



"28 YEARS IN TOURISM TECHNOLOGIES"



#### **Important Our** 2012 **Milestones** 2018° We developed the first Our Online cloud-based tourism Ticketing software in the world Automation has been 2019° implemented. «Elektraweb» became the 2008 most comprehensive web-We Successfully based hotel management software in the tourism and Completed Our First Tubitak hospitality industry Project 2016 1995 First windows based Our Agency Management Software version of Elektra (Turkey's First has been named «One 2022 **Windows Based** of the 20 most **Hotel Management** promising travel «Elektraweb» System) accommodation systems serves 2300 hotels in the world» by CIO as the most widely **REVIEW** magazine used web-based 2017 cloud hotel software in the Elektra Selected as world Turkey's Best Hotel Software(QM Awards) 2000 2005 Elektra has been named "One of Elektra SQL We have developed a the 20 most valuable brands in the central management world" and "One of the 10 most system that can be valuable Cloud travel solution used from different providers in the world" by Insight geographies Success magazine

### **OUR PRODUCTS**



Elektra Hotel Management System (Desktop Version)





Elektraweb Hotel Management System (Web based, Cloud Structure)





Elektra Travel ve Ticketing Portal Solutions







Medisoft Hospital Management System





- Market leader in Turkey
- Used for the training of 9000 tourism personnel every year.







> ENGLAND

> HOLLAND

> SPAIN

> GERMANY

> UKRAINE

> EGYPT

> NIGERIA

> CARIBBEAN

SOMALIA

> AZERBAIJAN

> MOROCCO

PAKISTAN

NORTH CYPRUS

> MACEDONIA

FRANCE

> IRANIAN

> TUNISIA

> BELGIUM

> THAILAND

> AFGHANISTAN

VORY COAST

> USA

> LIBYA

Elektra is in

4 Continents and 23+ Countries





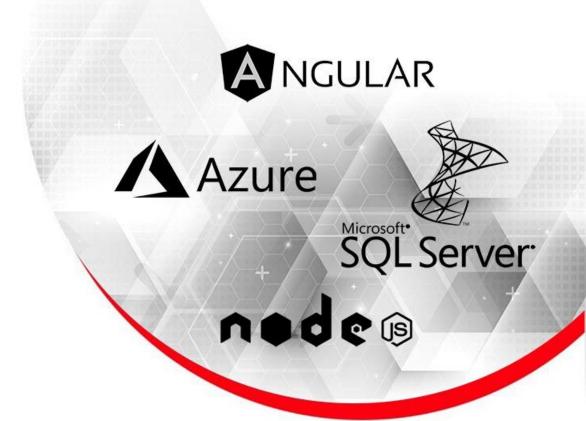


# WHY DID THEY PREFER US?



# **We Always Use The Latest Technology**

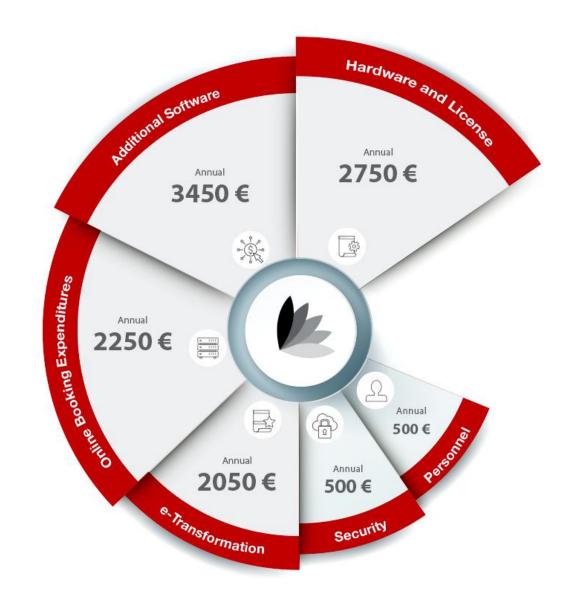
Due to its nature, **Elektraweb** instantly reflects all technical updates to its users. Thus, version update processes are eliminated and users always use the most up-to-date technology.





# Elektraweb Eliminates «HIDDEN» IT Expenses In Your Hotel

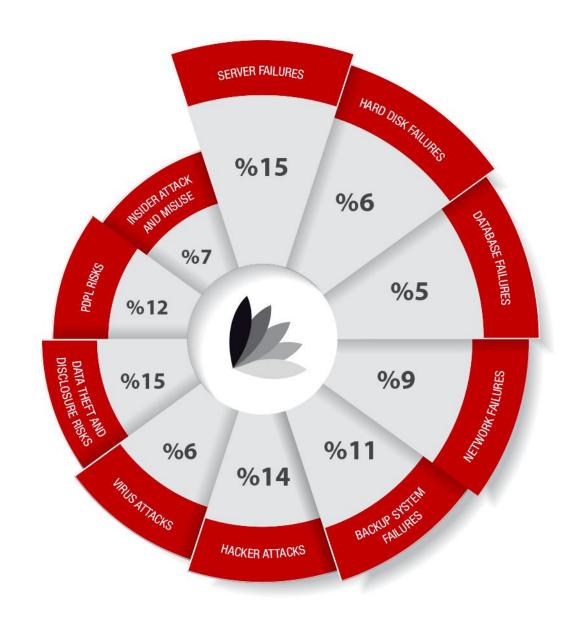
What do you think is the "annual – average" IT cost of a 250-room hotel that does not use Elektraweb? With Elektraweb, you can get rid of the «hidden costs» of tens of thousands of Euros, which are repeated every year.





# With Elektraweb ZERO COST – ZERO RISK

Elektraweb offers safer and more comfortable working order. It minimizes your direct responsibility against all possible risks and legal regulations. In addition, it provides the convenience of operating different systems in integration and full efficiency.



# We Increase Revenues of Hotels with Online Reservation, Channel Management and Rate Manager



































































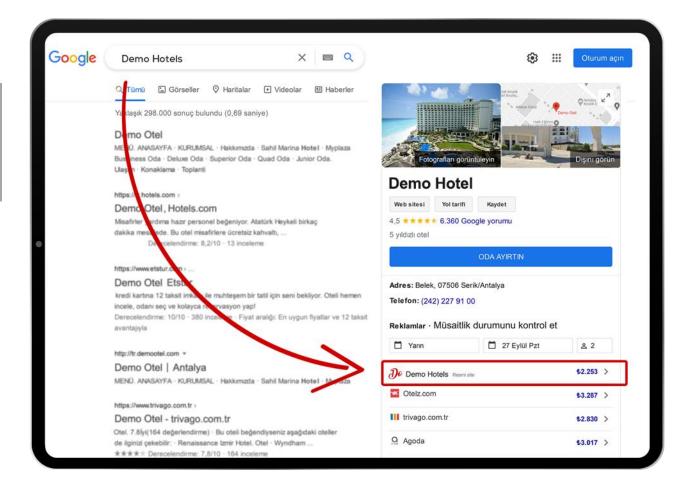






# Take Your Place on GOOGLE with Elektraweb

Thanks to **Elektraweb-Google Hotel Booking Integration**, hotels get to
the top of Google searches, publish
price-availability and receive direct
online reservations without paying any
commission.



