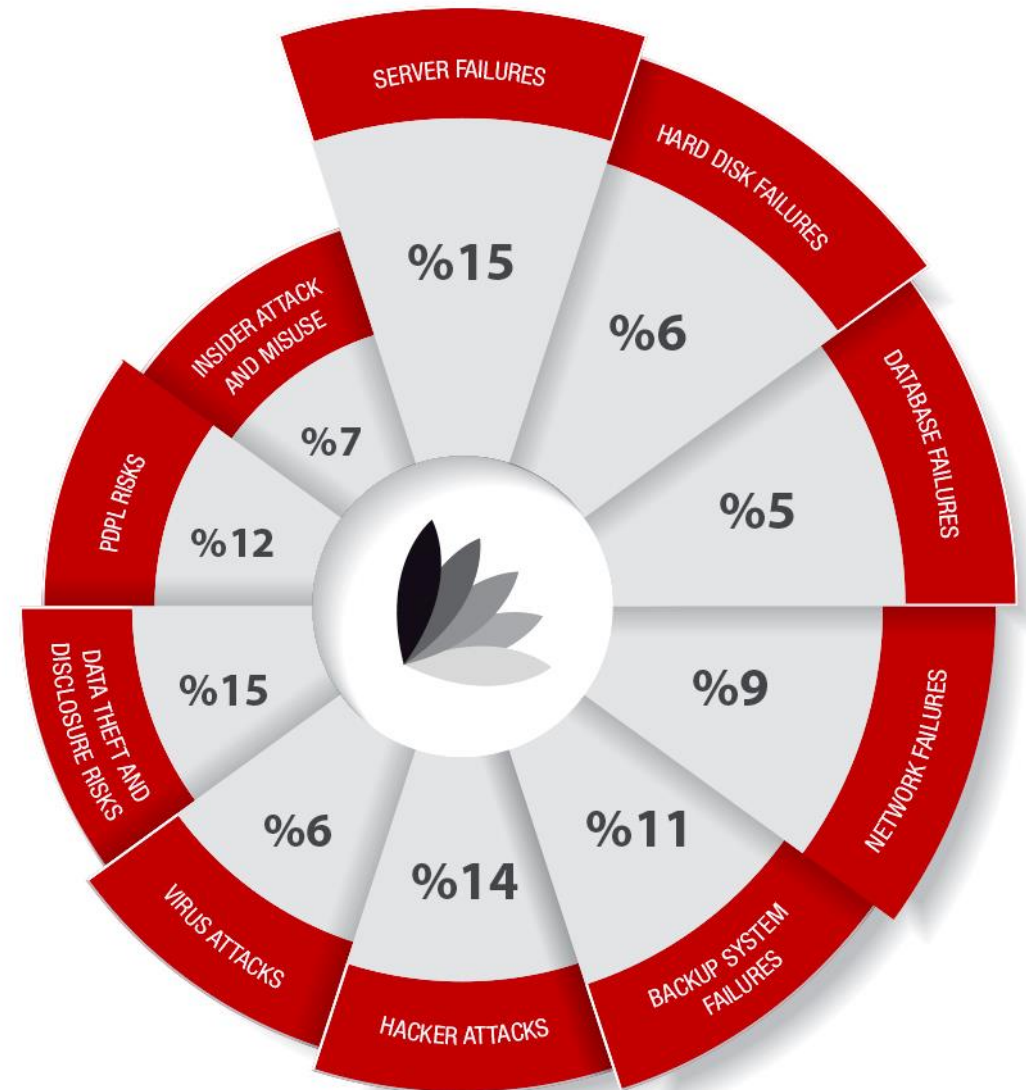
Elektraweb Eliminates «HIDDEN» IT Expenses In Your Hotel

What do you think is the “annual – average” IT cost of a 250-room hotel that does not use Elektraweb? With Elektraweb, you can get rid of the «hidden costs» of tens of thousands of Euros, which are repeated every year.



With Elektraweb ZERO COST – ZERO RISK

Elektraweb offers safer and more comfortable working order. It minimizes your direct responsibility against all possible risks and legal regulations. In addition, it provides the convenience of operating different systems in integration and full efficiency.



We Increase Revenues of Hotels with Online Reservation, Channel Management and Rate Manager

Google

Booking.com

Expedia®

airbnb

Jolly

tatilsepeti

otelz.com

hotelbeds

HalalBooking

Hotels.com

etstur

gezinomi
her gün tatil olsa...

Sabre

hotwire

AirAsiaGo.com

tatil.com

otelfiyat

Setur

agoda

PRESTIGIA
SELECTED HOTELS BOOKING

EGENCIA
BUSINESS TRAVEL • EXPEDIA, INC.

HalalTravels.com

ORBITZ

Smith
Mr & Mrs Smith

wotif

HotelsPro.com
Global Travel Wholesaler

eDreams
ODIGEO

odamax

sunhotels.

travelocity

Ctrip

adonis.com
Global Online B2B Channel

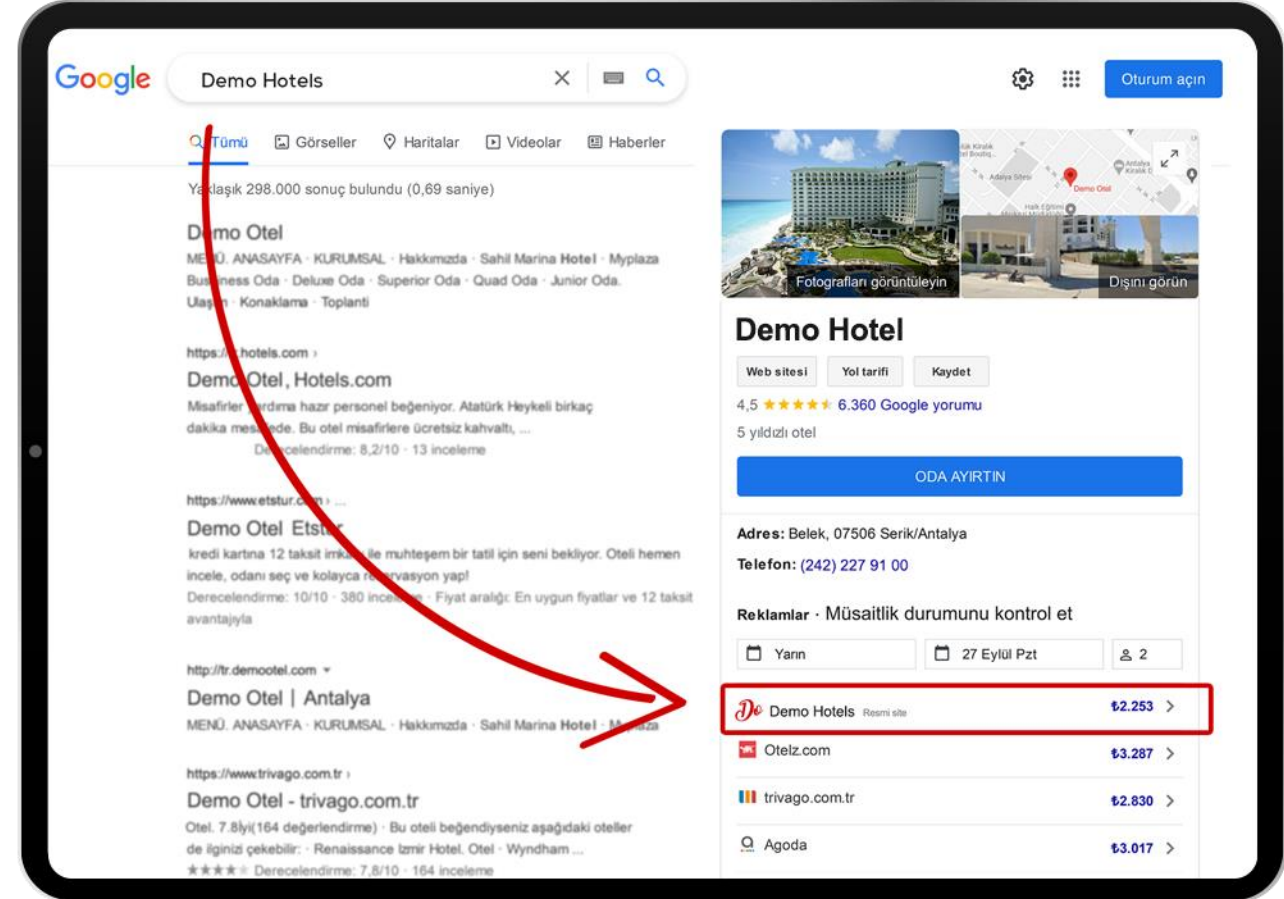
lastminute
.com

HyperGuest

HOSTELWORLD

Take Your Place on GOOGLE with Elektraweb

Thanks to **Elektraweb-Google Hotel Booking Integration**, hotels get to the top of Google searches, publish price-availability and receive direct online reservations without paying any commission.



We Provide 15 Solutions In One Package



With Web Based POS

We provide Flexibility and Cost Advantage
for Hotels and Restaurants



Elektraweb POS at All Sales Points

Elektraweb POS can be used at sales points within the hotel such as restaurants, cafes, beauty centers, SPAs and boutiques. Apart from hotels, it can also be used easily in small businesses that target package ordering by switching to online commerce.



We Integrate Easily To 3rd Party Software

Elektraweb can be easily integrated via web services with door locks, telephone exchanges, building heating and cooling systems, IP TV, Pay TV, Internet logging systems, ID reading solutions and door access systems.



We Offer

Free Virtual POS Integration

With the free virtual POS integration, hotels can receive credit card payments from their websites or send a secure payment link to the guest to pay later.

All Banks in Turkey + International Payment Systems

- AKBANK
- Vakıfbank
- Garanti
- Halkbank
- İş Bankası
- Denizbank
- Finansbank
- HSBC
- YapiKredi
- Ziraat Bankası
- Türkiye Ekonomi Bankası
- HepsiburadaPayment
- TwistPay
- Sofort
- Compuop,
- Stripe,
- Paypal,
- SslCommerz
- Ingenico



Guest App



Elektraweb can be used on Desktop or laptop computers, tablets and mobile phones. With the guest application, we enable the guest to make online reservations, orders, payments and even malfunction-complaint notifications within the facility.



Our Training and Support Team
Our support team is available
7/24

**Other Large Institutions
Using ELEKTRA Technology**



**Thank
You**