# We Provide 15 Solutions In One Package



E-INVOICE



ACCOUNTING



CHANNEL MANAGER



RESTAURANT MANAGEMENT



HOTEL MANAGEMENT



**GUEST MANAGEMENT** 



ONLINE RESERVATION





ID READER 💷



CALL CENTER (





INVENTORY (



HOTSPOT 🦻



SALES BANQUET







## With Web Based POS

We provide Flexibility and Cost Advantage for Hotels and Restaurants





# **Elektraweb POS at All Sales Points**



Elektraweb POS can be used at sales points within the hotel such as restaurants, cafes, beauty centers, SPAs and boutiques. Apart from hotels, it can also be used easily in small businesses that target package ordering by switching to online commerce.



# We Integrate Easily To 3<sup>rd</sup> Party Software

Elektraweb can be easily integrated via web services with door locks, telephone exchanges, building heating and cooling systems, IP TV, Pay TV, Internet logging systems, ID reading solutions and door access systems.



# We Offer Free Virtual POS Integration



With the free virtual POS integration, hotels can receive credit card payments from their websites or send a secure payment link to the guest to pay later.

### All Banks in Turkey + International Payment Systems

- AKBANK
- Vakıfbank
- Garanti
- Halkbank
- İş Bankası
- Denizbank
- Finansbank
- HSBC
- YapiKredi
- Ziraat Bankası
- Türkiye Ekonomi Bankası

- HepsiBuradaPayment
- TwistPay
- Sofort
- · Compuop,
- · Stripe,
- · Paypal,
- SslCommerz
- Ingenico







### **Guest App**



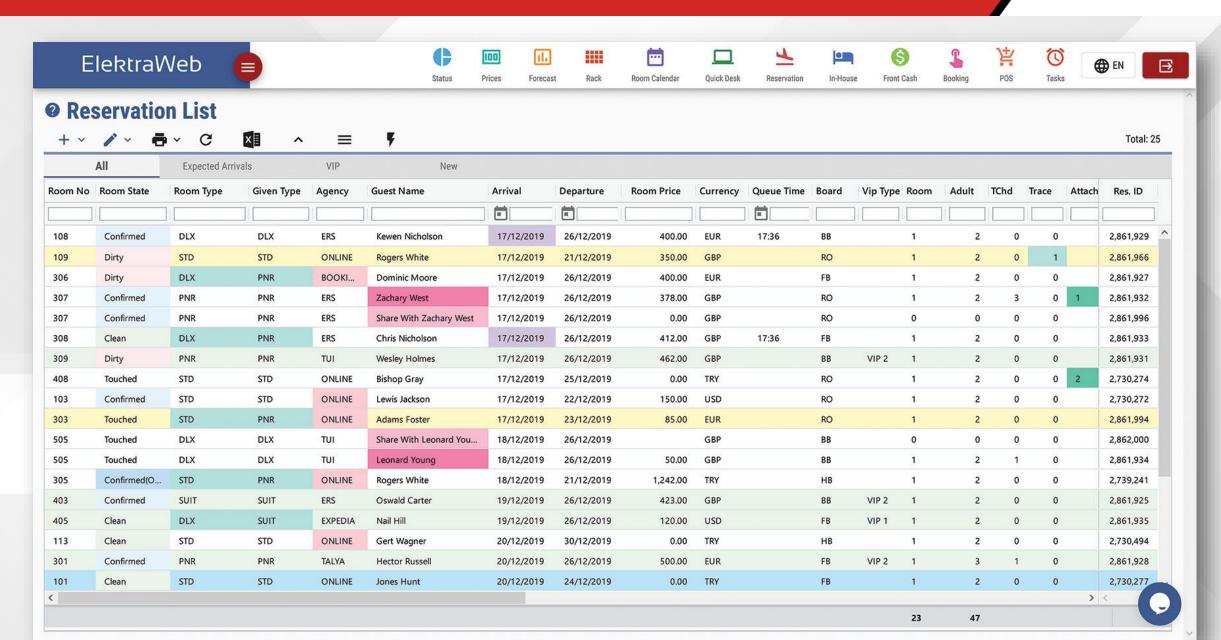
Elektraweb can be used on Desktop or laptop computers, tablets and mobile phones. With the guest application, we enable the guest to make online reservations, orders, payments and even malfunction-complaint notifications within the facility.





- Reservation
- Channel Management and Online Reservation
- Reception
- Accounting
- Housekeeping
- Technical Service
- CRM
- End of Day
- Contract Management
- Sales and Marketing
- POS
- Reports



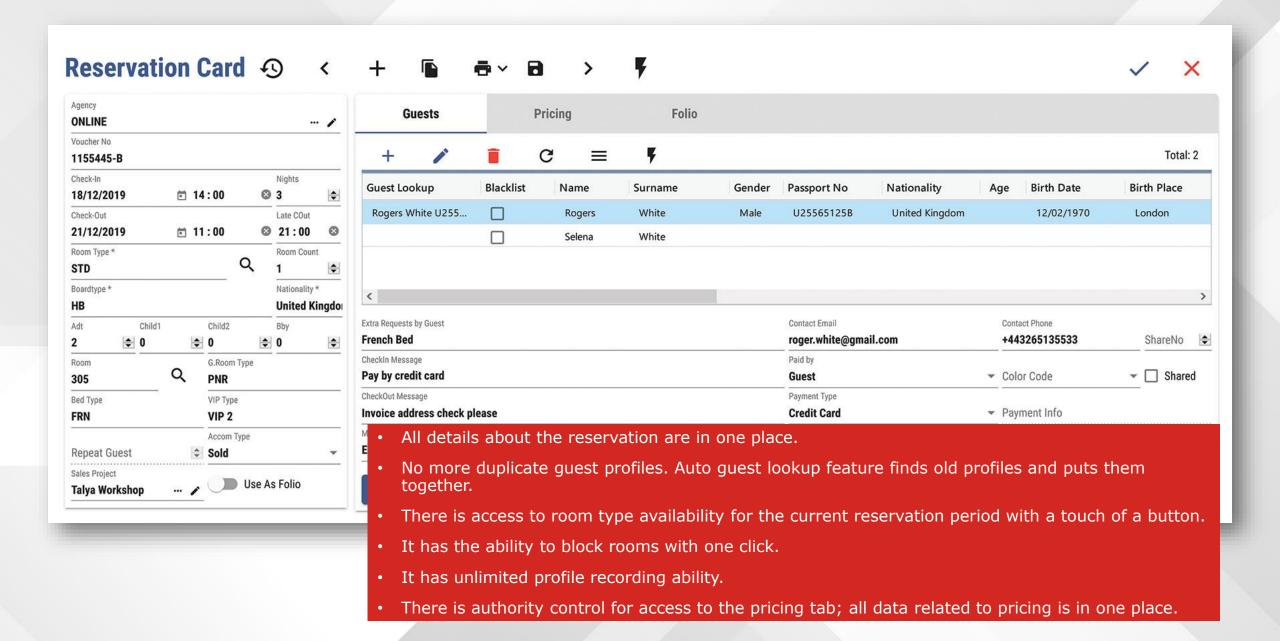




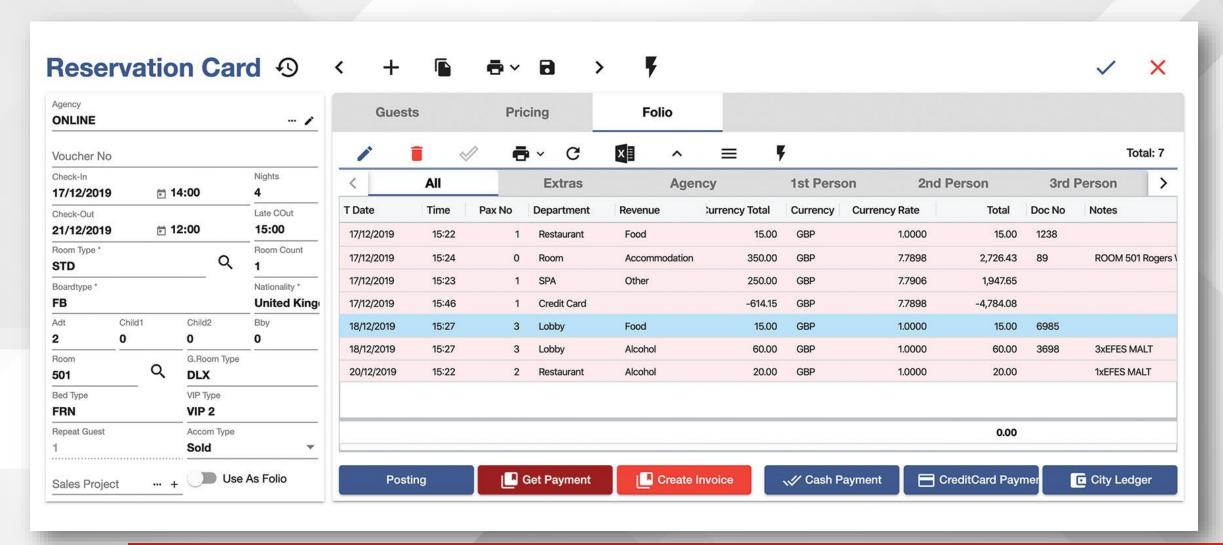


- You can list, sort, group and filter all of your reservations by any criteria with a single click.
- With the help of the color codes, important information becomes more visible.
- All functions are accessible with a single click after selecting a single line or multiple lines.
- All screens can be exported to Excel or to the printer in different formats.
- In the listings multiple sorting, filtering, searching, grouping are standardized.
- Thanks to its digital archiving capability, one or more documents can be stored in the related record by scanning or uploading.
- Users can view only the allowed screens and use the allowed functions depending on their authority.



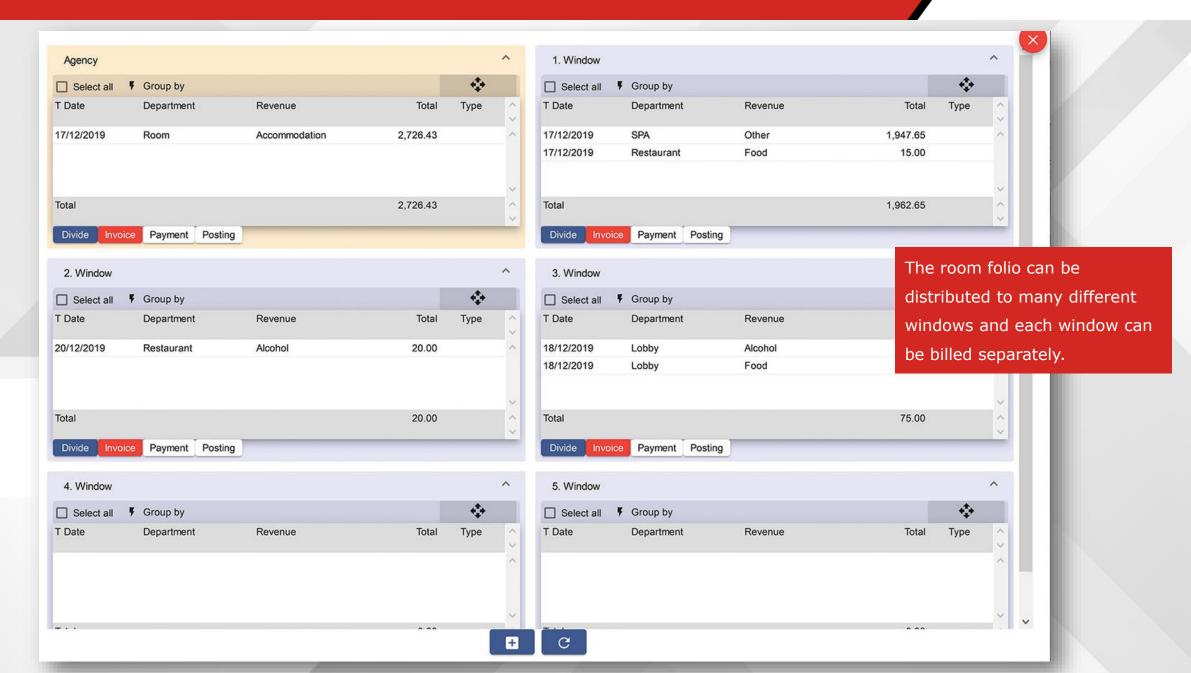






- Since payment, posting and invoicing can be done by a touch of a single button, it saves time.
- Transactions can be entered in different currencies and it provides automatic conversion.







South Point Hotel

103 Folio

09/01/2020 15:07

Currency Rate: 5.7470

Agency: BOOKING.COM

Guest Names: Glen Fernando / Yurimia Presentacion

**Res ID:** 2792087

Room: 103

Room Type: STD

Check-In: 18/11/2019 00:00

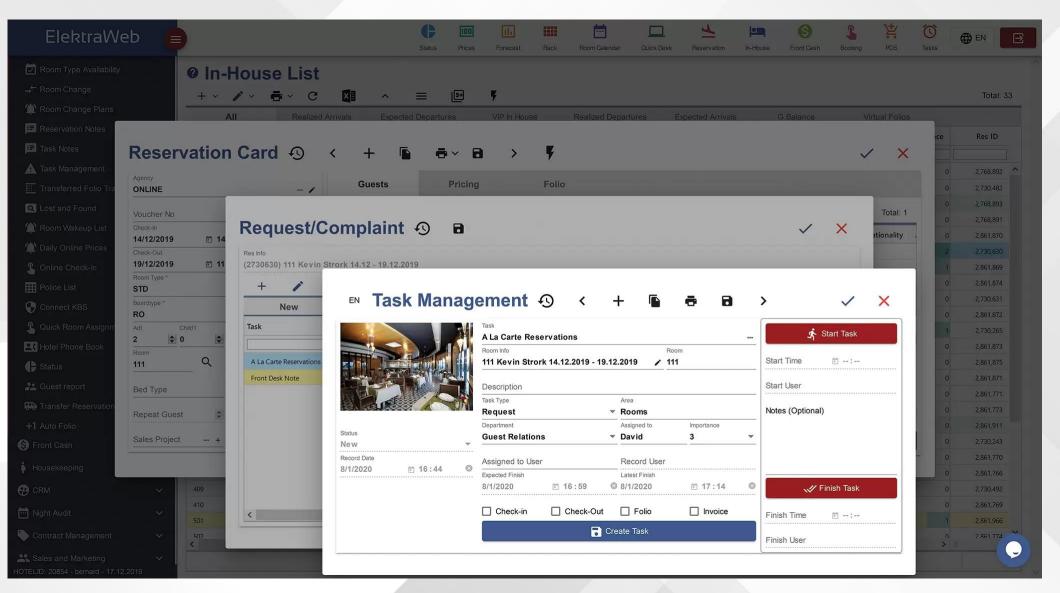
Check-Out: 25/11/2019 00:00

**Pax:** 2+0+0+0

Γ Date	Pax No I	Department	Revenue	Notes		<b>Currency Total</b>	Currency	<b>Currency Rate</b>	Total	
16/11/2019	0	Restaurant	Food			-150.00	GBP	• Different	types of folio	
17/11/2019	0	Room	Accommodation	ROOM 109 Daniel Brown 150.00 USD outs can be taken						
19/11/2019	0	Room	Accommodation	ROOM 109 Daniel Br	own	150.00	USD	outs can	be taken.	
20/11/2019	0	CityLedger		Auto CityLedger (Sta	y)	3,315.58	GBP	1.0000	3,315.58	
21/11/2019	1	SPA	Other			120.00	GBP	7.3388	880.66	
									5,773.44	
Restaurant		GBP	-150.00	-150.00	Room	USD		300.00	1,727.20	
	•			-150.00	Room				1,727.20	
Restaurant										
Restaurant CityLedger		GBP	3,315.58	3,315.58	SPA	GBP		120.00	880.66	

### **TASK MANAGER**









# **Work Flow Chart**



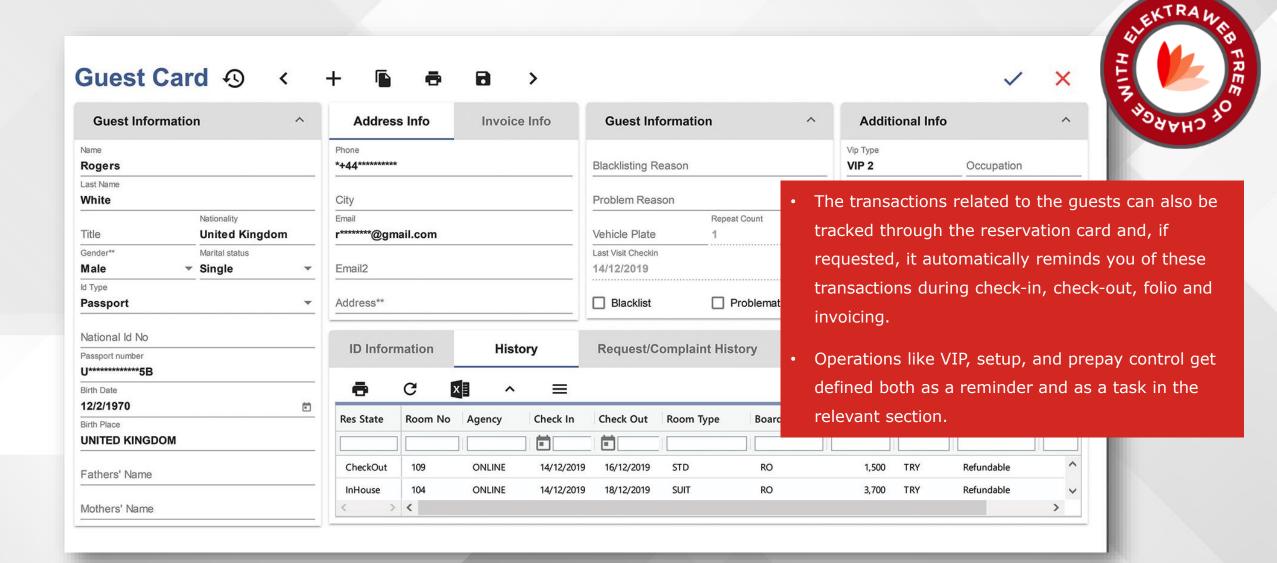
All requests and complaints
entered get included to the automatic
task management. The expected
completion time is determined
according to the definition of the task,
the department, the authority and
the importance.

The task appears on the screen of the relevant unit or mobile device.

The person receiving the call starts by pressing the "start task" button and ends by pressing the "complete task" button.

If the task is not scheduled and/or does not end in the max time frame, the message is automatically sent to a higher authority.





### **DAILY STATUS (Dashboard)**



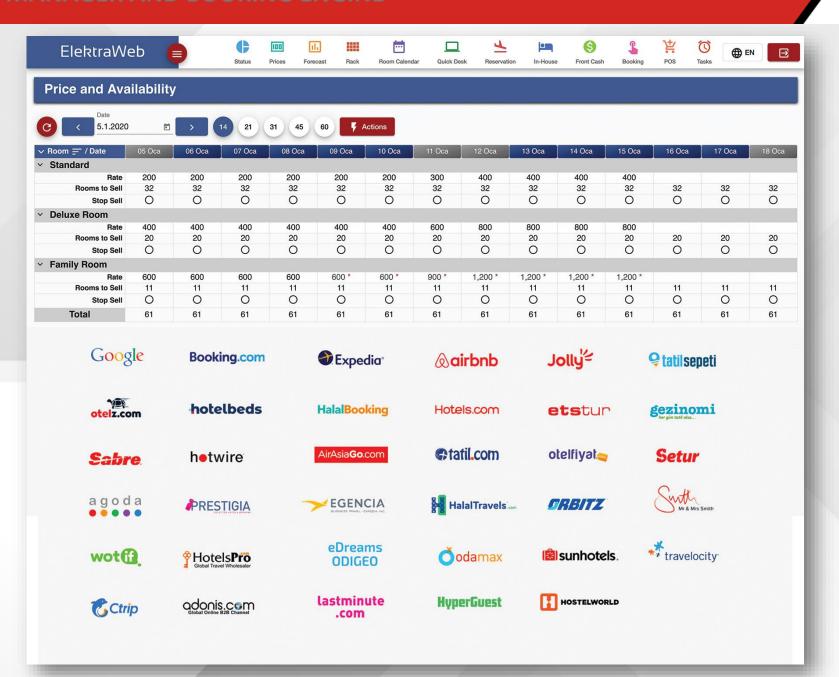


Daily status window provides all critical information about the hotel on a single screen.

You can view your hotel's occupancy, revenue, forecast, even call center notes both in graphs and lists.

### **CHANNEL MANAGER AND BOOKING ENGINE**

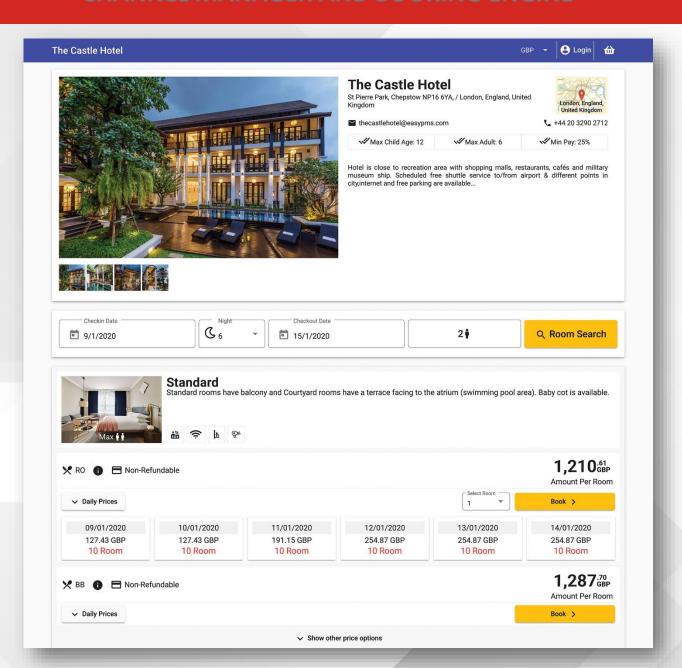






#### **CHANNEL MANAGER AND BOOKING ENGINE**





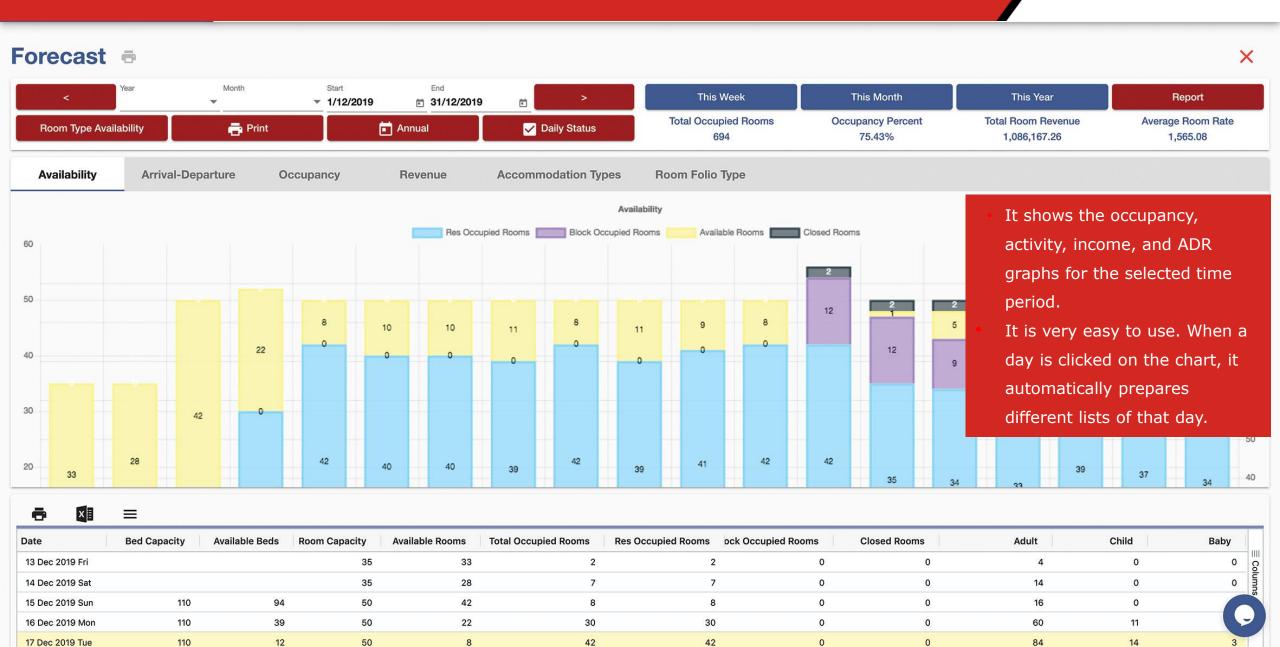
Elektraweb has an integrated booking engine that can be used by guests and travel agents both on the web and on mobile. For group hotels and chains, central reservation system can be used as a booking engine. It also has a built-in channel manager that is connected to all major online travel agents such

as Booking.com, Expedia, HotelBeds and HotelsPro.

Thus, you do not need another company or program to manage the channel and get reservations from your web page. You send the price and occupancy information from only one point to all sales channels simultaneously.

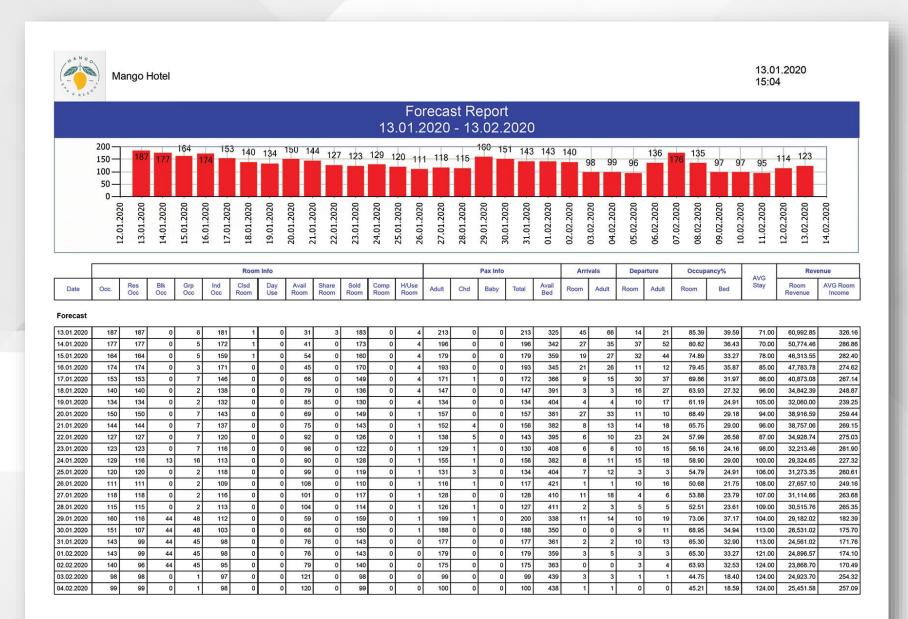
### **FORECAST AND ANALYSIS**





#### **FORECAST AND ANALYSIS**





Elektraweb allows you to get forecasts based on every detail you enter on the reservation card



You can see past and future occupancy information with a single button.
You can access all

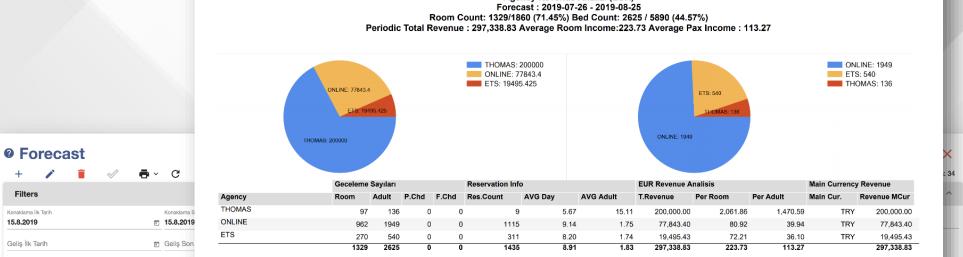
Son Ayrılış

Oluşturulr

İlk Ayrılış Günü

Oluşturulma İlk Tarih

the statistical information about the agencies, income and accommodation all on one screen.

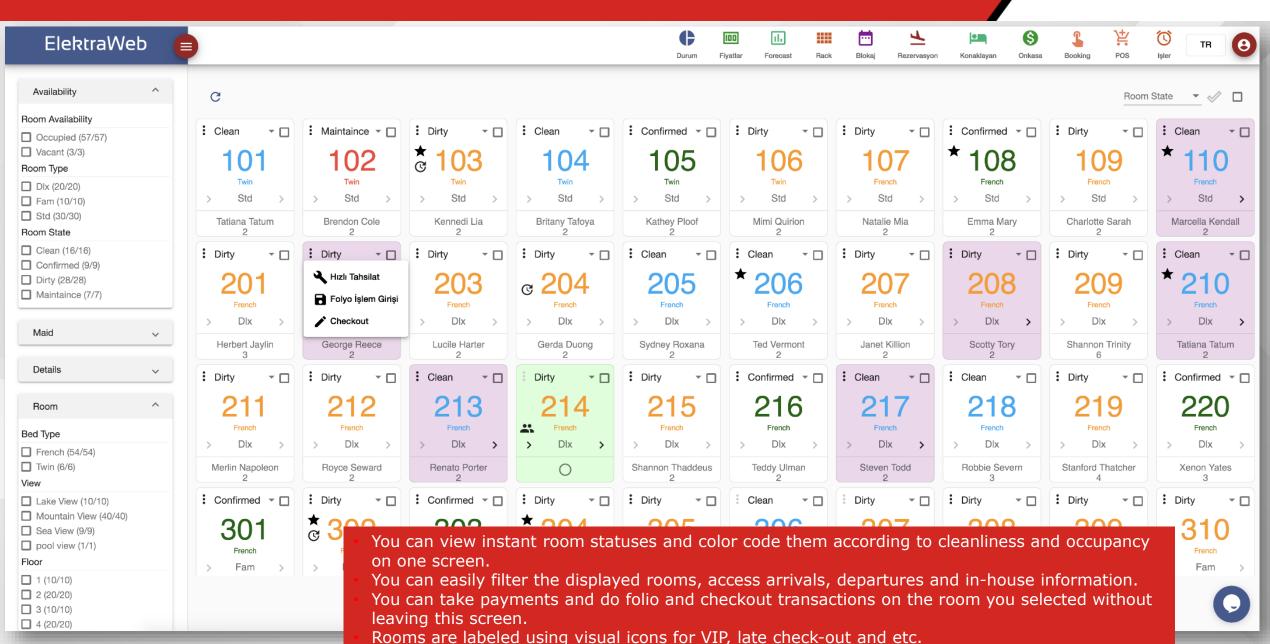


Agency Revenue Analizi (EUR)

i						Ö												
19.07.2019	T1826		SYSTEM	CASH FOLIO	19.07.2019	01.01.2099	SYSTEM ROO	0	S		Sold	-1	0	0	0	0	1.826.6	InHou
23.07.2019	207	Dirty(Occ)	ONLINE	Michelle Piper	05.08.2019	19.08.2019	Dix	1	BB	Non-Ref	Sold		2	0	0	0	1.833.7	Reser
23.07.2019	302	Dirty(Occ)	ONLINE	Whitney Yesenia	05.08.2019	19.08.2019	Fam	1	ВВ	Non-Ref	Sold		2	0	0	0	1.833.7	Rese
23.07.2019	110	Clean(Occ)	ONLINE	Clinton Dangelo	30.07.2019	17.08.2019	Std	1	ВВ	Non-Ref	Sold		2	0	0	0	1.833.9	Rese
23.07.2019	104	Clean(Occ)	ONLINE	Cullen Cruz	07.08.2019	17.08.2019	Std	1	ВВ	Non-Ref	Sold		2	0	0	0	1.833.927	Rese
23.07.2019	202	Dirty(Occ)	ONLINE	Phillip Quinn	07.08.2019	20.08.2019	Dlx	1	ВВ	Non-Ref	Sold		2	0	0	0	1.833.9	Rese
23.07.2019	210	Clean(Occ)	ONLINE	Paul Reagan	03.08.2019	18.08.2019	Dix	1	BB	Non-Ref	Sold		2	0	0	0	1.833.9	Rese
23.07.2019	205	Clean(Occ)	ONLINE	Zayne Titus	11.08.2019	19.08.2019	Dix	1	BB	Non-Ref	Sold		2	0	0	0	1.833.9	Rese
23.07.2019	209	Dirty(Occ)	ONLINE	Walter Zackary	09.08.2019	19.08.2019	Dlx	1	BB	Non-Ref	Sold		2	0	0	0	1.833.9	Rese
23.07.2019	305	Dirty(Occ)	ONLINE	Zion Walker	08.08.2019	20.08.2019	Fam	1	BB	Non-Ref	Sold		2	0	0	0	1.833.9	Rese
23.07.2019	106	Dirty(Occ)	ONLINE	Shenna Boots	05.08.2019	18.08.2019	Std	1	BB	Non-Ref	Sold		2	0	0	0	1.833.9	Rese
23.07.2019	109	Dirty(Occ)	ONLINE	Chia Forster	15.08.2019	25.08.2019	Std	1	BB	Non-Ref	Sold		2	0	0	0	1.833.9	Rese
23.07.2019	107	Dirty(Occ)	ONLINE	Toni Stayer	12.08.2019	26.08.2019	Std	1	BB	Non-Ref	Sold		2	0	0	0	1.833.9	Rese
23.07.2019	108	Confirmed(O	ONLINE	Janet Killion	14.08.2019	25.08.2019	Std	1	BB	Non-Ref	Sold		2	0	0	0	1.833.9	Rese
23.07.2019	101	Clean(Occ)	ONLINE	Jeanelle Dorazio	05.08.2019	22.08.2019	Std	1	BB	Non-Ref	Sold		2	0	0	0	1.833.961	Rese
23.07.2019	102	Maintaince(	ONLINE	Silvia Volkert	08.08.2019	16.08.2019	Std	1	BB	Non-Ref	Sold		2	0	0	0	1.833.9	Rese
23.07.2019	208	Dirty(Occ)	ONLINE	Marketta Springs	12.08.2019	16.08.2019	Dix	1	ВВ	Non-Ref	Sold		2	0	0	0	1.833.9	Rese

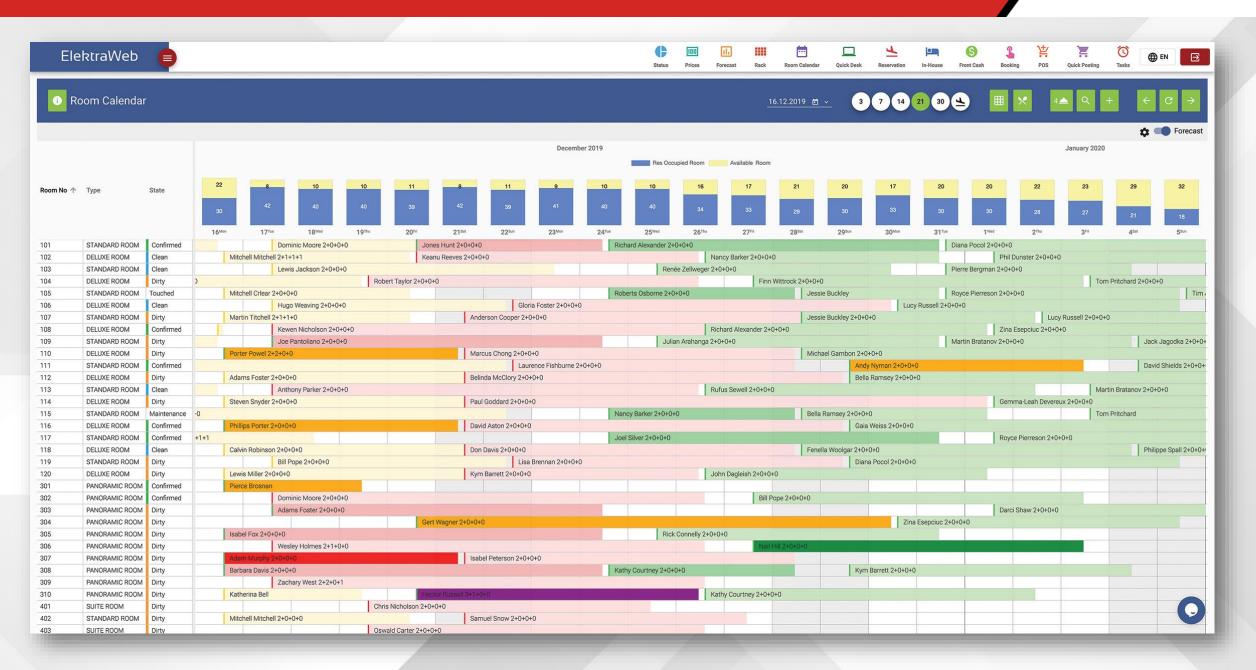
### **ROOMRACK**



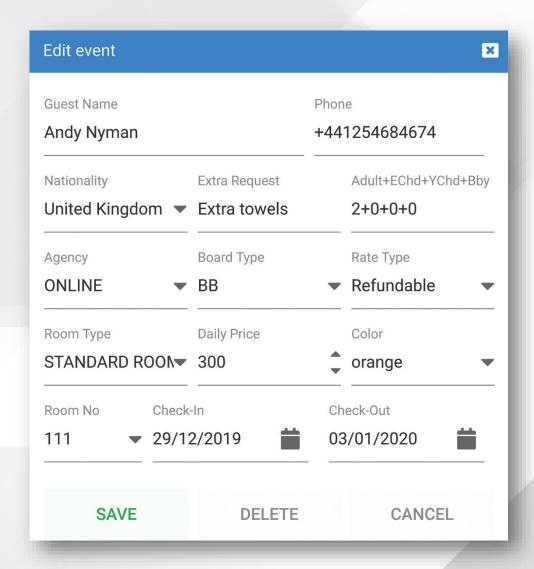


#### **ROOM CALENDER**



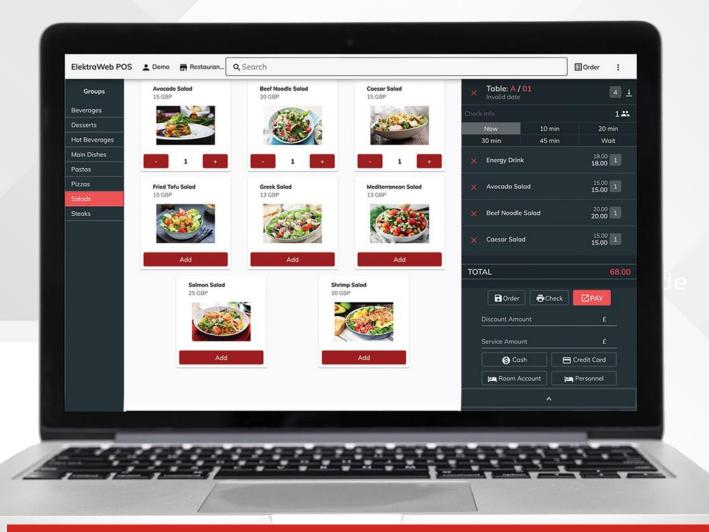






- It is designed in such a way that you can perform the entire operation of the front office (Reservation, Check-in, Check-out, Folio, Blockage, Payments)
- You can access the guest's reservation card, change room and date with a drag and drop, do check-in/check-out transaction, make collections and go to the folio.
- You can also see the reservations received from online channels and have not been assigned a room on top of the room calendar screen and drag and drop them to the suitable room.
- On this same screen, online channels can be managed and POS transactions can be processed.





Demo Restauran... 111 01 1

Steaks >

Dallas Steak 47 GBP - 1 +

Dollas Steak 42 GBP Add

New York Steak Add

Porterhouse Steak 43 GBP Add

Strip Steak Add

Toscana Steok Add

Add

Toscana Steok Add

Add

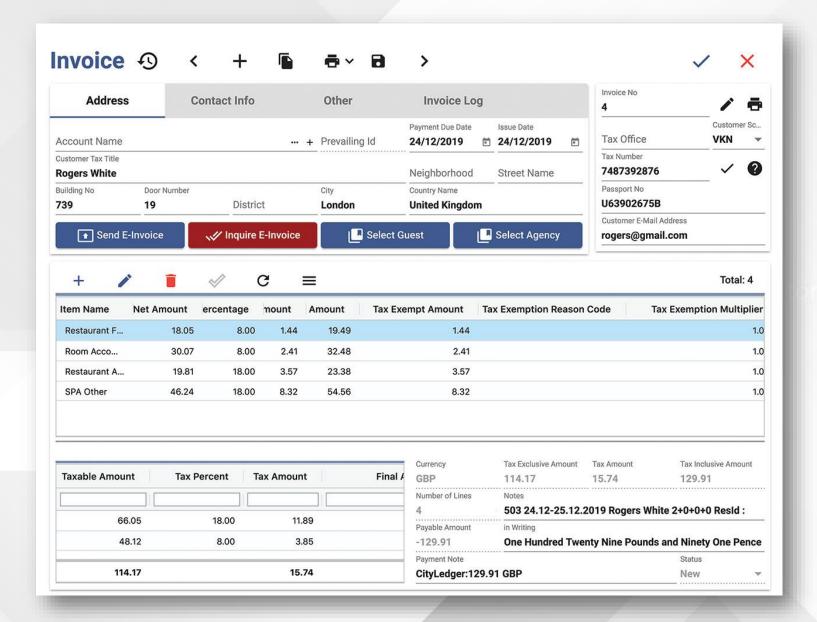
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Toscana Steok Add

- Touch pos system that can be used on both mobile and desktop
- Waiter, cashier and kitchen follow-up screens
- Digital menu and online ordering for guests

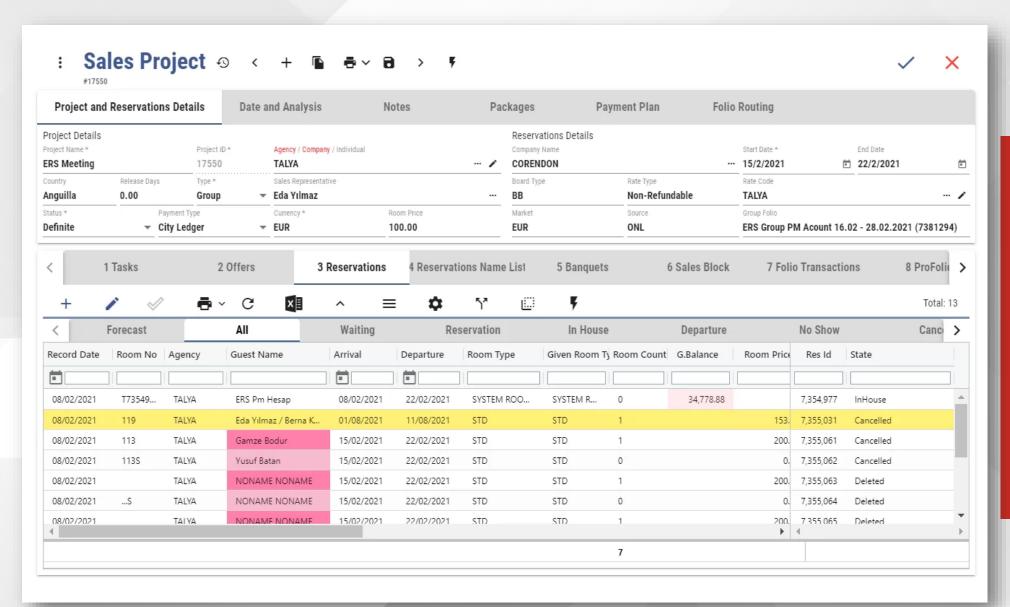




Elektraweb allows you to easily perform preliminary accounting transactions such as

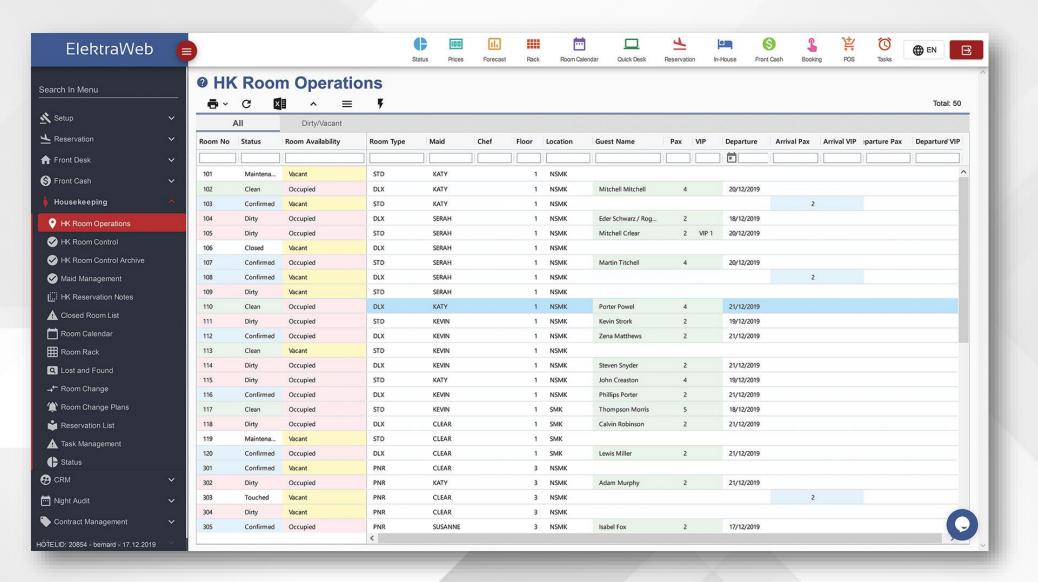
- current account,
- credit-debit follow-up,
- cash follow-up,
- personnel account follow-up,
- invoice and waybill issuance and
- follow-up of checks and promissory notes.





You can monitor all your sales projects on a single screen. You can follow up corporate/company meetings, offers and contracts, collective reservations and banquet sales and make income analysis.

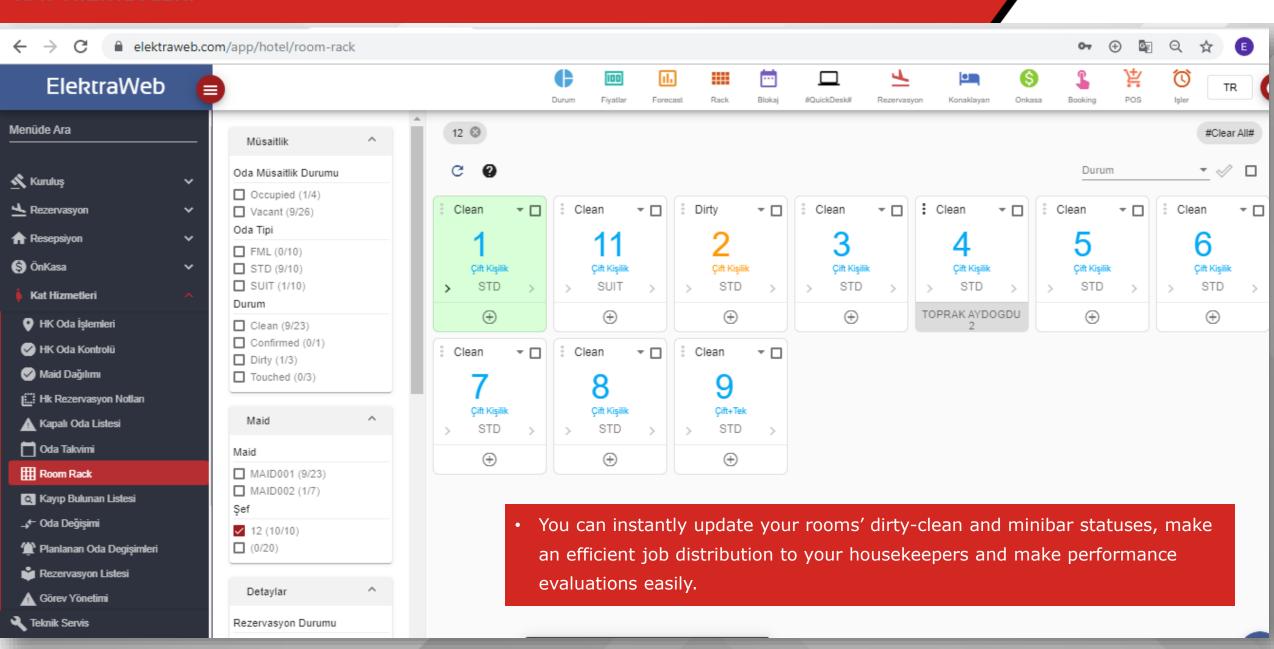




Housekeepers
 can follow the
 room status on
 the tablet and
 make instant
 changes.

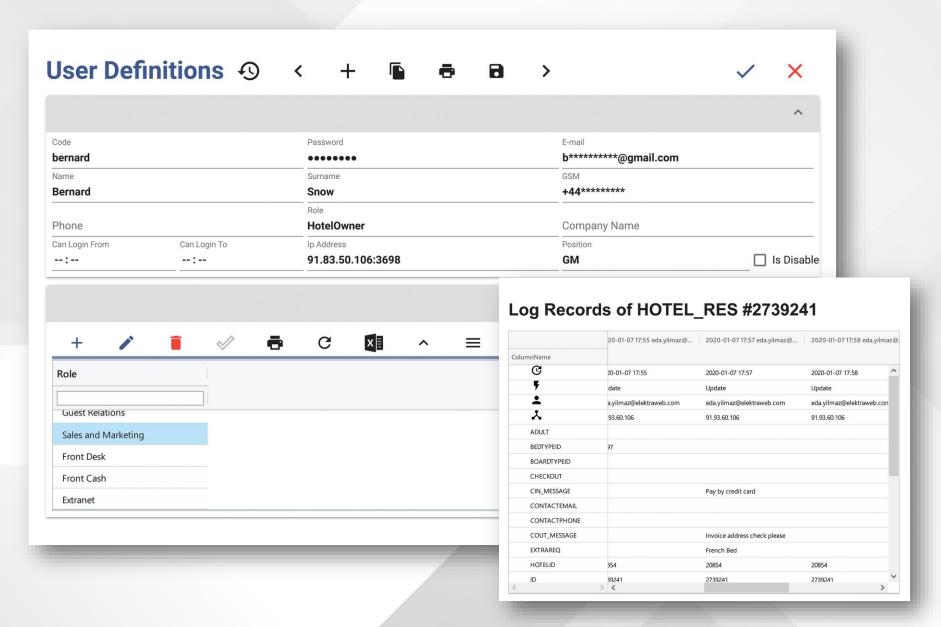
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#### **DETAILED AUTHORIZATION AND LOGGING**





- By defining roles to users, you can easily limit their access to all screens and transaction authorities.
- Also using the logging feature, you can easily track all the changes made on the program by IP address and user basis.

# Thank You



